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YOUR  
QUARTERLY  
FROM



]FROM THE **PLAYROOM**]  
ARNE JACOBSEN  
FOR OUR LITTLE ONES

]FROM THE **FOUNDATIONS**]  
MARIAGE FRÈRES  
FRENCH TEA HOUSE IN PARIS

]FROM THE **PEAK**]  
TEAM B Y WELLIS  
80 YEARS OF SUCCESS

]FROM THE **PALETTE**]  
THINK WHITE  
WHITE IS A COLOR

]FROM THE **FOREST**]  
WOODLAND

]FROM THE **GATHERING**]  
EXTREMIS  
TOOLS FOR TOGETHERNESS

LUXURY  
LIVING



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# EDITORIAL

## Green Attitude

Ecology from Greek is the interdisciplinary scientific study of the distributions, abundance and relations of organisms and their interactions with the environment. Natural and ecological furniture, an increasingly popular choice, is furniture designed and made to minimize its impact on the environment and to avoid the use of toxic materials that can be bad for human health.

Baxter follows and complies with Environmental, the leather used in the new Evergreen collection by Paola Navone is the result of an experimental exercise in the recycling of imperfect hides.

Team by Wellis has sensed a lasting obligation to the environment since before the days of climate reports. Those who spend each day creating things that make life more beautiful and worth living, also have a concern for our planet and are committed to its future.

The Jatoba wood Extremis uses originates from regions controlled by nature conservation organisations.

For Vitra, environmental, economic and social conduct begin with the individual. In order to develop, manufacture and market dependably long-lasting and environmentally sound products, Vitra complements this key factor of individual initiative with regular audits of the company's standards by independent review entities.

Riva R1920 Collection product compensates nature for the wood used in the production of the furniture by a gift of a little seed-grown tree cultivated in specially created nurseries. For those who, while supporting the initiative, cannot plant this gift, Riva R1920 will arrange "long-distance adoption".

COVER: HOTEL SEL PETR, COPENHAGEN, SOFA ALPHABET, PENDULOIL EGG AND CHAIR CHAIR AINE JACOBSEN, FLET, HANSEN, PICTURE FROM FLET, HANSEN, BELOW: ONLY ONE KITCHEN, TERRY DWAN AND CLAUDIA CAPRONETTO, ROMA.

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]NANOOK[



]SUSHI COLLECTION[



]SHITAKE[



## Inspiration

**]NANOOK[** Design: PHILIPP BOUTHEE. The NANOOK collection is composed of a chair, an armchair and a low table. It is a study of the transition from two to three dimensions based on copying the tanning process of a quadruped's hide. The chair's upholstery should be seen as a skin, a trace, a memory of the animal, the transubstantiation of its skin. The taut skin evokes memories of the animal it once was. **]SUSHI COLLECTION[** Design: EDUARD VAN VREE. The SUSHI collection is a sophisticated wrapping concept inspired by universal layers found in nature and architecture. The concept is also, though seen in a different manner, found in the karamacoma. A sofa with a hard shell, medium firmness support pillows and comfortable pillows on the surface. **]SHITAKE[** Design: MARCEL WANDERS. SHITAKE is a mushroom that grows on tree trunks and whose name in Dutch means "bench for elves". SHITAKE FOR WANDERS is a stool with an irregular and quirky shape, reminiscent of the shape of a mushroom.

18

]FROMTHESEA[



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baxter  
MADE IN ITALY

## «Villa Dirickz», 1933 Sint-Genesius-Rhode, Belgium



Designed by the famous Belgian Architect Marcel Leborgne, a pioneer of contemporary architecture and one of the founders of «Modernism» in Belgium,

During Modernism, in architecture as in decoration, we see a transformation towards a more industrialized production. This meant abandoning the sinuous lines, which machinery could not follow, in favour of the abstract straight lines.

Marcel Leborgne designed this villa for Mr. Dirickz, the director of the Forges de Clabeca, an iron and steel factory, who loved art, theatre and a glittering lifestyle. Marcel Leborgne designed a veritable palace for him and the construction was probably planned to begin in 1929 and finish before 1935. The Villa Dirickz forms a virtual cube in which

the architect has played with forms to produce a homogenous agglomeration of geometrical volumes.

The Villa, after a period in which had fallen into a state of severe disrepair, was bought in 2007 by Alexander Cambion. He renovated it totally in 2009 as he wanted to make this jewel of modernism once again habitable, fully fitted and decorated for a new owner. The Villa has been fully equipped with Alivar products, thanks to the care and professionalism that Alivar has always shown in the reproduction of the masterpieces of industrial design.



## Basil Soda

By Paul Cochrane



The oblong, stone-clad exterior of Basil Soda's new fashion house in Beirut oozes style. Inside, the design is minimalist, with graphite-colored tables, sofas and walls while the fashion collection itself is conspicuously absent, a handful of mannequins the only indication you are not in the lobby of some boutique hotel.

The collection itself is hidden behind mirrored cupboards, where on opening, taffeta and raw silk shimmer amid hues of purple, orange, red and sequined cocktail dresses. Attendants show around two Khaleej ladies, giggling while admiring the dresses and imagining the possibilities presented when wearing such glamorous fashion.

The building is a perfect mix of fashion and interior design. Soda's designs emphasize women's curves, while the interior is linear and clean cut – mirroring the designer's pencil marks and the tailor's scissors – to optimize the fabric on show.

For Basil Soda who, since 2000, has carved out for a niche for himself as one

of Lebanon's leading designers in haute couture, the 2009 building is a symbol of a decade of creativity and a lifetime's passion. "If I wasn't a fashion designer, I would've been an architect, for sure," said Soda.

That the building has turned out the way it is, is down to a fusion of Soda's ideas and interior designer Danny Aoun's abilities. "After working on my house with Danny, it was different doing a work space as I needed a place I could be relaxed in – it's my playground," he said. "But I knew what I wanted, and he's a good listener and artist."

The layered building has a workshop on the lower floor, the boutique and a



more private area upstairs for meeting customers. The decision to use gray for the custom-made furniture and walls was a reflection of modernity and unity. "It will last longer in terms of trends, unlike black and white. And you can combine gray with any shades of a fashion collection. The choice was also influenced by my liking of the graphite look, as I don't use pens but pencils," said Soda.

The use of mirrors that encase the front of the wardrobes – but not the sides, allowing for another perspective of the dresses within – reflects a careful blending of artificial and natural light while imposing the vegetation around the Horsh Tabet area of Beirut.

"How many thousands of graphics do we see everyday? I think the eye needs to be more relaxed to see beautiful things," he said.

But while Soda is a perfectionist, he sees the importance of contrasts and mixing styles, as in his fashion when using raw silk. "To see an unfinished product has a beauty. Raw materials are like a chandelier with rope, and such a mixture gives a new view," he added.

And while the interior is all straight lines to not detract the eye's attention, Soda carried out a tiny touch that makes all the difference in such a minimalist environment – the tables are gracefully curved, "for some femininity and allure."







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Design Vivres Molteni

## Cook

Cooking is said to be therapeutic. In today's hectic world, unless we engross ourselves into something relaxing, will be crazy, by the end of the day.... So just get into the kitchen & try to be creative using your imagination. It need not be anything grand, Just something simple & satisfying... Cooking is not just about recipes.... it is about how to take ingredients and make them taste as good as possible. Recipes are great road maps to show us how someone else got there, but one of the joys of cooking is to find your own paths. Knowing these techniques is like taking the car out for a spin in a new location. You're not sure where you are going to end up, but getting there will be fun.



kitchen? Can you prepare meals in an easy and efficient manner? Does your kitchen use the triangular effect, where the stove, refrigerator and sink.

The most popular kitchen shapes are: the L-shape, the U-shape and the galley kitchen. All of these basic designs are functional. The L-shape combined with a kitchen island is considered most effective, while the U-shape provides the most counter space. The galley kitchen is best for smaller or narrow spaces. Determines which shape and design your kitchen features. Then, map out a plan to make it more efficient. If necessary, consider re-designing your kitchen's floor plan completely.

### TRIM

**Dante Bonuccelli**

Trim is an extensive system of modular kitchen components. Makes it possible to put together innovative solutions in terms of form, technology and typology. A complete program, flexible and versatile, comprising differentiated functional elements, with which it is possible to personalise every step of the design process, adapting it to specific necessities. Workspace and appliance blocks, containers, cabinets, shelves and equipment: accessories are re-interpreted to be combined with the utmost freedom, which makes it easier to organise living spaces rationally and integrate the kitchen

with the living area and the rest of the home. Conceived as actual architectural structures that delimit the contemporary domestic landscape, the numerous models of the Trim kitchen can be set against a wall, in the centre of a room, one in front of the other, in a passage, in the different configurations that develop in a linear manner, along a corner, on both sides, in an island or peninsula set-up. Flexibility in compositions, formal weightlessness, precision in building details and the non-invasive use of technology characterise this project as a refined proposal of industrial design, set apart for its exclusive aesthetic solutions, high technical performance and comfortable living features.

]io[



#### HI-LINE

**Ferruccio Laviani**

Conceived as a vital centre of the living space, the kitchen defines an area in the home that is completely open onto the living room. A functional room that stands out because of its formal lightness, care of details and refined combinations of materials and colours.

The countertop, with its distinguishing bridge element, and the wall-mounted shelving and container systems combine perfectly to define a composition with character and contemporary taste.

Made through a construction system that uses several combinations of very few modular elements, this kitchen can be arranged in many different compositions.

Innovative wall, island, peninsula and corner configurations interpret different needs and methods of use. Simple lines, essential shapes, suspended volumes and contained thicknesses are features of this architectural unit, which has great personality and strongly characterises the domestic environment in which it is placed. The kitchen delimits a space within a space, maintaining constant dialogue

with the rest of the home. At the same time, the wall compositions with shelves and sliding panels provide personalised modular solutions for specific design needs. Inserted harmoniously in the open space of the living room, the kitchen is conceived as an integral part of one single room.

#### TIVALI

**Dante Bonuccelli**

This new concept mono-block kitchen unit is capable of profoundly changing the household environment. It is a dosable operative kitchen unit that may be positioned either against the wall or in the middle of the room. The workspace may be contained in a sort of walk-in closet that is characterized by an innovative opening system that allows you to glide away the doors until they disappear. It is equipped with all of the necessary supplies for washing, preparing, and cooking food, and it is a practical component, strongly innovative on a technological, aesthetic, and compositional level. It has been planned with original, constructive solutions and calculated to guarantee



]TIVALI[



]TIVALI[



]TIVALI[

an appropriate technical performance. Its volume is essential and attention has been devoted to every small detail. Simple shapes, smooth surfaces, clear lines, select material, and fine finishing define a high-quality kitchen thought up to occupy a modern environment. It is a component of industrial design that reinterprets the planning theme of the bedroom with a walk-in closet, applying it to the workspace of the kitchen incorporated in the living room. The compositional element is a strong architectural and technological connotation that characterizes the domestic environment in which it has been integrated.

#### VELA

Open on the dining area, the kitchen creates a space within space, defining a comfortable domestic area both refined and functional. The construction system is flexible, the range is varied in terms of modular components and the choice of materials, finishes and colours means each kitchen can be personalized in response to specific design needs. Carefully studied in minute detail, the kitchen comes with top-



]VELA[

level functional accessories, and ensures high standards in performance and safety. Looks have also been taken into account, and the exclusive workmanship and prestigious finishes complete the avant-garde technology.

#### VELA ALUMINIUM

The kitchen is distinguished by an original



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]VELA ALUMINIUM[



]VELA ALUMINIUM[



]VELA ALUMINIUM[



]VELA QUADRA[



]VELA QUADRA[

islandsolution that brings all the operational functions together in the central block. Simple volumes, homogeneous and elegant colour combinations enhance the domestic space with rational refinement. Simple construction solutions carefully studied in every detail along with a select choice of materials offer extensive design opportunities to interpret and personalize the space.

#### VELA QUADRA Ferruccio Laviani

The refined juxtaposition of the shiny stainless steel surfaces and the prestigious ebony finishes define the looks of this new composition by Ferruccio Laviani. The exclusive worktop is fully integrated into

the bridge structure of the table while the compact storage block is characterised on a formal level by the material and design of its front surfaces. Innovative construction, functional and aesthetic solutions provide a personalized project. The domestic workspace is shaped by a modular system combined in response to your own specific needs. The kitchen offers refined, comfortable and rational surroundings created with carefully selected materials and fine finishes.

#### BANCO Luca Meda

Mounted on a solid metal structure, the carefully refined units are in fine natural woods and steel; inside they are enriched

]io[



]BANCO[



]BANCO[



]BANCO[

CREDIT  
**Minute Chocolate cake for 8**  
170g bittersweet chocolate, chopped  
6 large eggs, separated, at room temperature  
1 cup granulated sugar  
3-tablespoon butter  
3-tablespoon instant espresso powder  
¼ teaspoon salt  
1-tablespoon vanilla extract  
Preheat oven to 180 degrees. Butter

bottom of a 22cm spring form pan. Melt butter and chocolate in a heatproof bowl set over a pan of simmering water. Beat egg yolks with ½ cup sugar until thick and pale about 3 minute add espresso and salt beat for 2 minutes. Add vanilla and chocolate mixture, and beat for 1 minute. Beat egg whites until foamy. Slowly add remaining ½ cup sugar, fold whites into chocolate mixture. Bake until set 40 to 45 minutes let cool completely remove pan sides.

with exclusive functional equipment, available in a wide choice that personalises each project. Featuring an innovative opening system with folding door that vanishes into the side, the operational column redefines the function of the larger unit type in a more dynamic and refined interpretation.

NOMIS  
**Hannes Wettstein**  
An innovative design by Hannes Wettstein characterised by Exclusive Island and wall compositions, with bridge and extending



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**NUVOLA**  
**Luca Meda**  
Entirely wall-mounted, this kitchen by



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]io[

## Arne Jacobsen for our little ones



The original house is in Charlottelund in Denmark. But this one could be in our children's room. Scale 1/16 furnished with icons of design such as «Egg», Swan and Serie Seven chairs.



# 36

]FROM THE PLAYROOM[



**A REAL HOUSE**  
Kids can play for hours with a dollhouse. With furniture, the house can be redecorated again and again, differently each time. With dolls, countless stories play themselves out, scenarios that remind us of what happens in a real home. The idea with Minimi is just that, to create dollhouses and furniture that look like a real home.

**ROOM FOR PLAY**  
In the play surrounding a dollhouse, kids experience the company of each other. They learn to plan and execute their games. They learn to listen, take turns talking, acting and deciding. They mimic their own lives, as well as use their imagination.



]io[

## Me Too from Magis

Me Too from Magis, a collection of objects and furniture for children between two and six years old. Me Too was conducted and managed by designers that think with the mind of a child.



PARADISE TREE  
Designer Oiva Toikka for Magis -  
Coat stand.



DODO  
Designer Oiva Toikka - Rocking bird.



TRIOJI  
Designer Eero Aarnio - Children's chair.



VILLA JULIA  
Designer Javier Mariscal - Small house.

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]FROMTHEPLAYROOM[

DESALTO

LikoTable  
Design: Arik Levy



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]io[

## The new Evergreen collection for Baxter by Paola Navone



]CHESTER MOON, RIO BASSA, RIO ALTA[

For the January 2010 edition of Maison&Objet, Paola Navone has created a nature-inspired scene for Baxter.

The innovative design presented by Baxter here is the DAMASCO sofa. Deconstructed and oversized, with a soft, rounded form. The covering is sewn with the trademark raw-cut edging that distinguishes all Paola Navone's Baxter collections. The leather used is the result of an experimental exercise in the recycling of imperfect hides. Following this special treatment, the leather acquires a particularly soft and sensual hand. The resulting colours vary within a subtle range of similar shades. Each piece is unique and different from all the others.

The products in the Punto Rosso and Punto

Oro collections again feature leathers and hides in all the shades of the forest.

### THE NEW ADDITIONS ARE:

PARIS bed, with its upholstered frame and large, soft cushioned headboard, RIO ALTA and RIO BASSA armchairs, with their slenderised and lengthened proportions, TRIESTE compact sofa, featuring a design that contrasts stiff lines with a surprisingly soft touch.

Baxter follows and complies with Environmental Management Certification Guidelines UNI EN ISO 14001, as is reflected in this new design.



]CHESTER MOON[



]DAMASCO[



]PARIS[

40

]FROM NATURE[



# Mariage Frères French Tea House in Paris

since 1854



## THE MARIAGE FRÈRES STORY

French tea first saw the light of day three hundred years ago. The royal court at Versailles was eager for novelty and keen to discover the secrets of the East Indies. The Mariage family was already envisioning a French school of tea – its members specialized in the overseas trade and belonged to the prestigious Six Corps merchants' guild, honored by royal patent.

Sometime around 1660, Nicolas Mariage made several voyages to Persia, the Indies, and Mughal lands; later, with a deputation chosen by King Louis XIV, he concluded a trade treaty with the Shah of Persia. At about the same time, Nicolas's brother Pierre sailed for Madagascar as a special envoy of the French East India Company.

Two hundred years later, their descendants

Henri and Édouard were still dealing in "tea, spices, and oriental goods." On June 1, 1854, the brothers jointly founded the Mariage Frères tea company in Paris. Becoming the premier tea importer in France, the wholesale firm was soon supplying all the best retailers, tea rooms, hotels, and fine-food emporia.

Later, Mariage Frères went into the retail business for itself. Its "tea counter" offered the public fine teas as well as exclusive utensils and tea services.

In 2004, the firm celebrated its 150th anniversary in the palatial setting of the French senate in Paris and at the French embassy in Tokyo.

The history of tea is now being written by Mariage Frères itself, day after day.

This timeless company, still intact in its premises on rue du Bourg-Tibourg in the old Marais district of Paris, is itself a living museum. In December 1990 it opened a new outlet on the Left Bank of Paris, in an historic seventeenth-century building, in 1997 yet another Paris store opened on Faubourg Saint-Honoré in the Right Bank's luxury goods district. Finally, just across the street from the original premises on rue du Bourg-Tibourg, at number 35, Mariage Frères opened "Thé Français" (French Tea), an efficient showcase for the finest traditional teas and gourmet creations in handy, pre-packaged form.

The three Mariage Frères stores in Paris are mirrored by four in Japan, located in Tokyo (Ginza and Shinjuku), Kyoto, and Kobe. Renowned in Japan as the "haute couture" of tea – because inventive, exclusive, extravagant – the firm's products are considered the "crème de la crème" in terms of taste and presentation.

Mariage Frères Tea Houses are organized around three distinct realms of tea: tea counters, tea rooms-restaurants and tea museums.

## TEA COUNTERS

Mariage Frères' "tea counters" offer an extraordinary range of teas and tea-flavoured chocolate, biscuits, cookies, and jams. All are gourmet creations orchestrated around tea. The retail counters also feature all the utensils needed for the refined appreciation of "French tea."

Mariage Frères' list of teas is the longest on the planet. It numbers over six hundred teas – from thirty-six producing countries – that cover every family of tea: white teas, yellow teas, green teas, blue teas, black teas, matured teas, compressed teas, crafted teas, red teas, and flavoured teas.

Like a prestigious wine list, it includes vintage varieties, unique harvests, and subtle, sophisticated teas that connoisseurs select. Mariage Frères is creative and innovative.

## TEA SALONS – RESTAURANTS

Mariage Frères tea room-restaurants enable the public to try rare teas and to sample French patisseries and tea cuisine specially concocted by our own chefs.

## TEA MUSEUMS

Finally, every Mariage Frères Tea House boasts a museum devoted to the history of tea and the firm itself, transporting visitors down the long, fragrant path associated with this most spiritual of beverages.

## MARIAGE FRÈRES IS CREATIVE AND INNOVATIVE

Mariage Frères established itself as an enterprise synonymous with exceptional creativity and resourcefulness. It was the first retailer to package its products in elegant containers and boxes that may be bold or restrained, as appropriate.

Displayed on its shelves, this packaging inevitably sets the year's retailing trends in terms of shapes and colors. French tea has thereby won an entrée to the most glamorous addresses in the world.

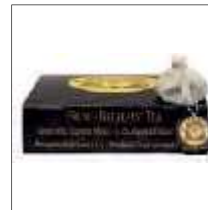
The success of the company's new products – tea, tea packing and accessories – rests squarely with both research & development and designers teams. The great classics are revamped in new shapes and colours, iconic elements from our past are reinterpreted and new product categories are introduced every year, delighting fashion followers around the world. We have launched products that are cherished by the most iconic figures of the time and become renowned for timeless design. Through our frequent travels, we constantly expand our range of inspirations and cultural experiences: we are real tea designers.

Mariage Frères has earned a global reputation for excellence and innovation. We are synonymous with creative adventure. We have forever changed the future of tea and set new standards for tea retail development worldwide.

We combine fun, leisure and discovery together and are determined to nurture and carry out our significant resources.

Today, Mariage Frères devotes its entire energy to creating new tastes, accessories and unique fragrances that arouse emotion.

Mariage Frères' spirit keeps on seeking splendour to live up to the expectations of the most sophisticated and demanding tea lovers. Our long-term success is rooted in a combination of artistic creativity and innovation.



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MOROSO



## Latest creation latest tandem



# 46

]FROMTHENEWSREEL[

Quality is the characteristic of an object that determines its nature and distinguishes it from other objects. Moroso has focused on the Customer's requirements and expectations and the need to guarantee top quality products and services at all times.

The targets that the company has set

itself are the result of the improvement plans that have been applied to the company processes in strict compliance with the regulations in force relating to the sector and national and international legislations. The Moroso Quality and Environment Management Systems have been combined to create a single control

### PATRICIA URQUIOLA

Patricia Urquiola was born in Oviedo, Spain, and now lives and works in Milan. She studied architecture at the polytechnics of Madrid and Milan, graduating from the latter in 1989. She was assistant to Achille Castiglioni and Eugenio Bettinelli at Milan Polytechnic from 1990 to 1996. In the same years she ran De Padova's product development department and designed in collaboration with Vico Magistretti. In 2001 she opened her own product design, exhibition and architecture firm. She works with the leading manufacturers.

Patricia Urquiola has won many prestigious prizes, including Designer of the Year, Elle Decor International Design Awards, Chicago Arteneum Good Design Award and the Cologne Design award.



system thereby assuring the quality of the company's processes and products and interaction with the environment.

This year, Moroso is featuring Fergana, a new seating system designed by Patricia Urquiola, previewed at the recent Milan Furniture Fair, and now presented in its definitive version. With its particularly large and comfortable seats, Fergana is reminiscent of large, oriental lounges, but is given a contemporary feel with embroideries that blend an ancient language with a pop look. Such as the embroidered Pac-man, the figure from the very first video game, invented by Toru Iwatani in the Eighties, which has become an emblem of the birth of virtual games.

The design also puts emphasis on environmental sustainability, using separate modules to facilitate proper recycling of its components (wood, iron, upholstery).



# The earth is a garden Le Paradis du Fruit is its kitchen



In the 1980s, Claude Louzon and his brothers Serge and Gilles revolutionized restaurant food with a pioneering and timeless concept.

With Le Paradis du Fruit, they invented a new form of urban dining and offered the public the pleasure they had experienced themselves on their travels. The pleasure of simple and natural food, so common when travelling in Asia and South America.

From their travels in far-off lands, they brought back a souvenir of healthy and exotic flavours of fruits freshly pressed or simply prepared by the roadside.

They are apparently the first to transform this pleasure into a restaurant experience. Along with sampling juice prepared to order, they offer a delightful menu of delicious salads. A way of recreating another holiday pleasure, that of

impromptu meals of produce from the vegetable garden and the market, with generous dishes in which the taste of good produce alone is enough.

From morning to night, everyone can come and recapture that moment of freshness and that holiday feeling at Le Paradis du Fruit. In the afternoon for an ice-cream or in the evening for a cocktail, the restaurant always offers the friendly atmosphere of a sunny break.

Food is served all day and prices are very reasonable (expect to pay between 5 euros and 22 euros). In this boundless Garden of Eden, where no social barriers exist, the simplicity of the dishes is legendary. They gather their ingredients

**LE PARADIS DU FRUIT**  
REINTERPRETED BY PHILIPPE STARCK  
"Fruit is a vital, indispensable, almost magical element of our life and our survival. I therefore wanted to show the timeless, eternal nature of its relationship with us, our pleasure and our bodies. Le Paradis du Fruit is a very simple yet sophisticated restaurant, very modern yet classical, where design and decoration are not mentioned. The focus is instead on intelligence and quality, with every glance a reminder that there is intelligence and quality in Le Paradis du Fruit's products. Timeless forms, timeless material: mahogany, polished stainless steel and glass. The human touch is also evident in a number of works of art, especially the extraordinary work by artist Murano Aristide Najean, exploring the myths and legends associated with fruScreens like windows to penetrate into the pulp of the fruit, into its inner beauty, its marvellous intimacy, and films showcasing fruit through the exceptional quality of Thibaut Mathieu's work. It is very simple, there only to promote the fruit, to last like our relationship with these marvels. As well as the restaurant, I also wanted to design the crockery down to the last detail, so that this entire land of fruit, this entire experience, would be consistent. A great deal of work went into the lighting: different moods for different times: morning, afternoon, evening and night since the mood of fruit also changes with the time of day."



from the global garden to create an infinitely varied natural gastronomy. This is what makes Le Paradis du Fruit instantly appealing. It anticipates and incorporates all the nutritional revolutions of the past 25 years.

A pioneer in well-being food, the culture of pleasure in moderation and the recommended five fruit and vegetables a day, in 2005 Le Paradis du Fruit took a new direction.

With Philippe Starck, Le Paradis du Fruit reinvented itself. The new doors of Paradise open onto the Avenue George V in Paris, with a menu of completely new recipes which are like the surroundings – simply breathtaking.



## Team by Wellis 80 years of success



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### SWISSNESS

Where is design created, celebrated, lived and photographed? In the Royal craziness of London? Amid the seduction of the Big Apple? With purism in Japan? With passion in Italy? Or quite practically in Scandinavia?

Team by Wellis creates its design in Switzerland. As straightforward as our mentality. As authentic as our highest peaks. As painstaking as our love for small

details. As clear as our deep mountain lakes. As varied as our green landscapes. Full of wit and genius like our world-renowned artists. And associated with quality just like we are. That is why Team by Wellis made use of unique Swiss locations. Quite simple, Swissness pure!

### LOCATION

Switzerland is not rich in natural resources. Instead, it has a wonderfully inspiring and



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diverse landscape. And people full of inventive talent, imagination and a sense of beauty.

Made in Switzerland has become a synonym around the world for quality, design and innovation. Luxury watches, exquisite architecture, fashion labels and technical achievements conquered the world long ago, together with chocolate and cheese.

As a holiday and travel destination, Switzerland enjoys uninterrupted attractiveness. Lucerne with its unique location on the branched shores of Lake Lucerne directly at the foot of Mount Pilatus is right at the top of the popularity scale.

Willisau - a centuries-old small town full of charm - is located only a few miles away from Lucerne amid a contemplative landscape. This place offers the freedom to prepare for theoretical flights of fancy, here is where we find the peace to allow extraordinary ideas to mature and to implement them. This is what makes the real challenges possible - no wonder Team by Wellis is at home here.



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**101** SOLE SOFA IN LEATHER, VOLARE IN MARBLE. **102** ERIQ, DESK, DESKTOP LEATHER SMART BACK PANEL, MARBLE STAINED GRAPHITE DARK WITH CABLE OUTLET AND ALUMINUM SERVICE COVER, ALUMINUM BASE. ERIC MOBILE CABINETS ARE MORE THAN JUST LOYAL COMPANIONS IN EVERYDAY WORKING LIFE. CONTEMPORARY DOUBLE CLIPBOARD FROSTED GLASS, SOLID WALNUT DRAWERS NATURAL LACQUERED. **103** ERIQ, TABLE WITH THE DISTINCTIVE L-SHAPED FRAME IN ALUMINUM CAN BE ENHANCED WITH TABLETOPS IN SOPHISTICATED WALNUT OR REFINED MARBLE, DINING CHAIR.

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#### PHILOSOPHY

A magic circle.  
Nobody can live by love alone. "Art for art's sake" is not a true elixir of life. A company must also continuously create values and embody visions that can be presented to the outside world. That is why the focus for Team by Wellis is the person. The person is the central element.  
As a creator and maker, employee, learner, a bringer of ideas, messenger, as a customer a critic, as a supplier and trading partner. The people who work for Team by Wellis guarantee self-reliance and character, standing for down-to-earthness and flights of imagination, craft and art.  
After all, they are responsible for the great challenges, making elaborate ideas possible and always remaining fanatics who have committed themselves to pioneering spirit. Here is where the circle is completed: people create distinctive furniture for people who like to enjoy incompatible homes and lives.

#### VISIONS

Visions that can be seen and grasped.  
Team by Wellis does not approach the subject of vision from a lofty perspective where the air is thin, in fact in anchors visions in everyday work, so that they have the strength and the foundation to extend into unlimited and ever new dimensions.  
This sort of specification requires a lot of presence and commitment from every single member of staff. That applies equally whether they are designer, the upholsterer or the seamstress. The vision does not float detached and almost unattainable above the clouds, but in fact manifests itself in every handle, every idea, every screw or even in the choice of a wood grain.

This produces an enormous arc of tension, which is reflected in constantly renewed interpretations. Team by Wellis discusses visions as team and implements them each day, turning them into pieces that can be integrated unobtrusively into



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**104** MARE LOUNGER, CONTINUOUSLY ADJUSTABLE RECLINING JUST BY MOVING YOUR OWN BODY. AVAILABLE IN A WIDE RANGE OF FABRICS AND LEATHERS, WITH A FRAME IN "DECEET" ALUMINIUM OR POLISHED CHROME, CAN BE COVERED WITH AN ORIGINAL "SANDS ARMY" WOOLLEN SUPCOVER. E-SIDE CONTAINER, CLEAR GLASS, MIDE DRAWERS STAINED BLACK AND LACQUERED. SIDE TABLE SAUND, MAPLE STAINED GRAPHITE DARK. **105** GIRONI PERFECT ANYWHERE AROUND THE HOME; IT SHOWS ITS STRENGTHS WHEREVER DEPLOYED, BE IT IN THE HALLWAY OR AS A SIDEBORD, DRESSING TABLE, HOME OFFICE, TV UNIT OR BAR. THE COMPONENTS CAN BE PLACED DIRECTLY ON THE FLOOR OR HUNG ON THE WALL. THEY CAN SERVE AS FREE-STANDING ROOM DIVIDERS OR AS SCULPTURAL FEATURES IN THEIR OWN RIGHT - THERE'S NO LIMIT TO WHAT THEY WILL ALLOW. GIRONI: MODIFIABLE, DIMENSIONABLE, UNBELIEVABLE! IDEALLY FOR MODERN-DAY NOMADS.



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**106** VOLARE SIDERARIO, VOLARE STANDS FOR SLEEPING, FLOATING, FLYING THANKS TO SOPHISTICATED AND EXTREMELY SMOOTH-RUNNING ANGLED SLIDING DOORS, CAN ALSO BE OPERATED FROM THE TOP. AVAILABLE AS WALL-FLOOR-CORSET OR WALL-MOUNTED. IN TABLE, DAY, GLASS OR JACUZZI GLASSY. **107** AIRS TABLE IS AVAILABLE IN VARIOUS LENGTHS AS IN A SQUARE FORMAT. THE FRAME, BASE, MADE OF EXTRUDED ALUMINIUM PROFILE, CAN BE COMBINED WITH TABLETOPS IN MARBLE OR WALNUT, CLEAR GLASS OR Frosted GLASS. DINING CHAIR, THE BACKREST OFFERS IDEAL SITTING COMFORT EVEN FOR LONGER STAY. WITH OPTIONAL ARMREST.



people's living spaces and change them in a positive way-through perfect design, functionality and the pleasure of calling something truly unique your own.

#### ENVIRONMENT

Those who design beautiful things are also committed to the environment.

Team by Wellis has sensed a lasting obligation to the environment since before the days of climate reports. Those who spend each day creating things that make life more beautiful and worth living, also have a concern for our planet and are

committed to its future.

All the products from Team by Wellis are therefore made in accordance with environmentally sound procedures.

The use of solvent-free stains and varnishes, low-formaldehyde wood products and CFC-free cushions means that there are no environmentally damaging vapours or residues. No are any PCP substances used. Leftover materials are recycled as much as possible, for example, our own wood waste is used for heating.

There are virtually no exotic woods to be found on the list, the few that there



**baxter**  
MADE IN ITALY



View of the entire collection at 106, 107, 108, 109, 110, 111, 112, 113, 114, 115, 116, 117, 118, 119, 120, 121, 122, 123, 124, 125, 126, 127, 128, 129, 130, 131, 132, 133, 134, 135, 136, 137, 138, 139, 140, 141, 142, 143, 144, 145, 146, 147, 148, 149, 150, 151, 152, 153, 154, 155, 156, 157, 158, 159, 160, 161, 162, 163, 164, 165, 166, 167, 168, 169, 170, 171, 172, 173, 174, 175, 176, 177, 178, 179, 180, 181, 182, 183, 184, 185, 186, 187, 188, 189, 190, 191, 192, 193, 194, 195, 196, 197, 198, 199, 200, 201, 202, 203, 204, 205, 206, 207, 208, 209, 210, 211, 212, 213, 214, 215, 216, 217, 218, 219, 220, 221, 222, 223, 224, 225, 226, 227, 228, 229, 230, 231, 232, 233, 234, 235, 236, 237, 238, 239, 240, 241, 242, 243, 244, 245, 246, 247, 248, 249, 250, 251, 252, 253, 254, 255, 256, 257, 258, 259, 260, 261, 262, 263, 264, 265, 266, 267, 268, 269, 270, 271, 272, 273, 274, 275, 276, 277, 278, 279, 280, 281, 282, 283, 284, 285, 286, 287, 288, 289, 290, 291, 292, 293, 294, 295, 296, 297, 298, 299, 300, 301, 302, 303, 304, 305, 306, 307, 308, 309, 310, 311, 312, 313, 314, 315, 316, 317, 318, 319, 320, 321, 322, 323, 324, 325, 326, 327, 328, 329, 330, 331, 332, 333, 334, 335, 336, 337, 338, 339, 340, 341, 342, 343, 344, 345, 346, 347, 348, 349, 350, 351, 352, 353, 354, 355, 356, 357, 358, 359, 360, 361, 362, 363, 364, 365, 366, 367, 368, 369, 370, 371, 372, 373, 374, 375, 376, 377, 378, 379, 380, 381, 382, 383, 384, 385, 386, 387, 388, 389, 390, 391, 392, 393, 394, 395, 396, 397, 398, 399, 400, 401, 402, 403, 404, 405, 406, 407, 408, 409, 410, 411, 412, 413, 414, 415, 416, 417, 418, 419, 420, 421, 422, 423, 424, 425, 426, 427, 428, 429, 430, 431, 432, 433, 434, 435, 436, 437, 438, 439, 440, 441, 442, 443, 444, 445, 446, 447, 448, 449, 450, 451, 452, 453, 454, 455, 456, 457, 458, 459, 460, 461, 462, 463, 464, 465, 466, 467, 468, 469, 470, 471, 472, 473, 474, 475, 476, 477, 478, 479, 480, 481, 482, 483, 484, 485, 486, 487, 488, 489, 490, 491, 492, 493, 494, 495, 496, 497, 498, 499, 500, 501, 502, 503, 504, 505, 506, 507, 508, 509, 510, 511, 512, 513, 514, 515, 516, 517, 518, 519, 520, 521, 522, 523, 524, 525, 526, 527, 528, 529, 530, 531, 532, 533, 534, 535, 536, 537, 538, 539, 540, 541, 542, 543, 544, 545, 546, 547, 548, 549, 550, 551, 552, 553, 554, 555, 556, 557, 558, 559, 560, 561, 562, 563, 564, 565, 566, 567, 568, 569, 570, 571, 572, 573, 574, 575, 576, 577, 578, 579, 580, 581, 582, 583, 584, 585, 586, 587, 588, 589, 590, 591, 592, 593, 594, 595, 596, 597, 598, 599, 600, 601, 602, 603, 604, 605, 606, 607, 608, 609, 610, 611, 612, 613, 614, 615, 616, 617, 618, 619, 620, 621, 622, 623, 624, 625, 626, 627, 628, 629, 630, 631, 632, 633, 634, 635, 636, 637, 638, 639, 640, 641, 642, 643, 644, 645, 646, 647, 648, 649, 650, 651, 652, 653, 654, 655, 656, 657, 658, 659, 660, 661, 662, 663, 664, 665, 666, 667, 668, 669, 670, 671, 672, 673, 674, 675, 676, 677, 678, 679, 680, 681, 682, 683, 684, 685, 686, 687, 688, 689, 690, 691, 692, 693, 694, 695, 696, 697, 698, 699, 700, 701, 702, 703, 704, 705, 706, 707, 708, 709, 710, 711, 712, 713, 714, 715, 716, 717, 718, 719, 720, 721, 722, 723, 724, 725, 726, 727, 728, 729, 730, 731, 732, 733, 734, 735, 736, 737, 738, 739, 740, 741, 742, 743, 744, 745, 746, 747, 748, 749, 750, 751, 752, 753, 754, 755, 756, 757, 758, 759, 760, 761, 762, 763, 764, 765, 766, 767, 768, 769, 770, 771, 772, 773, 774, 775, 776, 777, 778, 779, 780, 781, 782, 783, 784, 785, 786, 787, 788, 789, 790, 791, 792, 793, 794, 795, 796, 797, 798, 799, 800, 801, 802, 803, 804, 805, 806, 807, 808, 809, 810, 811, 812, 813, 814, 815, 816, 817, 818, 819, 820, 821, 822, 823, 824, 825, 826, 827, 828, 829, 830, 831, 832, 833, 834, 835, 836, 837, 838, 839, 840, 841, 842, 843, 844, 845, 846, 847, 848, 849, 850, 851, 852, 853, 854, 855, 856, 857, 858, 859, 860, 861, 862, 863, 864, 865, 866, 867, 868, 869, 870, 871, 872, 873, 874, 875, 876, 877, 878, 879, 880, 881, 882, 883, 884, 885, 886, 887, 888, 889, 890, 891, 892, 893, 894, 895, 896, 897, 898, 899, 900, 901, 902, 903, 904, 905, 906, 907, 908, 909, 910, 911, 912, 913, 914, 915, 916, 917, 918, 919, 920, 921, 922, 923, 924, 925, 926, 927, 928, 929, 930, 931, 932, 933, 934, 935, 936, 937, 938, 939, 940, 941, 942, 943, 944, 945, 946, 947, 948, 949, 950, 951, 952, 953, 954, 955, 956, 957, 958, 959, 960, 961, 962, 963, 964, 965, 966, 967, 968, 969, 970, 971, 972, 973, 974, 975, 976, 977, 978, 979, 980, 981, 982, 983, 984, 985, 986, 987, 988, 989, 990, 991, 992, 993, 994, 995, 996, 997, 998, 999, 1000.

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**108** SOLE SOFA IS BEAUTIFUL TO LOOK AT FROM ANY ANGLE, ESPECIALLY FROM BEHIND. THANKS TO THE PLEASANTLY CUT BACK REST. **109** E-ZONE CONTAINER CUPBOARD, CLEAR GLASS, SOLID WALNUT, DRAWERS NATURAL LACQUERED. **111** VOLARE CUPBOARD, LIDA SOFA STANDS FOR TRULY SIMPLE DESIGN, AMBLE AND REPRESENTATIVE, SONA ARMCHAIR IS OUR LITTLE GIANX LOVELY AND COMFORTABLE BUT REQUIRES LITTLE SPACE. **111** LIDA SOFA COMBINATION THREE SEATER AND LOUNGE CHAIR, POLISHED BASE, LIDA SWIVELLING CHAIR, SHOWCASE E-ZONE ROUND CLEAR GLASS, SIDE TABLE SANDO.

are come from official plantations with corresponding certificates.

#### SURFACES

The new materiality is a central issue in the fusing field, as soft, pleasant and natural surfaces are a response to the continuing trend of "cocooning". At the same time, the clear formal language of the Team by Wells objects makes use of virtually every material without losing its identity. Cord structures, boudle materials, wool mixtures or technical fabrics, though also velvet embossing and brocade patterns are boldly combined. The mix makes living personal and emphasizes the individuality of the particular style.

As furniture is created for living, all chairs and sofas can now be optionally supplied with removable covers.



Wood is wonderfully vital and natural material. The designers of Team by wells prefer to use native woods. A wood fits best into the lines of latitude where it grew. This gives it an authentic and genuine look. Wood varieties with strong markings are consciously selected, as they produce a particularly well-formed veneer pattern and make each piece of furniture a unique object for the purchaser.

Glass communicates transparency and lightness, and can completely change the effect of individual objects. It is also suitable for putting beloved items on display or concealing them discreetly.

When using materials, the most important thing is the skilful, professional and sensual mix. Innovative plastic, leather or aluminum complements the creative combinations of wood and glass.



#### LIVING

Living means life.

Living is an expression of personality. The way a person lives is the most meaningful evidence of their lifestyle. What is more beautiful, comfortable living makes a crucial contribution to the quality of life. Team by Wells therefore creates objects that can be combined in a variety of ways and emphasise the occupants' individual tastes.

All the objects have a variety of purposes: relaxation, communication, enjoyment, sitting back, concentrating, representation, letting yourself go, wellbeing... or just simply living. From the cupboard to the bed, from the table to the chair, from the shelf to the upholstery. It is the uncompromising claim of Team by Wells to ensure that the aesthetic, formal and qualitative features can be measured by every detail.



## Think White White is a color



**White** is the perception which is evoked by light that stimulates all three types of color sensitive cone cells in the human eye in nearly equal amounts and with high brightness compared to the surroundings.

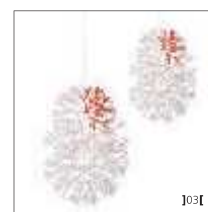
Since **white** objects such as clouds, snow and flowers appear often in nature, human culture has many references to white, often related to purity and cleanness.

**White** is the color for brides.  
The high contrast between **white** and

black is often used to represent opposites.

Angels are typically depicted as wearing **white**.

In most cases **white** is seen as a neutral background color and other colors, even when used in smaller proportion, are the colors that convey the most meaning in a design. Use white to signify cleanliness or purity or softness. Some neutral beige, ivory, and creams carry the same attributes as **white** but are more subdued, less brilliant than plain white.



**101** WAVE KITCHEN BERLON. **102** PAPER SOFA "CLOUD" TOMMY YOSHIDA FOR MURKIN. **103** CORAL STONE LAGUNA FOR PAULICO. **104** THE WORKER HILJA JONGEBLOK FOR VITRA. **105** ALCONI SOFA ANDRÉAS ROMAN AND ERWIN BOUNDELLE FOR VITRA. **106** GULIETTA ROMEO SETTIMANILE. REFLEX. **107** HATTA/STO SOFA PAOLA NAVONE FOR BAXTER. **108** EAMES LOUNGE CHAIR CHARLES AND RAY EAMES FOR VITRA. **109** DESIRE VANITY PIAUO ZOE PRITZ.



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]10[ EXPLORE CUSHION ZOE PIRELLI. ]11[ MOOD THE CHANDLER BARON & TOTO. ]12[ MOA TTA SET BY ASA. ]13[ GARLAND WHITE STUDIO TOTO BOUTTE FOR ATTICORA. ]14[ WEN BED, WEN TABLE, RANGIO DORMON FOR MOTTIBIO. ]15[ CRIQUBIA SUSANNE PHILIPSON FOR PALLUCCO. ]16[ BARCODE CABINET LIMITED EDITION. ]17[ TIM HITCHER, DANTE BONACCINI FOR DADA. ]18[ MOOU SEIBERG, CHAIR BOOU TEAM BY WELLS.



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119] COME RAIN COME SHINE STUDIO TORD BOONIE FOR ANTONICA, 120] SUCCULENTS DECORATION PLANT ASA, 121] TAVOLIKITCHEN, DANIE BOUJECCELLION DADA, 122] LEBRO BED, WAREHORE SHAWD TEAM BY WELLS,



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1231 Echo bed Aurora, 1241 Bora bed, side table Savio, wardrobe Leva Team by Wille.



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## Herzog & de Meuron VitroHaus, Weil am Rhein

In January 2004, Vitro launched its Home Collection, which includes design classics as well as re-editions and products by contemporary designers. As a company whose previous activity was primarily focused on office furnishings and business clients, Vitro created the Home Collection with a new target group in mind: individual customers with an interest in design.



Since no interior space was available for the presentation of the Home Collection on the Vitro Campus in Weil am Rhein, the company commissioned Basel-based architects Herzog & de Meuron in 2006 to design the VitroHaus. Thanks to its exposed location and striking appearance, it not only enhances the already outstanding ensemble of Vitro architecture, but assumes the important role of marking the Vitro Campus. Standing on the northern side of the grounds in front of the fenced perimeter of the production premises, the VitroHaus joins two other buildings in this area, the Vitro Design Museum by Frank Gehry (1989) and the Conference Pavilion by Tadao Ando (1993). The ample size of the plot made it possible to position the new structure a good distance away from

the Vitro Design Museum and adjacent gatehouse, making room for an extension of the orchard meadow in front of the buildings, a typical feature of the local landscape.

The concept of the VitroHaus connects two themes that appear repeatedly in the oeuvre of Herzog & de Meuron: the theme of the archetypal house and the theme of stacked volumes. In Weil am Rhein, it was especially appropriate to return to the idea of the u-house, since the primary purpose of the five-storey building is to present furnishings and objects for the home. Due to the proportions and dimensions of the interior spaces—the architects use the term <domestic scale> – the showrooms are reminiscent of familiar residential settings.



The individual <houses>, which have the general characteristics of a display space, are conceived as abstract elements. With just a few exceptions, only the gable ends are glazed, and the structural volumes seem to have been shaped with an extrusion press. Stacked into a total of five storeys and breathtakingly cantilevered up to fifteen metres in some places, the twelve houses, whose floor slabs intersect the underlying gables, create a three-dimensional assemblage—a pile of houses that, at first glance, has an almost chaotic appearance.

The charcoal colour of the exterior stucco skin unifies the structure, <earths> it and connects it to the surrounding landscape. Like a small, vertically layered city, the

VitroHaus functions as an entryway to the Campus. A wooden plank floor defines an open central area, around which five buildings are grouped: a conference area, an exhibition space for the chair collection of the Vitro Design Museum and a conglomerate comprising the Vitro Design Museum Shop, the lobby with a reception area and cloakroom, and a café with an outdoor terrace for summer use. A lift takes visitors to the fourth storey, where the circular tour begins. Upon exiting the lift, the glazed northern end of the room offers a spectacular view of the Tullinger Hill. The opposite end—where the glass front is recessed to create an exterior terrace—opens to a panorama of Basel with the industrial facilities of the pharmaceutical sector. As one discovers



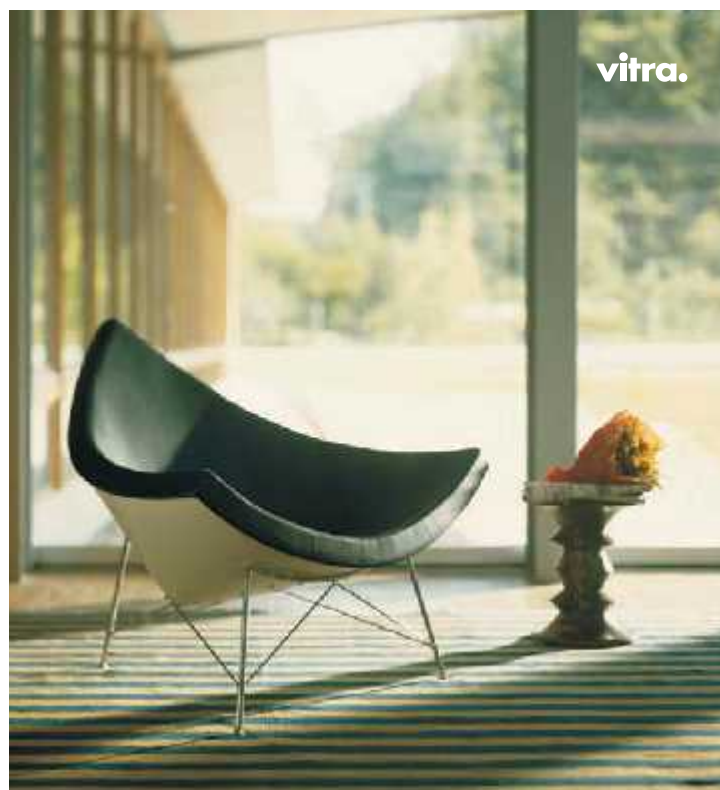
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on the path through the VitraHaus, the directional orientation of the houses is hardly arbitrary, but is determined by the views of the surrounding landscape.

The complexity of the interior space arises not only from the angular intersection of the individual houses but also from the integration of a second geometrical concept. All of the staircases are integrated into expansive, winding organic volumes that figuratively eat their way through the various levels of the building like a worm, sometimes revealing fascinating visual relationships between the various houses, at other times blocking the view. The interior walls are finished in white in order to give priority to the furniture displays.

With maximum dimensions of 57 metres in length, 54 metres in width and 21.3 metres in height, the VitraHaus rises above the other buildings on the Vitra Campus. The deliberate intention was not to create a horizontal building, the common type for production facilities, but rather a vertically oriented structure with a small footprint,



Coconut Chair  
Design: George Nelson

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which grants an overview in multiple series: an overview of the surrounding landscape and the factory premises, but also an overview of the Home Collection. Just as interior and exterior spaces interpenetrate, so do two types of forms: the orthogonal-polygonal, as perceived from the exterior, and the organic, which produces a series of spatial surprises in the interior – a «secret world» (in the words of Herzog & de Meuron) with a suggestive, almost labyrinthine character. On their path through the five storeys, visitors traverse the Vitra Home cosmos, ultimately returning to their starting point.

The VitraHaus has a daytime view and a night time view. In the evening, the perspective is reversed. During the day, one gazes out of the VitraHaus into the landscape, but when darkness falls, the illuminated interior of the building glows from within, while its physical structure seems to dissipate. The rooms open up; the glazed gable ends turn into display cases that shine across the Vitra Campus and into the surrounding countryside.



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MADE IN ITALY

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## Woodland



12 ]FROMTHEFOREST[



1011 MAXIT TABLE  
**Designer Arik Levy, 2009 for Desalto**  
Small table with bottom wooden top and upper swivelling wooden top. The upper and bottom wooden tops can be freely combined. The metal parts are in stainless steel.

The glass version (Maxit Glass) has the lower top in wood and the upper swivelling top in transparent glass.



1021 WOOD CHAIRS  
**Fritz Hansen**  
Fritz Hansen will introduce back into its main collection the Series 8™ chair. It was designed by Arne Jacobsen in 1968 for the Danish National Bank. The Series 8 chair, together with the Ant™, Grand Prix™ and Series 7 chair™, are amongst a collection of laminated stacking chairs all designed by Arne Jacobsen for Fritz Hansen.





103[ CHINA CHAIR

By Hans J. Wegner for Fritz Hansen

The China Chair™ was designed by Hans J. Wegner in 1944 and it stands out as the only solid wood chair in the Fritz Hansen collection. Wegner found inspiration for this timeless classic in Chinese chairs from the 17th and 18th Centuries. The China Chair epitomizes his lifelong quest to understand the nature of wood and explore its possibilities. In Wegner's modern interpretation of ancient Chinese chairs, he unfolds his talent as a wood craftsman along with his flair for expressive and sculptural functionalism. The China Chair comes in cherry wood or black coloured ash with a leather seat cushion.

104[ ARAS

By Henk Vos For Linteloo

Instead of choosing from different kinds of wood Henk Vos incorporated them all in his table. The variation of widths intensifies the colourful and warm expression.

105[ ATLANTIDE TABLE

Designer Marco Acerbis, 2009 for Desalto

"The first table in the world that's extendible diagonally. This is a simple idea, yet it increases the appeal of the product, making it more dynamic and full of technological innovation, but above all aesthetically complete, both when open and closed.

The diagonal cut enhances the top with an element that is not concealed, but rather is expressed in all its force and explodes before the observer's eyes when the table is opened and the top is extended.

The central part suddenly becomes hinged, to then stretch out completely naturally, finally returning to being perfectly coplanar. The table has an aluminium and steel structure, whereas the tops will have



different finishes, making it possible to play on these to create highly effective colour combinations." **Marco Acerbis**

Atlantide is an extendible table with aluminium and steel structure and tempered glass tops with wooden extension elements. Patented opening mechanism.

106[ TEAM

By Wellis e-serie container

The term container sounds almost disrespectful, yet it hits the nail on the head: because our e-serie containers are

ideally suitable for stowing and storing, displaying and presenting, selling and dreaming.

Having acquired iconic status over the years, the e-serie today is not only found in private homes but also at opticians and jewellers, banks or representative offices to name just a few examples. Because thanks to various sizes and a multitude of material options, our containers offer an almost limitless range of uses. Various drawer heights as well as an option without doors for frequent using the e-serie a true all-rounder.



107[



107[ SLICE 0015  
By Roderick Vos For Linteloo



109[

108[ LOG 0035  
Roderick Vos For Linteloo  
With three-dimensionally milled annual rings Roderick Vos adds (extra) natural beauty to his series of squared tables. Fascinating from small side table to huge coffee table. Available in 2 heights and squared sizes from 40 to 140 cm.



110[

109[ VANITY 0045  
By Roderick Vos For Linteloo  
Reading tables are mostly messy but also very colourful thanks to the diversity of covers. This inspired Roderick Vos to create a table with a top that is predisposed for magazines in their several standard sizes. Released by Linteloo this new table called Vanity offers the unique possibility to compose a weekly changing top. Subscriptions not included!  
Roderick Vos is one of the talented Dutch designers Linteloo regularly works with. His new table concept called Vanity is an original and functional interpretation of the reading table. Its striking presence adds order and colour to the interior.  
Covers and coffee Vanity's design is based on a composition of nine deepened compartments of which the sizes are based on the most common magazine dimensions.  
Each holder offers space for one edition. One compartment is filled with a wooden panel to put a cup of coffee, a vase with flowers or just nothing. Under the top there are three integrated boxes to hold



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the complete volume of a magazine. Show your style. Once filled with magazines Vanity mirrors the style and interests of its owner.  
She or he can choose from two different grids on a square or a rectangular base. Both models count nine compartments including one 'coffee panel'. The frame is made of matt black coated steel. With Vanity Linteloo adds another distinguishing design by Roderick Vos to its collection.

110[ DSW  
Charles & Ray Eames, 1950, Vitra  
Eames Plastic Side Chair is a contemporary version of the legendary Fiberglass Chair. It was produced in collaboration with Zenith Plastics for the Museum of Modern Art in New York's Low-Cost Furniture Design Competition and was the first industrially manufactured plastic chair. Dining Height Side Chair Wood.

111[ LIKOWOOD TABLE  
Designer Arik Levy 2009 for Desalto

Table Likowood with a wooden honeycomb top. Finishes in oak, walnut canaletto or lacquered. Legs in birch multilayer finishes in oak and walnut canaletto. Available in several colours.  
Table Finishes: Top in oak, walnut canaletto or lacquered in white, black, olive green, flax white, light blue.



112[

112[ WOODSTOCK  
By Dirk Wynants, 2006 for Extremis  
An optional wood rack and chariot for Qrater:  
The Qrater WoodStock wood chariot consists of two parts. The chariot itself and the wood rack. By putting the chariot under the rack and lifting it up, you can move the rack and easily transport a large amount of wood logs to your Qrater or to your fireplace. Upon removing Woodstock's chariot you can leave the rack and store the chariot until a next time.  
Easy, attractive and multi-functional: you can use your Woodstock chariot for other purposes like for moving heavy crates of water or heavy boxes.  
Ecology in mind: the WoodStock chariot is made out of the rack's left over material, so practically no loss of material is involved. Consequently less burden is caused to nature.

# Extremis «Tools for Togetherness»



Extremis manufacture "extra-ordinary" furniture and objects with a logical, timeless design at the service of innovation and functionality. All creations serve togetherness, hospitality and communication in and outdoors.

Developing a range of progressive products and concepts and ensuring their international marketing constitute Extremis' mission.

The choice of the name "Extremis" is not a coincidence: in Latin, the word refers to "extra-ordinary": innovative products using honest, extremely durable materials. "Extra-ordinary" refers to the out of the ordinary design and to the "external" use. "Ordinary" stands for a logical and timeless

design combined with honest materials, always at the service of functionality.

Extremis' "formalism" has always been the logical result of a functional need. This functionality can be situated on different levels: production, ecology, ergonomics, mobility, concept and last but not least the actual use of the object.

Extremis' own production (mostly assembly) does not in any way limit its choice of materials but allows it on the contrary to concentrate on its own strengths:



## 101] YEEHAA! AN ENTIRE AND COMPLETE FAMILY OF PRODUCTS

The BONGO stools were the very first designs by Dirk Wynnants for Extremis as the perfect solution to comfortably sit around the QUATER camping desk. Soon after however, the CORRAL table that symbolizes the QUATER fire desk saw the light, closely followed by the CURVEDOWN FURNITURE LINE. And so the YEEHAA! family grew and grew... The YEEHAA! added, allowing people to safely store 28 BONGO stools in a very compact way. Last but not least, high BONGO bar stools and high CORRAL tables were added to address bar and hospitality needs. The YEEHAA! family covers all of these products under one name.

## 102] AND 103] ALEA, DESIGN BY DIRK WYNNANTS, 2009

ALEA, a large, cube-shaped flowerpot is Dirk Wynnants' latest design. With the design he wanted to solve a frequently occurring problem: large flowerpots make a great decorative addition, but they are very hard to move. ALEA offers the perfect solution to the problem as it consists of a frame on wheels moved by a glass-like flowerpot cover. First you put the frame in which the plant will grow, on the glass-like flowerpot cover. Then you slide the cube-shaped glass-like flowerpot cover over the plant and the frame. If you want to move the plant, you just lift the flowerpot cover 20 cm and turn it 45°. Now that the wheels are released, you can easily move the unit. When the unit is in the desired spot, you just carry out the same operations in reverse order to prevent the unit from moving.



## 104] QUATER BY DIRK WYNNANTS 2004

QUATER is a very attractive camping desk that can be used in the garden and in open spaces. All you need is to light the wood logs and the result is pure magic. Spicing a home on wheels, a story where looking at the constantly changing play of the flames and the fire smoke is a very special experience that has inspired people ever since fire was discovered. It is a very original and head-turning form of togetherness that sometimes people even refer to as "the television set of the jungle". With the optional brewer and grill you can roast a small snack for yourself. The grill can be used as an optional tool for preparing some hot snacks. The grill is not meant to be used as a regular barbecue for a large group of people, but as an individual option.



## 105] PICKN by DIRK WYNNANTS AND XAVIER LUST 2002 - AN EYE CATCHING TWO SEATER

The PICKN is a table-seating combination specially created for the balcony, small spaces, urban-like spaces, or as an indoor-use piece object. It is made from a standard, massive plate of aluminium. Its simplicity in design and its contemporary colours make it a masterpiece for the urban bourgeoisie-individual outdoors as well as indoors. PICKN is a real object d'art and elegant garden furniture. The one piece double seater is a joint creation by Dirk Wynnants & Xavier Lust. Their stacking ability makes it easy to store them.

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**106 ICECUBE BY DANNY VENLEY 2002 - WHAT IS THE ICECUBE?**

ICECUBE IS AN OBJECT THAT HELPS YOU TO CREATE THE PERFECT PARTY ATMOSPHERE. THE LIGHTING UNIT PROVIDES A VERY ATTRACTIVE ATMOSPHERE, BUT FIRST AND FOREMOST, ICECUBE IS MEANT TO BE THE PERFECT COOLER AT YOUR PARTY.

THE LIGHTING UNIT IS PERFECT TO USE IN A DARK ENVIRONMENT. WHEN YOU WANT TO USE THE ICECUBE BY DAYLIGHT, WE RECOMMEND TO INSTALL A BLUE LIGHT.

ICECUBE'S MISSION: HAVING A GREAT PARTY IN A FANCY ATMOSPHERE, WITH A LOT OF PEOPLE, THE HOST OR HOSTESS DON'T HAVE TO SPEND TIME TO CHECK IF EVERYBODY HAS A DRINK. THE GUESTS CAN SERVE THEMSELVES AND, AT THE SAME TIME, THE ICECUBE IS A MEETING POINT AT YOUR PARTY.



**107 KOSMOS BY DIRK WYNANTS - 2008 - KOSMOS, A FULLY CUSTOMIZABLE PRODUCT RANGE**

AS ITS NAME ALREADY SUGGESTS, KOSMOS IS A TOTAL CONCEPT. STARTING FROM ONE BASIC COMPONENT YOU CAN CREATE YOUR VERY OWN UNIVERSE. THE BASIC COMPONENT CONSISTS OF TWO SEMICIRCULAR SEATS. BY ADDING VARIOUS OPTIONAL COMPONENTS YOU CAN PUT TOGETHER A RANGE OF FURNITURE WHICH PERFECTLY SUITS YOUR INDOOR OR OUTDOOR SPACE: DINING AREA, PRIVATE PATIO, RESTAURANT TERRACE, BEACH CLUB, SHOWROOM, HOTEL LOBBY, MIXING ROOM...

concept and product development, assembly, export, distribution know-how, communication and ecology. Extremis calls on highly specialised suppliers to offer products at an optimal price-quality ratio, always based on predetermined design and functionality standards.

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#### 108| DONUTS BY DIRK WYNANTS 2004

DONUTS IS A SURPRISING TABLE-SEATING COMBINATION. THE INFLATABLE SEATING PART OUT OF DARK GREY NYLON BAUSTIC CARRIES A POLYESTER TABLE TOP OUT OF WHITE, FIBRE GLASS REINFORCED POLYESTER. WHEN LEANING AGAINST THE HIGHLY ERGONOMIC TABLE BORDER, YOU WILL EXPERIENCE THE COMFORT OF A PERFECT BACKREST. ON WHEN JOINING THE TABLE, THERE IS PLENTY OF SPACE FOR EVERYBODY. DONUTS' SEATING PART LOOKS LIKE A HUGE DOUGHNUT WITH A 1.9M DIAMETER, ALLOWING AT LEAST 6 PERSONS TO JOIN THE TABLE. DONUTS PROVIDES MOBILITY IN THE GARDEN. YOU MOVE THE TABLE WHERE YOU WANT TO USE IT ON THE TERRACE, ON THE GRASS, IN THE SUN OR IN THE SHADOW. ENJOY THE WEATHER, DO NOT!



#### 109| SERPENTINE BY TOM DE VRIEZE 2005

SERPENTINE IS A STAINLESS STEEL GARDEN SHOWER WITH AN ATTRACTIVE AND PRACTICAL DESIGN. ITS ADDED VALUE IS REFLECTED IN THE FEATHER-LIGHT CONSTRUCTION WHICH PROVIDES VERY EASY MOBILITY IN THE GARDEN. YOU REALLY CAN PLACE THE SERPENTINE SHOWER WHEREVER YOU WANT. A MAJOR ADVANTAGE IS THE PLUS AND SPRAY FEATURE. NO LONGER ANY PROBLEMS WITH PRESSURE FLUITS OR PERMANENT CONSTRUCTIONS. JUST PLUG IN THE HOSE, OPEN THE TAP AND HAVE A SHOWER. BECAUSE THE HOSE IS EXPOSED TO THE SUN, THE WATER INSIDE THE HOSE AND THE SERPENTINE HEATS UP AND HAS A NICE TEMPERATURE. FORM REALLY FOLLOWS FUNCTION. HERE AS SERPENTINE'S SHAPE IS REDUCED TO PURE FUNCTIONALITY.



#### 110| GARGANTUA BY DIRK WYNANTS 1994 - THE FIRST BORN

GARGANTUA, GARDEN FURNITURE DESIGN AT ITS BEST. THE GARGANTUA GARDEN TABLE WAS THE FIRST EVER EXTENSIVE PRODUCT BY DIRK WYNANTS (1964), DESIGNER AND FOUNDER OF EXTREMS. THE FURTHER DEVELOPMENT OF EXTREMS AS A COMPANY (AND A BRAND) WAS ACTUALLY BASED ON THE SUCCESS OF THIS CREATION. THE FUNCTIONALITY THAT CHARACTERIZES THE GARGANTUA LIES IN THE ADJUSTABLE BRANCHES THAT CAN BE CHANGED IN HEIGHT DEPENDING ON SOCIAL OR FAMILY CIRCUMSTANCES. FOR ADULTS, OR CHILDREN OR AS AN EXTENSION OF THE TABLE TOP. IF ONE BRANCH IS REMOVED, PROTECTOR WHEEL CHAIRS CAN ALSO JOIN THE TABLE. THE APPLIED MATERIALS ARE PERFECTLY SUITABLE FOR OUTDOOR USE: EKOLOGIC HARDWOOD, GALVANIZED AND STAINLESS STEEL. BAKING ... IT'S SPRING, ONE OF THE FIRST HOT EVENINGS OF THE YEAR. EVERYBODY WANTS TO GO OUTSIDE. WHILE THE CHILDREN ARE PLAYING IN THE GARDEN, YOU ENJOY YOUR FIRST OUTDOOR AFTERNOON. AFTER A WHILE, THE CHILDREN START TO GET HUNGRY AND YOU START TO PREPARE A NICE DINNER AND OPEN A GOOD BOTTLE OF WINE. WHY NOT INVITE THE NEIGHBOURS OVER FOR DINNER? A NICE SUMMERTIME HAS STARTED...



MOROSO<sup>M</sup>

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SODORIN 2 ALSO  
TOTAL 15.000 EURO  
BAR STATION  
DESIGN BY DIESEL

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**111 EXTEMPORE BY ARNOLD MERCKX  
1998 - A SOLUTION FOR EVERY NEED**

EXTEMPORE IS A FULL RANGE OF MODULAR OUTDOOR FURNITURE. AN ARCHITECTURAL COLLECTION OFFERING INTELLIGENT SOLUTIONS FOR ALL DAY-TO-DAY FUNCTIONS. MADE OF THE BEST QUALITY MATERIALS FOR USE INKOR OUTDOORS WITHOUT CONCERN. THE JATONA WOOD EXTREMIS USES ORIGINATES FROM REGIONS CONTROLLED BY NATURE CONSERVATION ORGANIZATIONS. THE BRAZILIAN HARDWOOD ALLOWS EXTREMIS TO MANUFACTURE OTHER FURNITURE IN EXTRAORDINARY SIZES FOR EXAMPLE A TABLE 270 CM LONG.



**112 STICKS BY HSU-LI TEO AND  
STEFAN KAISER 2003**

STICKS IS A SPACE DIVIDER FOR INDOOR AND OUTDOOR SPACES, SUCH AS DINING ROOMS, GARDENS, RESTAURANTS, OFFICES, TERRACES, MUSEUMS... IN SHORT FOR ANYWHERE YOU WANT TO CREATE A MORE PRIVATE PLACE. STICKS HELPS YOU TO ORDER YOUR ROOM OPTICALLY WITHOUT LOSING THE FEELING OF SPACIOUSNESS, DIVIDING SPACES WITHOUT LOSING THE SPATIAL FEELING OF THE ROOM. CREATING HIDDEN AREAS, BUT KEEPING THE SUGGESTION OF PRESENCE BECAUSE OF THE OPTICUS PROPORTIONS OF THE STICKS, YOU CAN COME AS MANY AS YOU WANT, AND ARRANGE THEM HOW YOU WANT, YOU MARK OUT A CERTAIN PLACE, BUT YOU STILL KEEP THE SUGGESTION OF BEING THERE. THE STICKS ALLOW YOU TO SEE THROUGH, BUT YOU CANNOT REALLY NOTICE SOMETHING CLEARLY.



**113 ROMEO & JULIET, DESIGN BY STIJN  
GOETHALS, KOEN BAUYENS & BASILE  
GRAUX ARCHITECTENATELIER VVVEY  
& PARTNERS**

ROMEO & JULIET IS AN ORDINARY BENCH, IT NOT ONLY OFFERS PASTERSBY A COMFORTABLE PLACE TO SEAT AND RELAX, BUT IT ALSO ADDS A TOUCH OF GREEN TO THE ENVIRONMENT. THE BENCH IS MADE OF LONG SQUARE STEPS OF WOOD. TWO ROUND HOLES IN THE SEAT CREATE ROOM FOR LARGE FLOWERPOTS CONTAINING A SMALL TREE. THE BENCH SEEMS TO LITERALLY PLAY BETWEEN THE POTS.




Extremis was established in 1994 on the initiative of Dirk Wynants. The company started very modestly with the creation of the multifunctional Gargantua garden table. From the Westhoek (Gijverinkhove, situated near the French border in a far-off corner of West Flanders) Extremis has managed to secure a firm position on the international design scene. From the very outset, a major part of the production was meant for the international markets, as the home market could not secure the necessary continuity.

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