

# ]io[ insideout

YOUR  
QUARTERLY  
FROM



]FROMTHE**HERITAGE**[  
HOTEL BAGUÉS  
A CULTURAL LEGACY

]FROMTHE**BOTTOMLINE**[  
LIMITED EDITION  
FASHION FOR FLOORS

]FROMTHE**DESIGNERS**[  
ANTHOLOGIE QUARTETT

]FROMTHE**LAB**[  
KARTELL  
THE INVISIBLE COLLECTION

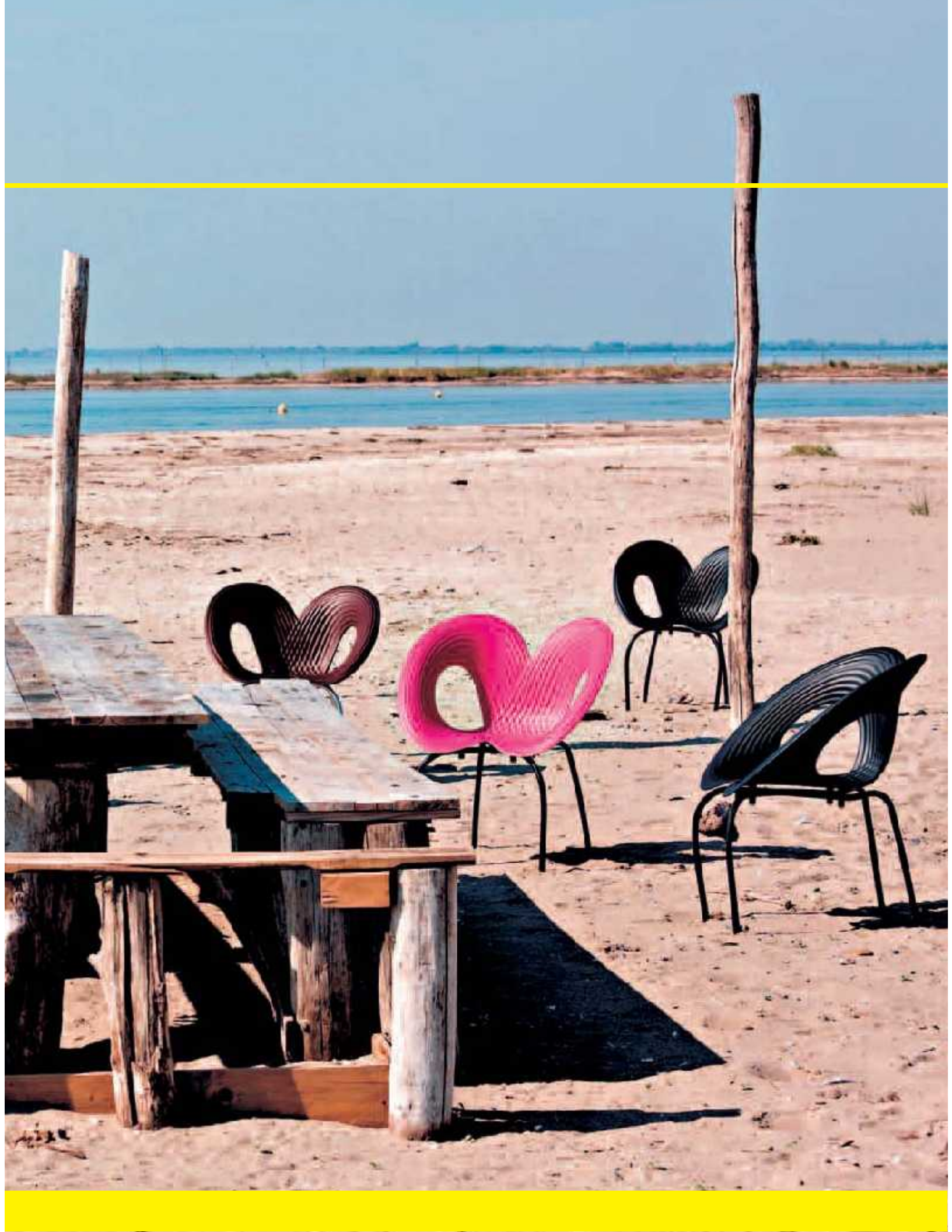
]FROMTHE**CENTURY**[  
COOL RETRO FURNITURE  
THE TIMELESS

]FROMTHE**GARDEN**[  
OUTDOOR LIVING

LUXURY  
LIVING







# WE HAVE MO



# From

# ANTELIAS-D & CONGRESS



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Pass is a range of furniture with an extremely high level of versatility: storage units, modular shelving, bureaux, benches and drawer units for storing and organising everything attractively.

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Pass system: design Luca Meda  
Tea Time sofa: design Arik Levy



**Giro** Design Kurt Erni

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Giro Is a Transformation Artist ,  
An Innovative Mechanism Slots  
The Modules Together Allowing  
Them to Swivel & Slide Lengthways,  
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MAGIS



# EDITORIAL

**]io[**

]io[ Magazine  
A Vivre quarterly  
design handbook  
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## Outdoor living

Find countless ways to improve your outdoor living areas.

We take it for granted that our houses are divided into rooms, but the concept of having similar "outdoor living spaces" may sound odd, at first. Indeed, the biggest obstacle standing in most people's way is that it just doesn't occur to divide up a yard so as to maximize their enjoyment of it. No consciously, at least. Yet the more conscious we become for outdoor living spaces, the more we can tailor them to suit our needs.

Outdoor Furniture design has evolved to take futuristic forms; this created the need to use new materials that were adapted to the new formal requirements steel, polyester, plastics, acrylic and synthetic fiber among other materials.

At present, the ecology has altered the premises to which the materials must, be given to those whose production comes from renewable sources, recyclable materials, recycled and those that cause less impact on the environment. With these objectives, new materials are the result of a combination of technology and care of the environment.

Modern outdoor furniture features the aesthetic values, but not at the expense of comfort and economy. Designers have brought their talents for creating inviting, comfortable indoor furniture to the design of contemporary furniture for outdoor decor. You can create an outdoor dining or living room on your patio or deck with all of the style and comfort of your interior. Co-ordinated outdoor furniture and accessories mean you can easily carry your interior design themes to enjoy out in the fresh air!

COVER: RIPPLE CHAIR, MOROSO. ISOLA DI SANT' ANDREA LAGUNA DI MURANO.  
PHOTOGRAPHY: ALESSANDRO PADERNI.



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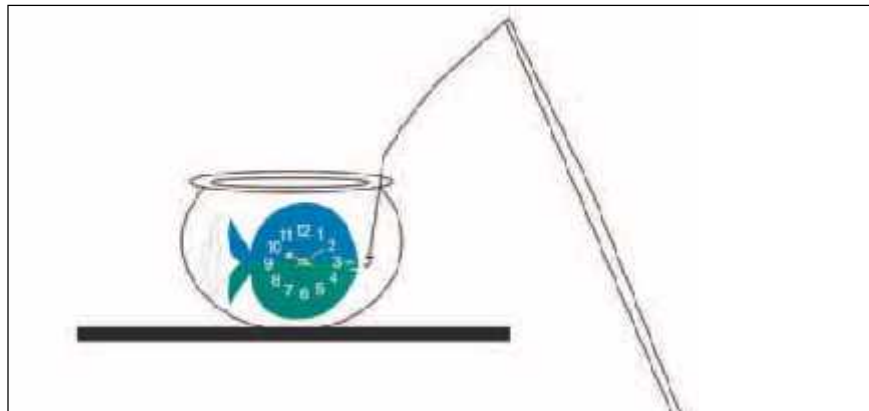
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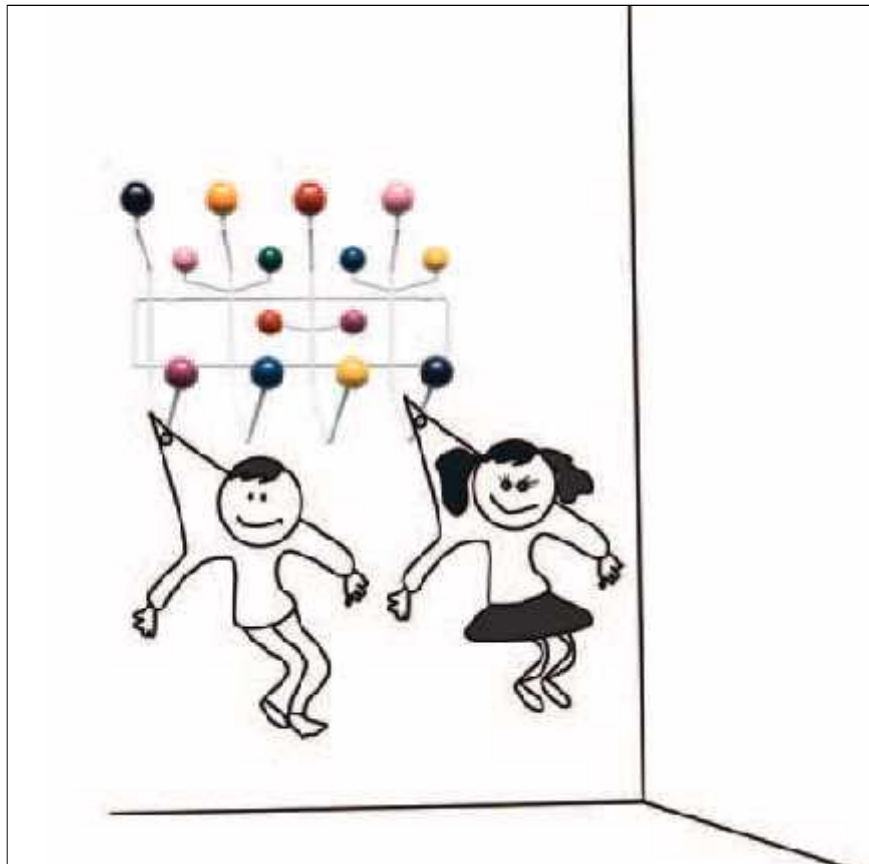
## RELAX

Relax, take it easy  
For there is nothing that we can do  
Relax, take it easy  
Blame it on me or blame it on you  
**((Fernando the fish clock-vitra))**



## I BELIEVE I CAN FLY...

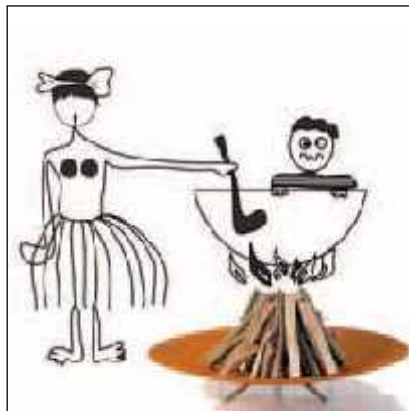
I believe I can fly  
I believe I can touch the sky  
I think about it every night and day  
Spread my wings and fly away  
I believe I can soar  
I see me running through that open door  
I believe I can fly  
I believe I can fly  
I believe I can fly  
**((Hang it All – vitra))**







**SANTIANO ...**  
**((Big Easy - Moroso))**



**CRY ME A RIVER ...**  
 Cry me a river  
 I cried a river over you  
 You drove me,  
 Nearly drove me out of my head  
 While you never shed a tear  
 Remember?  
 I remember all that you said  
 Told me love was too plebeian  
 Told me you were through with me  
 Now you say you love me  
 Well, just to prove you do  
 Cry me a river  
 Cry me a river  
 I cried a river over you  
**((Qrater - Extremis))**



**PLEASE DON'T STOP THE MUSIC**  
 Do you know what you started? I just  
 came here to party  
 But now we're rocking on the dance  
 floor acting naughty  
 Your hand around my waist, just let the  
 music play  
 we're hand in hand, chest to chest and  
 now we're face to face  
 I wanna take you away, let's escape into  
 the music,  
 DJ let it play, I just can't refuse it, like the  
 way you do this  
 Keep on rocking to it, please don't stop  
 please don't stop the music  
**((Xraydio table -Moroso with diesel))**



**AIN'T NO SUNSHINE AIN'T NO**  
**SUNSHINE WHEN SHE'S GONE,**  
 only darkness everyday.  
 Ain't no sunshine when she's gone,  
 and this house just ain't no home  
 anytime she goes away  
**((Leaf Lounge - Arper))**



**I LIKE TO MOVE IT MOVE**  
 I Like To Move It Move It  
 I Like To Move It Move It  
 I Like To Move It Move It  
 Ya Like To (MOVE IT!)  
**((Suita sofa-vitra))**

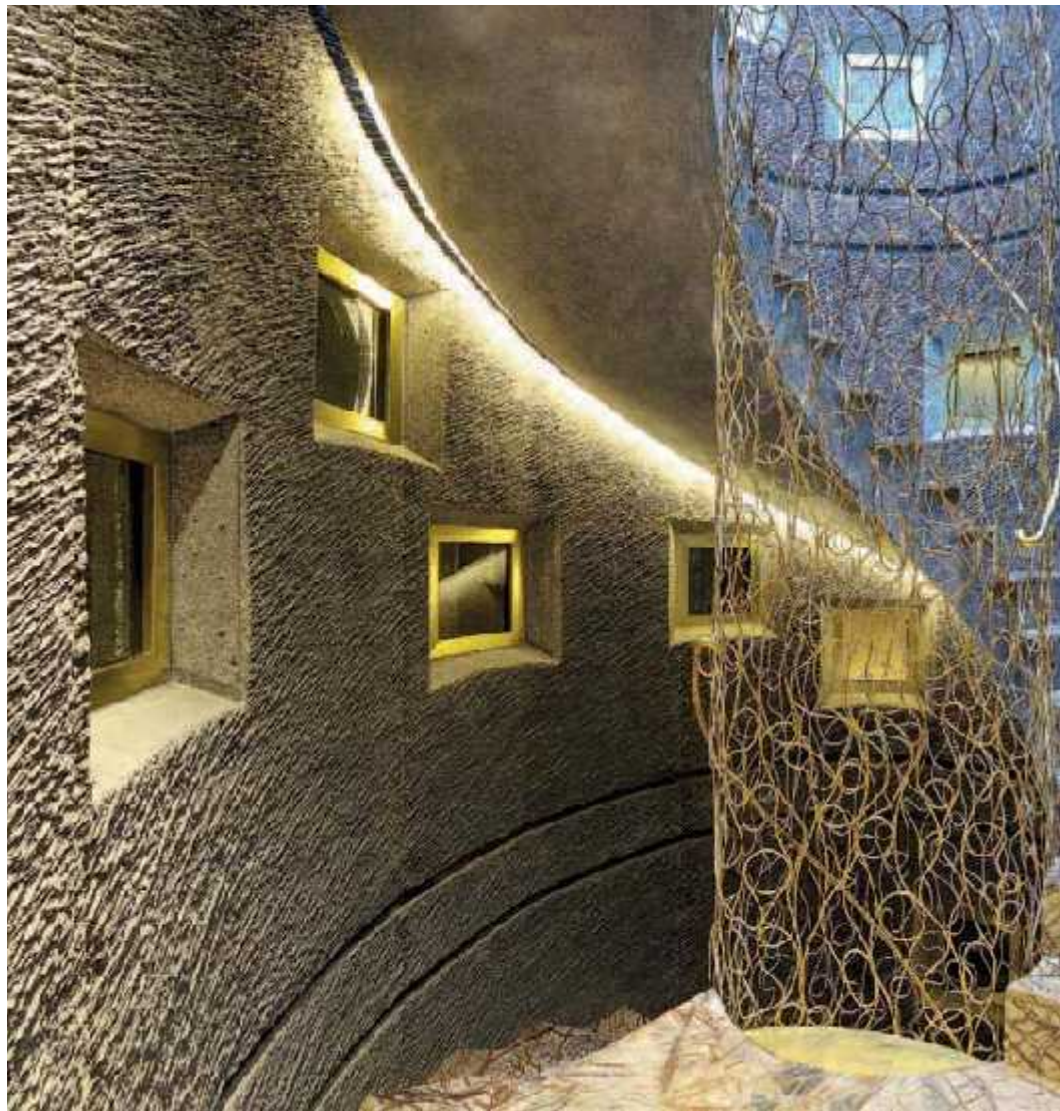


**PAINTER**  
 If I were a painter  
 I would paint my reverie  
 If that's the only way for you to be with me  
 We'd be there together  
 Just like we used to be  
 Undertneath the swirling skies for all to see  
 And I'm dreaming of a place  
 Where I could see your face  
 And I think my brush would take me there  
 But only...  
**((Tiptop table - Kartell))**

# Hotel Bagués

## A cultural legacy

This is a 5-star hotel located on Barcelona's famous Les Rambles, in the heart of the city's Gothic Quarter. Right in the middle of Barcelona's largest cultural and shopping areas, close to the Museum of Contemporary Art (MACBA), the Gran Teatre del Liceu opera house, the Cathedral and the emblematic Boqueria market, Bagués hotel-museum occupies the building that was the historic palace of El Regulator. It also houses the Masriera museum and function room, a permanent showcase for pieces by this most international Art Nouveau jeweller: Masriera.



### ART COLLECTION

#### Palacio El Regulator

Hotel Bagués is housed in the historic building known as El Regulator, built in 1850 by architect Josep Fontserè i Domènech.

It is a splendid example of Romantic

Classical architecture and is noteworthy for its facade in three sections: the lower part, with a rounded arcade and stone facing; the first and second floors, with Ionic pilasters that contrast with pink stucco; and the two upper floors separated by a cornice. The cornice





supports the bases of various terracotta sculpture groups portraying children playing. A little further up is a series of medallions with faces that look out over Les Rambles. The name Regulador comes from a device that was much used by residents of Les



Rambles, large weighing scales which were available from the 1940s onwards for anyone to use. Following the agreement between the Bagués-Masriera jewellery store and Derby Hotels Collection to build the hotel on the premises, the scales were loaned to the nearby Boqueria market.

**]io[**







### **Masriera museum and function room**

The first floor of the Bagués houses the Masriera museum and function room, a permanent showcase for part of the collection of this internationally renowned Catalan jeweller's with a hundred years of tradition.

In particular, it contains Art Nouveau jewels produced between 1900 and 1915, which have previously been on show in the world's greatest museums, such as the Metropolitan Museum of Art in New York. The collection contains outstanding Art Nouveau pieces

characterised by a symbolist iconography that includes fairies, dragonflies, flowers, nymphs, and butterflies, in brilliant colours achieved using plique-à-jour enamelling. It also contains Art Deco-inspired pieces from a later period.

The refurbishment of Hotel Bagués was undertaken by the Derby Hotels Collection team, under the direction of Jordi Clos and with the collaboration of architects Carlos Bassó and Toni Olaya, and interior decorators Montse Casellas, Kim Castells and Dolors Vilaseca.

# Baxter Edizioni Limitate

## Paola Navone's new collection for Baxter



For the January 2011 edition of Maison&Objet Baxter, in conjunction with Paola Navone, is offering a collection of Limited Editions. Products that have already had their own experience and story have been revisited. Now they are being re-introduced with a new image, new materials and new finish.

These "new" products assume a fresh, decorative appearance. They become unique objects, almost like sculptures, that evoke worlds and sensations which are far-off in time and space.

The style is eclectic just like Baxter's aptitude for design. The resulting ambience is a fascinating union between baroque, primitive, archaic and homely memories.

The leather has undergone a real metamorphosis. It is processed like a fabric, patinated, dyed, finished, distressed by hand and embroidered. Then all of a sudden the leather is like a new material, partnered with metal, backstitched, sheathed, lined and cut out.



# 20

]FROMTHE**PREDECESSORS**[







An unexpected, contemporary decorative repertoire is created.

**NEW PRODUCTS INTRODUCED  
INCLUDE:**

**BIDU** and **GOA**, tables in cedar wood with a new special wax finish, combined with an iron sheet, with varied, irregular forms;

**ABATJOUR**, a series of suspended lights, wall lights and floor lamps which, with their paste-coloured shades and extravagant array of trimming, evoke tastes from other times;

**NEPAL**, small armchairs with a soft iron, varnished structure, covered in Mongolian leather.





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## Limited Edition Fashion for floors



### NOVEL LOOKS

Take a spoonful of Belgian surrealism, add a pinch of elegance, weave them together to create a stylish yet powerful image – et voilà, you’ve got our new identity. Although known for quality carpets steeped in Traditional craftsmanship, Limited Edition is a young, adventurous company that’s seriously into experimenting and maintaining its trendsetting position.

### ABOUT LIMITED EDITION

Limited Edition (LE) is a Belgian, contemporary carpet design house,

offering a range of designer and luxury floor coverings which are exported all over the world. The company is distinguished by its stylish collections of woven and tufted carpets in wool, linen, cotton, leather or “cow-hide”, and fully bespoke service allowing customers the opportunity to collaborate with LE on a design from scratch. Limited Edition has made a mark in international design thanks to its creativity, ingenuity, high quality and customization. It is a trendsetter and the recipient of numerous international design awards, and its floorings are a natural first choice for





106]



107]

designers and architects who have clientele with demanding tastes. Such recognizable names as Giorgio Armani, Hugo Boss, Laetitia Halliday and Michael Schumacher, in addition to several European royal houses, are proud owners of a Limited Edition.

The company has a total of 70 staff at its headquarters and two production units in Mouscron, Belgium. There are currently two showrooms in Paris, France, and one each in Brussels, Belgium; Amersfoort, the Netherlands; and Hamburg and Cologne, Germany.



108]



109]

#### LATEST NOVELTIES

##### 101] AND 104] PATIO: OUTDOOR LIVING ROOM

CONTEMPORARY INTERIOR DESIGN ELEMENTS EXTEND TO THE HOME'S EXTERIOR. CHIC OUTDOOR FURNISHINGS DESERVED TO BE ACCOMPANIED BY EQUALLY STYLISH EXTERIOR FLOORING. ENTER PATIO. DEVELOPED IN COLLABORATION WITH BELGIUM-BASED, LUXURY, OUTDOOR FURNITURE MANUFACTURER, ROYAL BOTANIA, PATIO NOT ONLY BOASTS A CLEAN DESIGN ACCENTED BY TRENDY COLORS, BUT IS ALSO – AND IMPORTANTLY – UV AND WEATHER RESISTANT. A SHOWPIECE INDOORS AND OUT.

102] SARI: EAST MEETS WEST THE WOVEN YARNS OF VIBRANT SARI ARE ALL DERIVED FROM RECOVERED, AUTHENTIC NEPALESE SARIS. THE CARPET'S BEAUTY LIES IN THE JUXTAPOSITION OF WOVEN SILK AND LINEN YARNS WITH BOLD AND BRILLIANT STRIPS OF TUFTED BAMBOO. AVAILABLE IN A SELECTION OF COLOR COMBINATIONS, THE CARPET CAN BE CUSTOMIZED IN TERMS OF SIZE, COLOR AND WIDTH OF TUFTED BANDS. A RICH PALETTE, RICH IN CULTURE.

##### 103] LOOPING – TWISTS AND TURNS OF GREAT OUTDOOR DESIGN

CREATED IN CLOSE COLLABORATION WITH DUTCH TEXTILE DESIGNER HÉLÈNE DASHORST, LIMITED EDITION'S LOOPING RUG FOLLOWS THE NATURAL MOVEMENT OF WINDING CORD AND FEATURES NO LESS THAN 4,500 POINTS OF ATTACHMENT. MORE THAN 200 HOURS OF MANUAL CRAFTSMANSHIP ARE NEEDED TO PRODUCE THIS SINGULAR FLOORING SENSATION, PRIMARILY DESIGNED AND TREATED FOR OUTDOOR USE (UV AND MOISTURE RESISTANT). LOOPING COMES IN S-SHAPED SECTIONS OF 100 X 300 CM, WHICH CAN THEN BE ASSEMBLED AND MADE-TO-MEASURE FOR DELIVERY WITHIN 3 MONTHS OF ORDER CONSULTATION.

105] TRIBU GLOBAL BEAUTY A RUGGED BLEND OF WOOL, GOAT HAIR AND BAMBOO GIVE TRIBU THE ALLURING ETHNIC FLAIR OF TRADITIONAL BERBER TAPESTRY. SIMPLICITY AND ELEGANCE AT ITS BEST.

106] FLASH BACK TO BASICS THE BEAUTY LIES IN ITS SIMPLICITY: POLYCHROMATIC BLOCKS OF 100% LEATHER HAND STITCHED TOGETHER TO CREATE A CONTEMPORARY RUSTIC FLOORCOVERING. WHETHER A ROOM CALLS FOR A SOBER PALETTE OF GREY OR A THEATRICAL JOLT OF KIVI, FLASH IS SURE TO ADD A DASH OF REFINEMENT WITH A PINCH OF FLAIR TO ANY SETTING.

107] MYSTIC MYSTIC-MYSTERIOUS, ENIGMATIC, INSPIRING, WONDER RECOVERED REMNANTS OF TRADITIONAL TURKISH RUGS ARE BEING GRANTED A SECOND LIFE THANKS TO A DASH OF CREATIVITY AND A DOSE OF INGENUITY. MYSTIC IS THE JUNCTURE OF OLD AND NEW, AS SWATCHES OF VARIOUS ANTIQUE TURKISH CARPETS ARE TREATED, DYED AND WOVEN TOGETHER TO CREATE A THOROUGHLY MODERN, BUT DECIDEDLY BOHEMIAN PATCHWORK.

108] ZANZIBAR WOVEN APPEAL SUBSTANTIAL STRIPS OF LEATHER ARE "BASKET WOVEN" TO PRODUCE A HANDSOME, EXTRAVAGANT DESIGNER FLOOR COVERING. ROBUST, NOVEL AND INCREDIBLY DESIRABLE, THIS STYLISH DESIGN GRACES THE FLOORS OF THE MOST TASTEFUL LOFTS AND DESIGNER HOMES WORLDWIDE.

109] BRICK A LEATHER PIECE DE RESISTANCE EACH INDIVIDUAL BRICK IS METICULOUSLY CRAFTED WITH LAYER UPON LAYER OF RECYCLED LEATHER SWATCHES, ALL WOVEN TOGETHER TO CREATE ONE IMPACTFUL, EXCEEDINGLY TACTILE FLOOR COVERING. INCREDIBLY ORIGINAL, HIGHLY DURABLE, RAW AND NATURAL.

# Anthologie Quartett

## More light - architectural & decorative light

At the start of the new decade, Anthologie Quartett is again striking out in a new direction.

While lighting has been an increasingly important part of the Anthologie

Quartett programme since the mid-nineties, it will play the main role in future:

from oil lamps, candleholders, classic light bulbs and halogen bulbs to electroluminescence and led, both classic and future-oriented lighting technologies are now represented at Anthologie Quartett.



**]01[**

Parallel to architectural & decorative light, the objects furniture jewellery and textiles collections that have been expanding for over 25 years will, of course, continue to be supplemented in future by particularly fascinating designs by known and (as yet) unknown designers and combined under the new sublime fine objects.

### **]01[ MATRYOSHKA**

**Alim Pasht-han**

Table lamps, Anthologie Quartett 2010. Porcelain, bisque, white, aluminium.

### **]02[ LIGHT COLOURS**

**Heiko Bleuel**

Suspension, Anthologie Quartett 2002. The series of lamps entitled Light Colours







]02[



]03[



]04[

captivates its beholder because of the unusual design of the lampshades: colored paper is laminated to credit card-sized pallets

#### ]03[ CRYSTAL RAIN

**Michael Von Jakubowski & Rainer Krause**

Suspension round, Anthologie Quartett 2004.

Stainless steel, blasted stainless steel, polished Swarovski.

#### ]04[ METAL GARDEN, KVET

**Bohuslav Hor**

Floor lamp Anthologie Quartett 1999.

Iron platinised, bohemian glass, blown by mouth, sandblasted.

#### ]05[ KOLLEGE

**Speziell**

Desk lamp Anthologie Quartett 2008.

The lamp can be adjusted into five different positions using an astoundingly easy technique when in an upright position, it is primarily table lamp. In its four other positions, Kollege proves to be a functional

desk or workplace lamp.

Aluminium polished, stainless steel, polished acrylic glass.

#### ]06[ ILLUSTR

**Hans Heisz**

Table lamp, Anthologie Quartett 2000

Steel, nomex.

#### ]07[ EISENGUSSLEUCHTER

**Karl Friederich Schinkel 1825**

Candel holder, Anthologie Quartett 1994/2000.

The architect and painter Karl Friedrich is one of the most important representatives of classicist architecture in Germany.

His designs for cast-iron objects and furniture, on the other hand, remain relatively unknown, although his works are connected in many ways to this technology, which was very modern at the time.

#### ]08[ JAHRESZEITEN

**Michael Topor**

Suspension lamp Anthologie Quartett 2003.

The extensive series of lamps contains a floor lamp, a suspension lamp, a ceiling





lamp and a wall lamp as well as a small and a large table lamp.

Leaves and prisms are obtainable individually enabling each lamp to be redecorated simply in the variants of spring, summer, autumn, winter or ice age. The standard metal structure is provided with a lavish bronze patina. They can however, also be delivered in the colours of gold, silver or white.

The latest variant and, at the same time, the sixth season frost glows with a chrome-

plated steel frame and polished stainless steel.

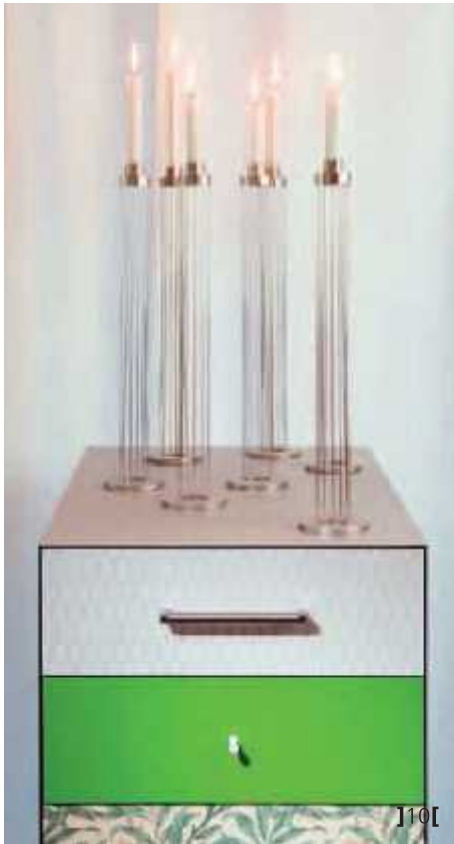
#### 109[ LEAVE THE LIGHT ON

**Julia Thesenfitz**

Oil lamp Anthologie Quartett 2003.

The object designed or, to be more precise invented, by the Hamburg designer Julia Thesenfitz entitled "leave the light on" is usually only irritating at second glance: a match on a porcelain cube that ought to go out of any moment but still continues





to burn for hours; because the match is made of brass, containing a wick that absorbs lamp oil from the porcelain cube.

#### ]10[ SEISMO

**Andreas wilke**

Candle holder Anthologie Quartett 1998. The seismo table and floor lamps originated from the idea of creating an inverted representation of the flutes found in Doric columns with stainless steel wires (on which the candle holder is mounted). The amazing side-effect of this construction, which arose by chance, is that the candleholder (and therefore the candle) swings back and forth parallel to the floor at the most gentle touch: the floor lamp is steady, whereas the table version is rather excited and nervous without, however, spilling candle wax on the floor.

#### ]11[ CELLULA

**Nunzia Carbone & Tiziano Vudafieri**

Suspension Anthologie Quartett 1997.

The lamp was created for the central table of a guest house which an art collector from Milan commissioned the designer duo Carbone/Vudafieri to create in a large loft; of course this house within a house does not only serve the purpose of being an unusual guest house, but is also simultaneously ideal as a retreat after intensive preoccupation with the highly extensive art collection exhibited in the loft. Using a plethora of completely different prisms, acquired from flea markets, and a plain aluminium tube, Carbone/Vudafieri developed the contemporary reinterpretation of the classic chandelier, which caught the spirit of the age exceptionally quickly and became the archetype of a new generation of modern chandeliers.



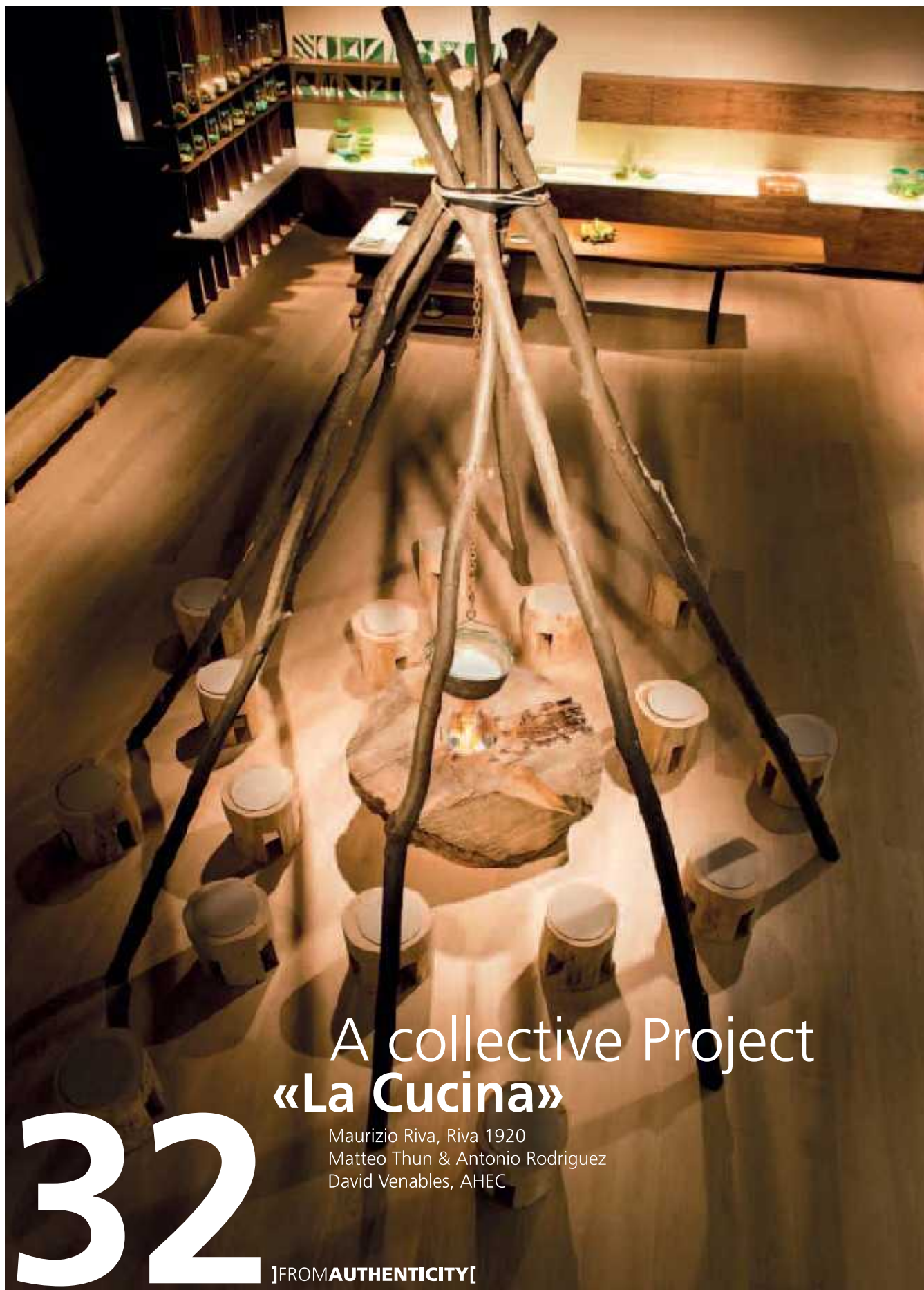


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ONE BY ONE  
Steve Lehot, 2004/2010



[www.belux.com](http://www.belux.com)



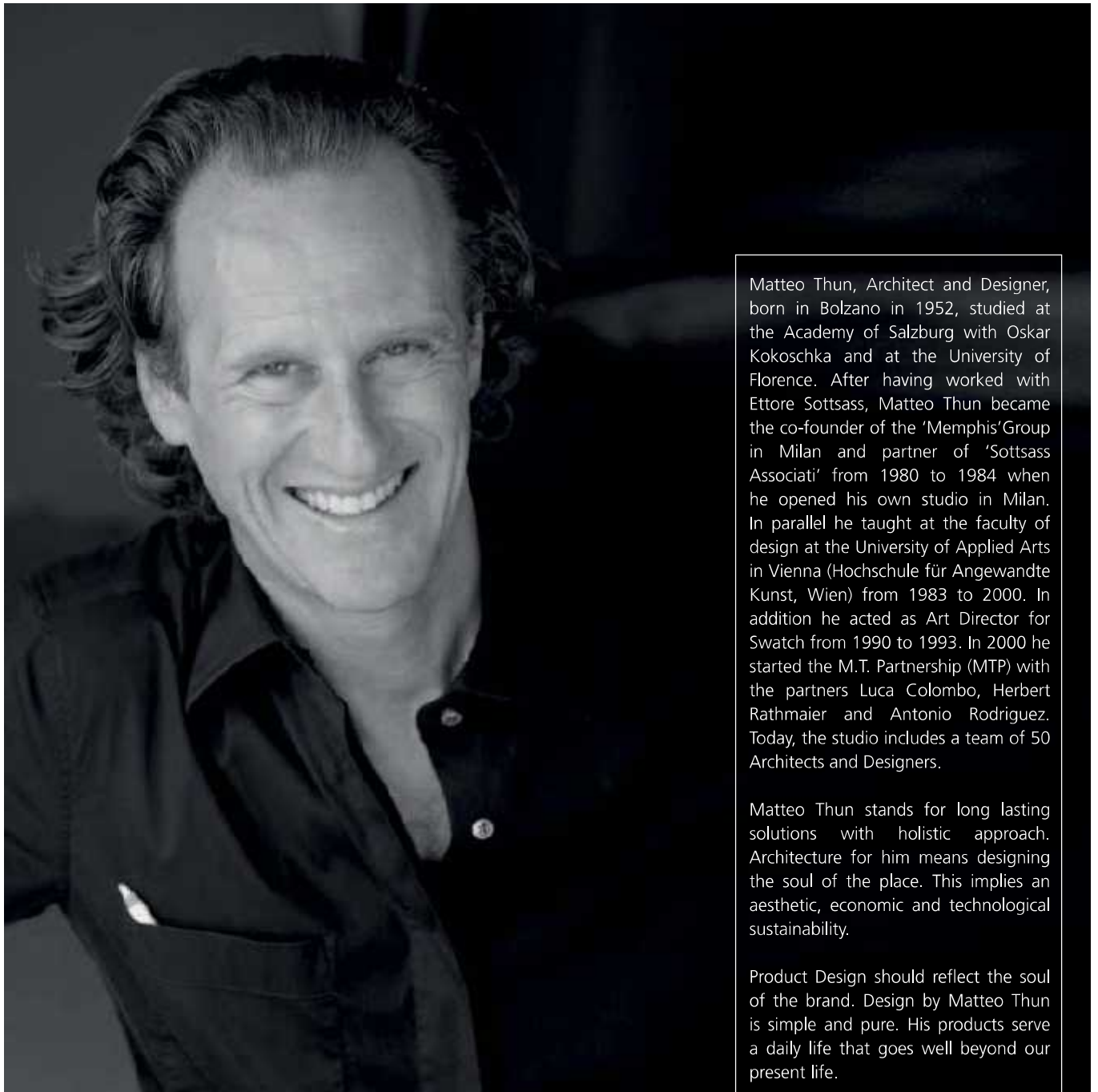
# A collective Project «La Cucina»

Maurizio Riva, Riva 1920  
Matteo Thun & Antonio Rodriguez  
David Venables, AHEC

# 32

]FROM AUTHENTICITY[





Matteo Thun, Architect and Designer, born in Bolzano in 1952, studied at the Academy of Salzburg with Oskar Kokoschka and at the University of Florence. After having worked with Ettore Sottsass, Matteo Thun became the co-founder of the 'Memphis' Group in Milan and partner of 'Sottsass Associati' from 1980 to 1984 when he opened his own studio in Milan. In parallel he taught at the faculty of design at the University of Applied Arts in Vienna (Hochschule für Angewandte Kunst, Wien) from 1983 to 2000. In addition he acted as Art Director for Swatch from 1990 to 1993. In 2000 he started the M.T. Partnership (MTP) with the partners Luca Colombo, Herbert Rathmaier and Antonio Rodriguez. Today, the studio includes a team of 50 Architects and Designers.

Matteo Thun stands for long lasting solutions with holistic approach. Architecture for him means designing the soul of the place. This implies an aesthetic, economic and technological sustainability.

Product Design should reflect the soul of the brand. Design by Matteo Thun is simple and pure. His products serve a daily life that goes well beyond our present life.

#### **MEDITERRANEAN FOOD**

La Cucina is a Homage to Mediterranean Food and Beverage – is a homage to wood. It is a tribute to tradition, authenticity and true values through a modern eye. The kitchen is a place of conviviality. It is the space to come together, to drink, to eat, to meet to share and to communicate. The kitchen is a most important area within Mediterranean homes. It is about warmth and joy.

#### **PASSION FOR WOOD**

Their passion for wood in its most natural form has brought Maurizio Riva and Matteo Thun working together for a long time.

When talking about how to create a kitchen, it was agreed that it would be made from wood – it would have a fireplace, a water place and a food place – a centre for people to come together and eat.

In the course of his career Matteo Thun has been awarded several times for Architectural projects, Interior and Product Designs. Amongst others he received three times the "Compasso d'Oro" and was inducted 2004 into the hall of Fame in New York. In 2004 he won the "Panda d'Oro" by WWF for the Vigilius Mountain Resort (Meran, Italy). In 2010 he received the Best of Design Wallpaper\* Award two times for his Product Design.

]io[







#### REUSED WOOD

It seemed natural to invite other partners to realize this kitchen as a collective project. Partners whose products also offer a sustainable approach and guarantee the highest quality in form and material. The centre point of the kitchen is made from wood from AHEC. Elements of the kitchen recycle

the American red oak and walnut lumber used in the Wooden Beacons installation at Milan Design Week in April 2010, a joint venture with Matteo Thun, RIVA and AHEC. As for good Italian Food, only the best and original ingredients were given to capture and to transfer the true purpose of a kitchen - in a modern way.

## Tavolini

**]01[ GOA BY PAOLA NAVONE FOR BAXTER**

Table in cedar wood with a new wax finish, combined with an iron sheet, with varied irregular forms.

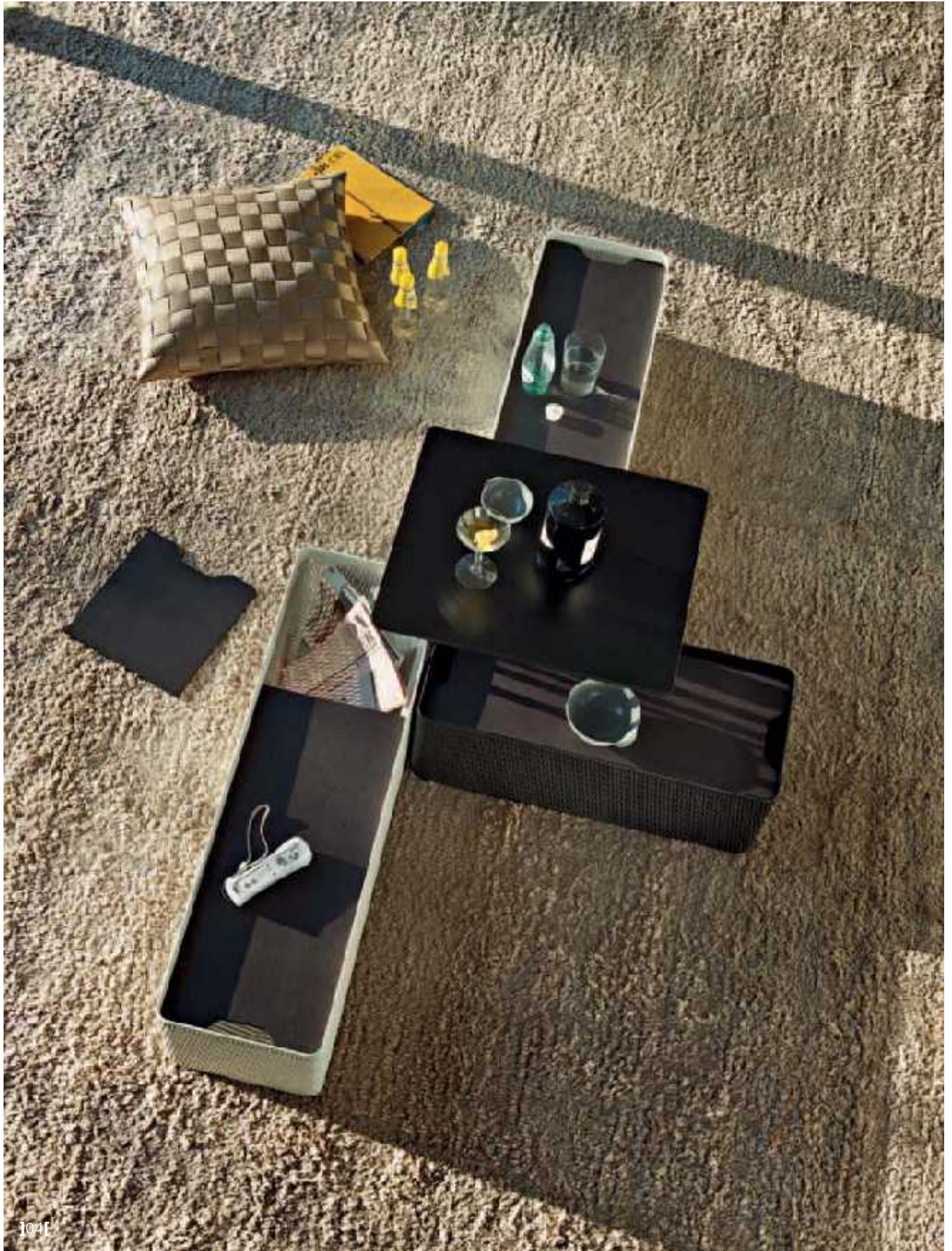
**]02[ BIDU BY PAOLA NAVONE FOR BAXTER**

Table in cedar wood with a new wax finish.

**]03[ SMALL GHOST BUSTER BY PHILIPPE STARCK FOR KARTELL**

Starck has taken a new look at it and the Kartell-style commode evokes the lines of classic furniture while its transparency and plastic material give it a contemporary voice. A little squared cube on four legs, available in completely transparent, coloured or matt version.







105[



108[

Starck designed this simple flexible object which is at home in any corner of the house.

**104[ NIGHT & DAY BY PATRICIA URQUIOLA FOR MOLteni&C**

It reflects contemporary life to the full. Thanks to the design's extreme flexibility it is possible to organize personal space. Coffee tables with fretwork structure and accessories to contain and show essential objects. They can be combined to give free expression to individual taste and fully satisfy individual needs.

**105[ HELSINKI BY CARONNI, BONANOMI FOR DESALTO**

Range of steel rame tables in arctic grey, chrome or matt black finishes. Toughened glass (clear, opaque, opaque extraclear, gloss black) or white laminate tops. Sheet metal accessories, arctic grey or matt black finishes.

**106[ PYLON BY DIESEL FOR MOROSO**  
By playing with graphics, Diesel creates



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surfaces that become blank pages on which to write your thoughts or express your inspirations and fantasies. This concept, alongside the possibility of combining two different types of materials, sums up the new collection of tables. An elegant glass top, cut in a curved form or in more regular shapes, sits atop a black metal or chrome structure with a more industrial, practical feel. Meanwhile the feet call to mind the beautiful geometry of electricity pylons, providing the overall structure with a sense of harmony. The glamour of the decorative chains is a distinctive Diesel feature, as are the intriguing crystallised prisms reflected on the surface of the glass.

**107[ SUNSET BY FRANCESCO ROTA FOR PAOLA LENTI**

Table and side table for outdoor environments. The structure is made of steel treated against corrosion and varnished in avorio and grafite colour.

The top is available in Sassafras wood and in white or black marble with a natural finish.

**108[ NATURAL SLICE SMALL TABLE BY BAXTER**

Natural finished cedar wood, diam 40, 60 or 80, h.10.

**109[ PK61 BY POUL KJAERHOLM FOR FRITZ HANSEN**

The coffee table PK61 is almost as elementary and minimalistic as it gets from the hand of Poul Kjaerholm. Despite the extreme distillation of the structure into a set of identical elements, the square and aesthetic design has the power of a manifesto and shows Kjaerholm's development from industrial designer to furniture architect. The four base elements are joined with machine screws that lend the table part of its unique look.

The removable tabletop demonstrates Kjaerholm's recurring principle of using gravity to keep the elements in place. The PK61 tabletop is available in slate, granite,



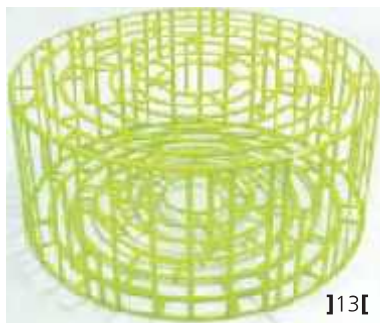




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light steel-rolled marble or glass. The base in satin-brushed stainless steel.

**]10[ TIP TOP BY PHILIPPE STARCK FOR KARTELL**

Tip Top is a small side table, light and versatile, formed of a single base supporting the solid 48 cm diameter table top.

The combination of the coloured top and the transparent, hollow leg gives depth to the structure. The top is available in a broad variety of bright either transparent or matt colours.

**]11[ PIET HEIN BY ARNE JACOBSEN FOR FRITZ HANSEN**

The Piet Hein coffee table series comes

in a variety of materials, shape and sizes. The coffee tables were originally part of the interior for Royal Hotel in Copenhagen, which epitomizes Arne Jacobsen's famous total design. The tables come in a variety of shapes and sizes. With very few exceptions the tables are available in three finishes: laminate, veneer and linoleum. The Table comes with a four star base with a satin polished aluminium foot and a satin chrome steel pedestal

**]12[ FERGANA BY PATRICIA URQUIOLA FOR MOROSO**

Platform in solid ash: natural oil finish, varnished graphite-grey, red lacquered. Top in Corian colors: black, white, clay, blueberry.



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**]13[ KUB BY NENDO FOR MOROSO**

Wood bark, the pieces in this furniture series recall tree stumps. The solid linear metal pieces in the series are a visual play on the “wireframes” of 3D software, while the volumes of the soft, smooth fabric-covered ones project a strong sense of surface. By combining these oppositional elements – line and surface, nature and artifice, soft and solid – we hoped to generate objects that exist in an ambiguous space between nature and digital expression.

**]14[ SPACE BY JEHS + LAUB FOR FRITZ HANSEN**

The space coffee tables are designed by the german design duo jehs + Laub. The duo is inspired by the human body and nature’s ability to design itself. Their ambition is always to make things that are straightforward and not too labored. The table comes in white black or grey under lacquered glass. It is available in two sizes. The base is made of lacquered steel matching the colour of shell.

**]15[ OVERDYED BY DIESEL FOR MOROSO**

Moroso, with Diesel, has created a collection of products with a relaxed and comfortable mood, taking its inspiration from an informal lifestyle concept and targeting consumers who like simple shapes yet at the same time seek a “modern” style made up of high quality combined with a distinctive design of pure lines. Top in MDF with ash veneer, aniline dyed. Colors: indigo blue or weathered grey. Steel frame, lacquered black.

**]16[ PK71 BY POUL KJAERHOLM FOR FRITZ HANSEN**

The PK71 is comprised of three nesting tables that can be stored underneath one another. The tables and their continued, three-dimensional form represent the first time Kjaerholm used the square in all three dimensions of his work. They can be seen as the precursor of his larger and more complex tables. The tops are made of either black or white acrylic and the square base is in satin-brushed stainless steel.



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# Kartell

## The invisible collection

«The invisibles» is  
the result of the  
latest collaboration  
between japanese  
designer tokujin  
yoshioka and  
kartell's president,  
Claudio Luti.



The series comes ten years after the «invention» of transparency, in which kartell expresses a new stylistic approach to «invisible furniture».

«The invisibles» is a range of furniture: tables, sofas, armchairs and benches yoshioka has designed for kartell where the play of the evanescence of transparency is all-encompassing. The pieces share a lightness, complete in transparency, but still have a feeling of solidness - the maxi forms exhibiting a thickness which has never been seen in polycarbonate design pieces previously.

The series is a continuation of yoshioka's exploration of the ethereal, combined with kartell's desire to invest in its own

technological «know-how» in order to give life to new forms.

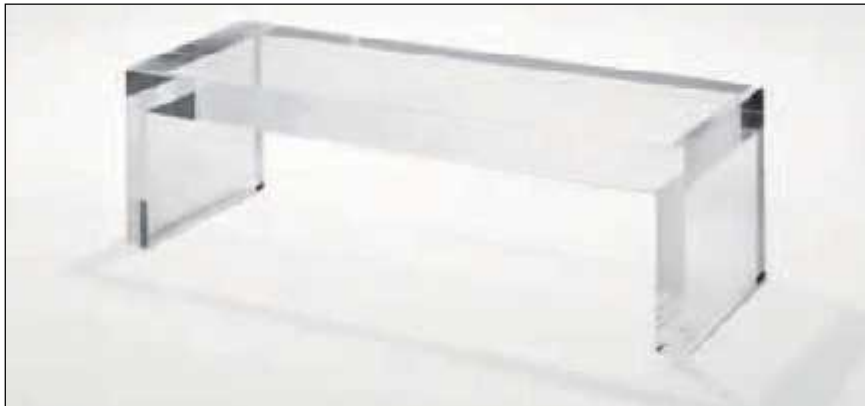
«Invisible table» in recent years, I have proposed designs, which include natural phenomena and invisible elements such as sense, wind and light.

«The invisibles» is a special collection for kartell which leaves one with the sense of sitting in the air.

The presence of the object is eradicated and creates a scene where the sitter appears to be floating. It is as if the physical presence of the object has been uprooted and gives life to a «floating scenario».

Even the installation («snowflake») gives visitors the sensation of entering an unreal world.' - TY





# Kartell - shoes 2011 Spring Summer Collection

Kartell presents its new collections of shoes made of plastic. For the next season the Italian brand leader in contemporary design presents its new colour range of the Glue Cinderella ballerinas and the Lady wedge sandals.



## GLUE CINDERELLA

### Design .normaluisa

Sophisticated but easy to wear, fun but bon-ton, perfect for the city, a cruise or on the beach, the Glue Cinderellas with their essential lines are elegant and painstakingly designed down to the last detail, from the hole in the back which makes them so easy to slip on to the low scooped uppers and the little star shaping the heel and the logo impressed on the sole. Besides the series of iconic colours which will be continued, each season the ballerinas will be offered in a broad range of the latest colours. The ballerinas are the product of an industrial moulding process using injection technology which makes it possible to produce two-tone shoes with a combination of opaque and

transparent textures in the same model. Glue Cinderellas are made of a 100% non-toxic and recyclable material.

**Material:** batch-coloured thermoplastic techno plastic.

**Sizes:** from 36 to 40.

**Colours SS2011 plain colour:** bone white, peach, dove, brown, violet, aqua, watermelon.

**Two tone:** bone white-brown, dove-brown, peach-bone white, peach-watermelon, violet-peach.

## LADY

### Design .normaluisa

Open-toed sandals characterised by towering 9 cm wedges and platforms. The wedge heel is elegant and slim with



a sinuous feminine shape. The star logos impressed on the sole and heel are the hallmark of the collection. The plastic material gives that soft and supple feeling. The Lady sandals come in a wide range of colour variants, both in plain colours or two-tone. The 2011 spring/summer collection plays with "safari" nuances - bone white, dark brown, dove and peach to which a dash of fluo watermelon is added.

**Material:** batch-coloured thermoplastic techno plastic.

**Sizes:** from 36 to 40.

**Colours SS2011 plain colour:** bone white, peach, dove, brown, watermelon.

**Two tone:** bone white-dove, dove-brown, peach-black, peach-bone white.



# Cool retro furniture

## The timeless



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]02[



]03[



]04[

### ]01[ PASTIL CHAIR EERO AARNIO 1967, ADELTA

One year after he had designed the Pastil Chair in 1968 Eero Aarnio received the American Industrial Award for this chair. The New York Times wrote about the Ball Chair and Pastil Chair at this time: "the most comfortable forms to hold up the human body", and the Conran's Design Dictionary says "they look like essays in period style, perhaps from Barbarella". The material - fibreglass - allows to keep the Pastil Chair outdoors throughout the year.

In summer it is big fun to sit in the Pastil Chair floating on water, in winter gliding down a small hill with tremendous speed.

### ]02[ TOMATO CHAIR, EERO AARNIO 1971, ADELTA

Aarnio about Tomato Chair: "A product idea can come about in many different ways and here is one of them.

At the first sight the Tomato Chair looks complicated, but the second look shows an intelligent combination of 3 circles with same diameter, two of them being armrests,



one stretched to a comfortable back, and even a fourth half circle up side down giving the chair a consequent seat. When looking at the Tomato Chair from different angles it is more than a chair, it is a sculpture.

**103[ BALL CHAIR, , EERO AARNIO 1966, ADELTA**

The Ball Chair - or Globe Chair as it's called sometimes - was designed by using one of the most simple geometric forms - the ball. Cutting of a part and fixing it at one point Eero Aarnio comes to a remarkable result -

a completely unconventional shaped chair: A Ball Chair is a "room within a room" with a cozy and calm atmosphere, protecting outside noises and giving a private space for relaxing or having a phonecall. Turning around its own axis on the base the view to the outer space is variable for the user and thus he is not completely excluded from world outside.

**104[ PONYKAT , EERO AARNIO 1973, ADELTA**

Children are attracted by the bright colors

and the unconventional forms of Eero Aarnio's designs. And especially the Pony looks like an overdimensional toy. But it is not the toy Eero Aarnio has intended to create with the Pony. The dimensions are conformed to adult's size. The Pony shows the play of phantasy which is so characteristic for Eero Aarnio, and in a comfortable seat it might carry you to unknown fields of your own imagination.

**105[ - 106[ BUBBLE CHAIR, EERO AARNIO 1968, ADELTA**

Based on the idea of the Ball Chair the



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Bubble Chair is a reduction of this design. As Ludwig Mies van der Rohe said: Less is more! A masterpiece of reduction.

Aarnio about Bubble Chair: "After I had made the Ball Chair I wanted to have the light inside it and so I had the idea of a transparent ball where light comes from all directions. The only suitable material is acrylic which is heated and blown into shape like a soap bubble. Since I knew that the dome-shaped skylights are made in this way I contacted the manufacturer and asked if it would be technically possible to blow a bubble that is bigger than a hemisphere. The answer was yes. I had a steel ring made, the bubble was blown and cushions were added and the chair was ready. And again the name was obvious: BUBBLE."



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]07[ CHAISE LONGUE, GEOFFREY D.HARCOURT 1970, ARTIFORT

Countless designers have been inspired by the idea behind the chaise longue. This is Geoffrey Harcourt's take on the idea from 1970. A perfect seat for stretching out and letting yourself go. A monument in the modern interior.

]08[ MUSHROOM, PIERRE PAULIN 1960, ARTIFORT

Included in the permanent collection of the Museum of Modern Art in New York. And you can buy it in Bradford. A timeless fauteuil that's sensitive and strong. Comfortable art.

]09[ C 683- C684, KHO LIANG IE 1968, ARTIFORT

A sofa by Kho Liang Ie. Restrained simplicity.



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The C 683 has a split backrest while the backrest of the C 684 is padded. The frame is of foam-covered pressed beech on a chrome base.

#### 110[ **COMPONIBILI 1969 ANNA CASTELLI, KARTELL**

Modular elements were designed to meet various needs and to fit into any room in your home: bathroom, bedroom, kitchen or living room. The design solution that animates the Modular system is the elementary and solid vertical overlapping of interlocking single pièces to create practical Storage furniture. Available round and square, Modular pièces can be rested on wheels.

#### 111[ **WOODEN DOLLS ,ALEXANDER GIRARD 1963, VITRA**

Alongside Charles and Ray Eames as well as George Nelson, Alexander Girard was one of the decisive figures in post-War American design. The focus of his broad oeuvre was on textile design, and a key source of inspiration for him was his passion for the popular art of South America, Asia and East Europe. The Wooden Dolls, which Girard created for his own home in Santa

Fe and made himself, are likewise inspired by his own extensive collection of works of popular art. Half decorative element, half toy, the Wooden Dolls were originally intended only for personal use. Based on originals found in the Girard Estate held by the Vitra Design Museum, the partly joyful, partly grim-looking company of dolls is now coming out as a charming enhancement to any interior. Collection Vitra Design Museum.

#### 112[ **SLICE CHAIR, PIERRE PAULIN 1960, ARTIFORT**

In 1960, Pierre Paulin and Artifort wrote design history with the launch of the Orange Slice (F437). It was a great success from the very start and since then it has been a permanent feature of the Artifort collection. And that makes 50 years this year! 50 years of the Orange Slice also means that this design has been part of half a century of interior trends. In other words, it is an absolutely timeless design.

#### 113[ **AMOEBE ,VERNER PANTON 1970, VITRA**

Amoebe was created by Verner Panton in

1970 for the famous Visiona installation, which included several versions of this lounge piece. It is a marvellous example of close-to-the-floor lounge furniture and embodies the spirit of the early 1970s. Amoebe Highback has a flexible backrest that curves over the head of the sitter, forming a sculptural canopy. In this way, Amoebe Highback creates a sense of shelter and seclusion — especially in large, open spaces. Available from spring 2008.

#### 114[ **AVIVA 1970/2010 MARC BERTHIER, MAGIS**

Folding chair available with arms. Year of production; 1979. Re-design ; 2010. Solid beech, natural or painted.

#### 115[ **GROOVY, PIERRE PAULIN 1972, ARTIFORT**

A groovy shell seat that quickly became the darling of the hip avant-garde, and is still in great demand. A special feature of Groovy is its aluminium profile base, either anodised or coated. The Groovy is exhibited in the National Gallery of Victoria in Melbourne.

# Bedrooms for a good *design* night sleep



]01[

]01[ CLOUDSCAPE BY DIESEL FOR MOROSO

]02[ NIGHT & DAY BED

]03[ NIGHT & DAY SCRIBA

]04[ NIGHT & DAY NET-BOX BY PATRICIA URQUIOLA FOR MOLteni &C.

In the wake of the successful results of the furnishing collections Sequence and Night & Day, Patricia Urquiola has developed two new proposals to broaden the initial concept of home furnishing elements. The first is Scriba, a desk with very clean lines and a decoratively perforated top support element that conveys a sense of lightness. Wood surfaces, a practical lateral drawer, a clever book support element in painted sheet metal and a side pocket in leather complete the desk. A computer table

with an extractable keyboard tray accompanies Scriba. The second proposal is the textile bed Night & Day a youthful project with a strong, decisive look that gives personality and aesthetic quality to the bedroom. Also, Net-Box, an original line with few pieces, that includes the wardrobe, chests of drawers and night tables and a truly creative shelf with a mirror. All pieces have doors or trays in painted metal mesh.

]05[ NEBULA FIVE BY DIESEL FOR MOROSO

X-Ray music and vintage treatments inspire the first collection. Successful Living from Diesel with Moroso. Moroso, with Diesel, has created a collection of products with a relaxed and comfortable mood, taking its inspiration from an informal lifestyle concept and targeting consumers who like simple shapes yet at the same time seek a "modern"



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style made up of high quality combined with a distinctive design of pure lines.

#### 106[ GLISS 5TH MOLteni&C DESIGN TEAM

The evolution of the species. Thanks to the innovative design of its interior structures, Gliss 5th can be custom designed like a tailor-made suit for every need. Its interior fittings can be moved without touching the fixture screws and make it easy to modify the wardrobe. Infinite configurations can be arranged to fit any new necessity and use the space in the best possible way. Different handles give different personalities to the wardrobe without foregoing the genuine nature of a true classic.

#### 107[ CHIAVI DI VIOLINO REINTERPRETED BY REICHLIN AND GERONZI FOR MOLteni & C

Molteni&C, faithful to its traditional



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woodworking practices is revisiting great bedroom classic, Chiave di Violino night table and dresser, magnificently reinterpreted by Reichlin and Geronzi to show that classical and contemporary taste can be permanently joined by introducing innovative elements in the design, as long as the spirit of the original project is preserved.

**]08[ GLISS 5, L-G4 DOORS MOLteni&C DESIGN TEAM**

The L-G4 door has an aluminum frame covered with front panels. The height of the top panel varies according to wardrobe height.

Upper and lower panel finishes: matt lacquered, horizontal wood.

Central panel finishes: matt lacquered, horizontal wood, colored glass, colored etched glass, mirror, fabric or leather.

**]09[ 909 BY LUCA MEDA FOR MOLteni&C**

This is a line of modular chests of drawers whose elements can be used individually or combined to form a large container unit. It's a re-invention of the chest of drawers, standing between the rational and the traditional. Great care has been taken with the exterior matt or open grain lacquered finishes in the Molteni range colors. Top in colored glass, wood, glossy lacquered, matt or open grain lacquered. A new version with a refined open compartment and an aluminum structure supporting the drawers and increasing its possibilities for use.

**]10[ AND ]13[ WISH BY RODOLFO DORDONI FOR MOLteni&C**

A double bed in solid wood with minimal, refined lines, comes with soft pillows for the head, in fabric or in leather, which combine with the wood of the structure:



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dark oak, grey oak, wenge or American walnut. All covers can be removed.

#### 111 PARIS BED BY PAOLA NAVONE FOR BAXTER

As part of the new Evergreen collection by Paola Navone, the Paris bed is part of a nature-inspired scene for Italian manufacturer Baxter. The leather used is the result of an experimental exercise in the recycling of imperfect hides, following this special treatment, the leather becomes particularly soft. The resulting colors vary within a subtle range of similar shades with each piece completely unique. The Paris bed sports a large cushioned headboard with raw-cut edging - detailing that distinguishes all of Paola Navone's Baxter collections.

#### 112 AND 114 GLOVE BY PATRICIA URQUIOLA FOR MOLteni&C

Soft shapes and taut surfaces;

After having designed a whole family of chairs and armchairs with these characteristics, Patricia Urquiola proposes the same design idea in the bedroom. The supple profiles of the headboard define a surface almost without volume, not much more than a softly modeled sheet of paper.

#### 115 LOW-WAVE BY HANNES WETTSTEIN FOR MOLteni&C

Severe volumes for amazing functionality, Hannes wettstein designs "architecture for rest" of classic elegance, without giving up ergonomic comfort. The inside of the headboard houses a moving adequate support for a comfortable reading position. The whole range of Wave beds are available with coverings in fabric or leather, all completely removable.

#### 116 LEVANTE MOLteni&C DESIGN TEAM

Levante, designed by M.D.T., is a bed



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with clear-cut forms in which the curved headboard characterizes the project and accents the shape. Levante is always available in the classic wood finishes as well as the new open pore finishes in the color range.

**]17[ HIGH-WAVE**

**]18[ 808 MOLteni&C DESIGN TEAM**

Clear-cut and surprising are two ideas that describe the system of containers and drawers designed by the Molteni&C Design Team. This extraordinary versatile range of modular containers of the 808

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A



DESALTO

**Kloe**  
Armchair  
Design: Marco Acerbis

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series includes models in different heights and widths that can be fitted side-by-side or stacked one on top of another. The impeccable geometry of the shapes and construction detail is underlined by the variety of available finishes for the drawers, which can be glossy or matt lacquered, in different woods like grey or dark oak, American walnut or wenge freely combinable.

**]19[ GLISS 5 SQUARE HINGED DOORS, MOLTENI&C DESIGN TEAM**

Different models of handles give different personalities to the wardrobe without

foregoing the genuine nature of a true classic. For this reason, Molteni presents Gliss 5 with six types of door panels to choose from (Trim, Stripe, Square, Wave, LG4, W), which offer a vast range of chromatic and formal solutions. Sliding or hinged: two types of openings for maximum flexibility of use and easy installation in any space, Technologically advanced evolved hinges, with elastic and cushioned spring movements.

**]20[ HONEY BY ARIK LEVY FOR MOLTENI&C**

Honey is a fabric bed with a slim,

modern line. A simple but elegant bed characterised by its upholstery in fabric or leather, its materials and its tailoring, typical of the most refined "couturiers".

Honey is a bed of limited size, designed to fit into various sleeping environments, easy to assemble and transport and available in various sizes, both in width and in length, to offer a complete range.

The container below the mattress opens with a swing mechanism developed to ease access to the compartment, completion the offer.



**Down town**  
design Roderick Vos

**Jan's new sofa**  
design Paola Navone



**LINTELOO**



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# Outdoor living



]01[



]02[

## ]01[ SOLID

**Kris Van Puyvelde, Royal Botania**

We still cherish our roots, indeed for many years the Royal Botania name has been associated with fine teak outdoor furniture. That is why the refinement that Royal Botania is known for is obviously found in the selection of carefully harvested mature teakwood, the supreme precision of the manufacturing and of course the ergonomic designs. Indeed... only the best is good enough.

## ]02[ GIPSY

**Unopiu**

Gipsy shade sail shelters from sunlight and humidity and has no central poles. It is available in three sizes, can be easily assembled and can be used in small private gardens as well as in parks. Gipsy is in white 100% acrylic fabric, it can resist winds up to 50km/h.

## CHELSEA

Chelsea line has an original design with





a touch of oriental charm. Made of teak, it is composed of two sofas, an armchair and two coffee tables, rectangular and square. Thick soft cushions with removable covers in 100% acrylic balance the deliberately low seat and make Chelsea very comfortable.

#### **J03| TROPICALIA**

**Patricia Urquiola, Moroso**

The collection comprises a chaise longue, couch, armchair, chair, outdoor bed,



swinging nest.... The design envisages a tubular steel structure with complex geometrical shapes, embellished with a clever weft of threads that alternate solids and voids to a specific pattern, paying meticulous attention to detail. Each object in the collection takes on a different personality depending on the material and the colour used. It can be made playful and cheerful by using thermoplastic polymer threads free of heavy metal and recyclable, sophisticated and precious by using leather,

simple and elegant by using HT polyester double plaited cords in either one or two colours. The coloured versions are made using three threads combining different colors and creating interesting colour mixes.

#### **J04| SUPERNATURAL**

**Ross Lovegrove, Moroso**

«This new stackable chair has a structure that is the result of an evolution, more than of a design process», explains Lovegrove. «It represents a new vision of form,





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generated by digital data, resulting in a chair to be used every day, slender, lively and healthy. The liquid, organic nature of its form combines the beauty of the human anatomy with the most advanced process of industrialisation of 21st-century polymers. This extremely sophisticated process uses two layers of polypropylen with glass fibres to achieve a harmony between the internal structural characteristics and the external aesthetic qualities».

**106[ MARTIN  
Unopiu**

Martin was born to avoid the problem of a central support pole and its appreciated for its accurate details. The solid wooden support is extremely sturdy and all metal parts are in galvanized steel with stainless steel fittings. The stability of



the structure is assured by its base which is designed to house for heavy concrete bricks. The canopy in 100% acrylic has a functional square shape which can create shady areas and, if necessary, several umbrellas can be placed together to cover larger areas.

#### **Ginger**

Ginger has a teak folding structure with brass fixings. The seat and backrest are available in two versions: in 100% cotton with padded cushion and in Canatex, a special plastic fabric made of woven hemp and pvc and polyester threads.

#### **James**

James is a round leaf table. It can be stored in a small space thanks to its functional folding system. Entirely made of teak, it

seats up to eight people can hold a large garden umbrella.

#### **107[ TOOGOU**

##### **Ayse Birsal & Bibi Seck, Moroso**

Moroso started using a hand-weaving technique employing the plastic threads traditionally used for making fish nets. The same technique is now used by Bibi Seck and Ayse Birsal who created a wide range of attractive, softly rounded products. The items in the collection are craft pieces: each product is a unique piece and differences in the colours and in the weaves are not to be considered defects.

#### **108[ E – Z**

##### **Royal Botania**

Quite difficult to make a hammock more compact. Very hard to make one more







comfortable. Impossible one more elegant. But don't worry... just take it E – Z.

**]09[ A 56**

**Jean Pauchard, Tolix**

The Model A chair has become an icon of industrial esthetics. It's unfailing popularity since 1934 has enabled to enter the Collections of the Vitra Design Museum, MOMA and the Pompidou Center. This mythical chair, crafted of sheet metal, has been assured by «it's fool-proof solidity, it's unequalled lightness, it's easy maintenance» advantages of which can be included «inexpensive».

(picture Morgane Le Gall)

**]10[ WAVE / SURF**

**Erik Nyberg, Gustav Strom, Kris Van Puyvelde, Royal Botania**

Leave your troubles behind, and be overwhelmed by a wave of wellness, hovering halfway between heaven and earth, while simply doing nothing....

**]11[ KOKOON**

**Oliver Le Pensac, Royal Botania**

Getting away from the hectic world, sheltering in your own private universe, that's what Kokoon is all about. Suspended between earth and sky, either all by yourself or with some friends. A set of curtains can be added, making your kokoon an even more romantic place to dwell.

**]12[ HOPPER**

**Dirk Wynants, Extremis**

Latest member of the Extremis family, the hopper, got inspired by the hop culture, his very own hop garden and especially by the structure of a hop field. He was thinking about the large groups of hopper and farmers who used to celebrate the end of the hop picking season at long rows of tables. Also "The Peasant Wedding" by Pieter Breughel "the Elder" and the well-known beer-festivals appeal to the same spirit of sitting together at a long table for pleasure and enjoyment.

**]13[ NINIX**

**Kris Van Puyvelde, Royal Botania**

Ninix means both minimal and maximal. A contradiction? Not if you know that







in material selection, comfort, and refinement, the maximum is being offered. The hairline finish of the stainless steel frame, the woodwork in carefully selected teak, its optimised ergonomics, the minimum relates to the lines of the design. Almost a pity to use outdoors.

**]14[ HAVEN**

**Claesson, Koivisto, Rune, Paola Lenti**

The structure consists of a frame made of cataphoresis treated and polyester varnished steel covered with Rete and is available in cemento and grafite colours. Seat cushion and pillows with fully





114

removable cover are available in materials and fabrics suited to remain outdoors.

#### **CABANNE: FROM CONTENT TO CONTAINER**

**Design Bestetti Associati, Paola Lenti**

Cabanne is an open project. It is the start



115

#### **115 O-NEST**

**Tord Boontje, Moroso**

Rotationally moulded polyethylene armchair



116

#### **116 O – ZON**

**Kris van Puyvelde, Royal Botania**

Look up at the sun, and you will realize where we got our inspiration for the O – Zon range. When struck by its blinding appearance, just put on your sunglasses.

#### **117 ISLAND SOFA**

**Francesco Rota, Paola Lenti**

Modular seating system for outdoor environments. The structure, made of cataphoresis treated steel with polyester varnish, is upholstered with Rope fabric. The visible parts are made of brushed AISI 316 stainless steel. Cushions and pillows



117

of a collaboration where Bestetti Associati and Paola Lenti explore the relationship between container and content. With the ultimate aim of combining Paola Lenti's unique style, plus simplicity of form and high tech materials designed to integrate with nature Cabanne is a contemporary architectural structure, designed to be the ultimate protection from the elements.

The selected materials are metal and wood. The metal is treated with innovative techniques to guarantee longevity and resistance to the elements. The iroko wood has been purposely left untreated to allow its natural evolution over time.

Cabanne is a modular system, allowing for endless possible architectural solutions tailored to the spaces, the situations, the requirements.

for open spaces, for shady gardens or simply for the home. Its enveloping shape is reminiscent of a flowering bush; the embossed floral decorations are a hallmark of the Dutch designer. This sculptural piece unites attractive decoration with excellent quality and versatility.



**]18[**



**]22[**

are available in materials and fabrics suited to remain outdoors.

#### **CROCHET**

**Patricia Urquiola, Eliana Gerotto, Paola Lenti**

This rug is completely hand made and is available in two versions: in Rope yarn for outdoor use and in wool for indoor use. The flowers and leaves that form the rug are hand crocheted and then sewn by hand to a synthetic net backing. The Crochet rug can be produced both in one solid colour or in different colour combinations. The handwork and the preciousness of the designs advise against the use of the Crochet rug in high traffic areas.



**]19[**

#### **]18[ INUMBRA**

**Dirk Wynants, Extremis**

It is unique because of its pure aesthetics, making this moment a very relaxing experience. No pulleys or opening devices hinder the eye. All technical parts that open and close the screen are above InUmbra's UV resistant fabric and consequently are not visible when seated under the parasol. Easy to open and close: the parasol opens and closes by means of a separate handle.

#### **]19[ BUBBLE CLUB**

**Philippe Starck, Kartell**

A veritable icon made by Kartell, the mass-



**]20[**



**]21[**



# MISSONI HOME

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]23[

tinted polypropylene Bubble Club was a pioneer of a new concept in furniture accessories: the industrial sofa made entirely in plastic. Bubble Club is a roomy two-seater sofa, characterised by the soft line of its armrests, in contrast with the more rational lines of the backrest.

#### ]20[ QRATER

**Dirk Wynants, Extremis**

Qrater is a very attractive campfire dish that can be used in the garden and in open spaces. All you need is to light the wood logs and the result is pure magic. Singing a song or telling a story while looking at the constantly changing play of the flames and the fire sparks is a very special experience that has inspired people ever since fire was discovered. It is a very original and heart-warming form of togetherness that sometimes people even refer as "the television set of the jungle".

#### ]21[ ICE CUBE

**Danny Venlet , Extremis**

IceCube is an object that helps you to create the perfect party atmosphere. The lighting unit provides a very attractive atmosphere. But first and foremost, IceCube is meant to be the perfect cooler at your party. The lighting unit is perfect to use in a dark environment. When you want to use the IceCube by day light, we recommend to install a blue light.

#### ]22[ ALEA

**Dirk Wynants, Extremis**

Alea, a large cube-shaped flowerpot. With this design he wanted to solve a frequently occurring problem: large flowerpots make a great decorative addition, but they are very hard to move. Alea offers the perfect solution to this problem, as it consists of a frame on wheels hidden by a glass-fibre

flowerpot cover. First you put the plastic pot in which the plant will grow, on the galvanized steel frame. Then you slide the cube-shaped (glass-fibre) flowerpot cover over the plant and the frame. If you want to move the plant, you just lift the flowerpot cover 20 cm and turn it 45°. Now that the wheels are released, you can easily move the unit. When the unit is in the desired spot, just carry out the same operations in reverse order to prevent the unit from moving.

#### ]23[ AMANDA

**Unopiu**

Thanks to its unique design which has been badly copied all over the world, Amanda hammock furnishes and takes the spotlight on the terrace or in the garden, and seduces with its timeless beauty. The solid frame is in lamellar wood; the cushion is in 100% acrylic.





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*Living floors*



]

#### ]

**Manutti**

A new style for outdoor inspired by boats furniture.

Frame made of anodised aluminium, seta and back covered with nautic leather or fabric.

#### ]

**Hsu-Li Teo and Stefan Kaiser, Extremis**

In addition to its LED illuminated Sticks, Extremis is presenting yet another version of its famous space divider: Sticks Curved. This version has a curved base, which is for the moment only available in wood. If you combine 20 bases, you can create a 4 meter diameter circle. By alternating the direction of the bases Sticks Curved can be used to create beautiful curving lines. This version clearly offers a multitude of possibilities to playfully divide up a room. The sticks are available in all colours and lengths. The number of sticks needed to fill a curved base is identical to the number needed for a standard 60x30cm base.



]

#### ]

**Luca Nichetto, Moroso**

A rich, refined and recherché outdoor seat system completely made in ceramics. The lines are simple and essential and it is the material that gives the object its richness.

The products of The Fool on the Hill collection are available both in full colour and embellished by decoration in black or platinum that recall Massimo Gardone's beautiful floral photo patterns.





Hi, we are HAL. We are a big new family of chairs. Jasper Morrison designed us, reinterpreting the shell chair. Vitra developed us in Switzerland.

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126[



127[



128[

## 127[ TREMIST

### Dirk brew, Extremis

A new design needs to be celebrated! Being a real pleasure lover Dirk brew his own home beer 'Tremist' to clink to hopper. Close by Extremis' home base at Westhoek, Dirk Wynants planted a hop orchard three years ago. He used the first harvest to start brewing his own beer, christened 'Tremist'. Tremist has become an authentic, honest and distinctive beer. The matching beer-glass was designed especially for Extremis by the Belgian designer Nedda El-Asmar, designer of the year in 2007.

## 129[





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#### 128] VICTORIA&ALBERT

##### Ron Arad, Moroso

"VICTORIA AND ALBERT" (this is the name of the collection) is the result of the intention to propose an innovated but comfortable and cozy design, that may be ideally far from Ron Arad's "sculptured upholstery" that have been part of Moroso's catalogue for years, and still are a "living" solution for people in different situations. The great success with the Victoria & Albert armchair

encouraged Moroso to look deeper into the aspects analyzing the possibility to use new materials, maintaining the original shape of the product. The search for new materials have given way to a new approach through the creation of Little Albert, mass-produced obtained by a rotationally moulded coloured polyethelene. The shape of the armchair is the same, material changes. The resistance of the material makes it possible for the armchair to be used in closed and open





130

environments. In fact, the plastic used is resistant to thermal shock as well as to sunlight. Little Albert is mass-produced, using the rotational technology, it is completely recyclable, and is coloured.

#### 129 TABOURET H

**Jean Pochard**

Tolix, galvanised varnish for outdoor version.

Painted row steel matt or glossy varnish for indoor / picture Morgane Le Gall.



131



132

#### 130 SANDIEGO

**Manutti**

The garden plays an increasingly prominent place in everyday life outdoors is elegant, with every comfort.

Sophistication is the keyword for San Diego. Manufactured from grey imitation canework, the chairs, seats, sunbeds and side tables have a classy, timeless character. Without any doubt, highly recommended for the conservatory.

**]io[**







1351

#### 1311 KOSMOS

**Dirk Wynants , Extremis**

As its name already suggests, Kosmos is a total concept. Starting from one basic component you can create your very own universe. This basic component consists of two semi-circular seats. By adding various optional components you can put together a piece of furniture which perfectly suits your indoor or outdoor space: dining area, private patio, restaurant terrace, beach club, showroom, hotel lobby, meeting room,... Kosmos can seat up to 9 people. The adjustable table (with cushion) can be lowered to the same height as the benches creating one big flat surface on which up to 7 people can relax.

#### 1321 PLASTICS

**Piero Lissoni, Kartell**

Plastics is a system of modular seating

whose simple and linear elements can stand alone or in different combinations, giving life to innumerable possibilities. The transparent polycarbonate base and the use of rubberised technical fabrics combine aesthetic innovation and functionality and make plastics youthful and trendy, elegant and refined.

#### 1331 ORLANDO

**Manutti**

These comfortable chairs invite you to dream of long afternoon in sunny Florida. The round shapes and woven structure (wicker) radiate heat and sunny conviviality.

#### 1341 POP OUTDOOR NEW

**Piero Lissoni, Kartell**

Pop is the first "infinitely repeatable" modular sofa. Easy to take apart and manufactured industrially, pop is composed

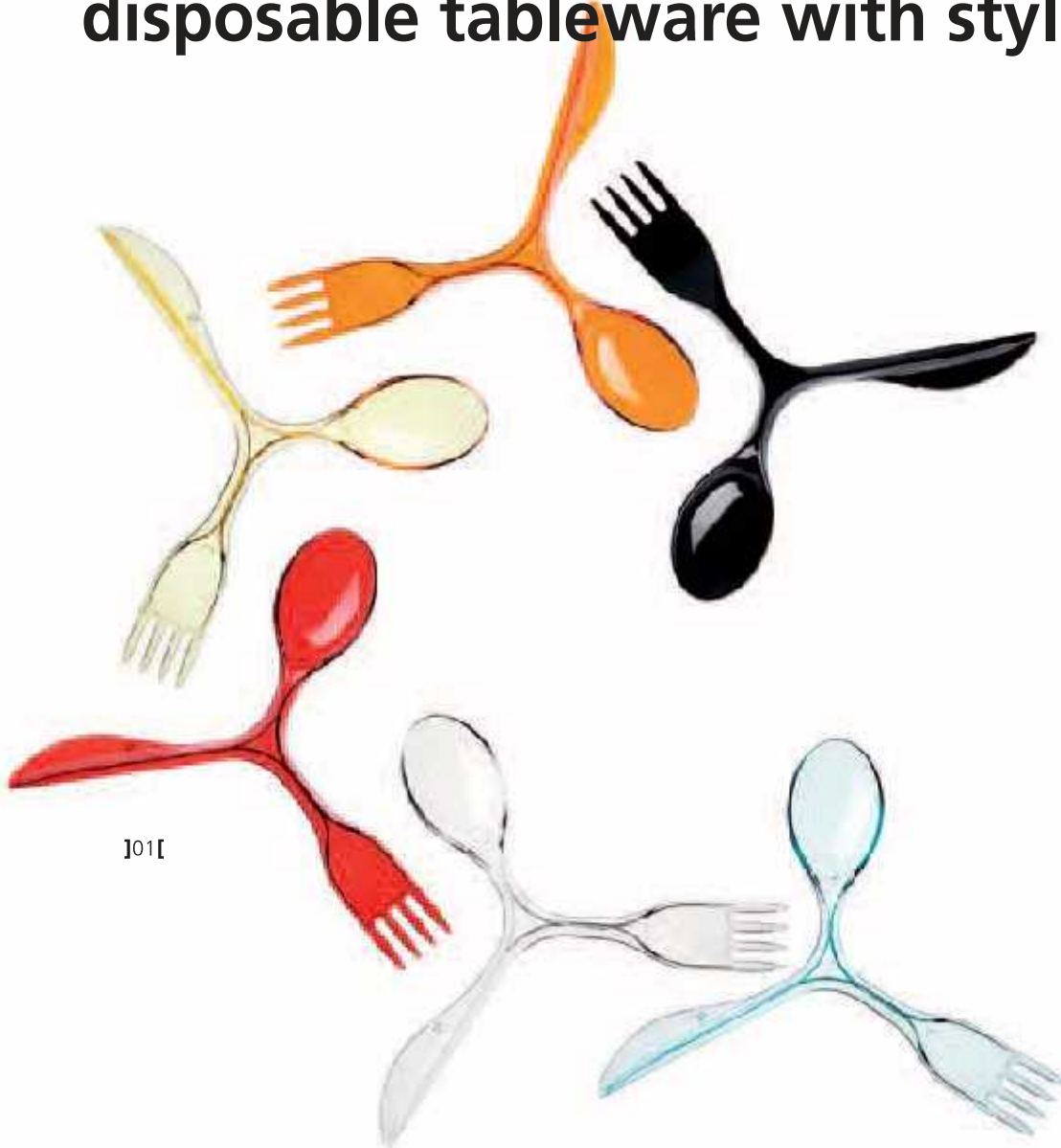
of identical transparent polycarbonate single-seat modules which can be placed side by side to create the sofa's solid frame. Pop shatters preconceived ideas of the rigidity of plastic, offering itself as a comfortable and industrial upholstered sofa that stands up to shocks and heavy use. The large and soft goose feather cushions are available in a number of fabrics. Today pop is no longer content to stay inside, it's ready to head outdoors, so here's pop outdoor, with water-resistant, stain-resistant and UV-resistant fabric that doesn't fade. Washable and easy care, this fabric is also mould-resistant and condensation won't form from heat and humidity.

#### 1351 CAPITELLO

**Rajiv Saini Moroso**

Capitals of temples easily moveable and used as tables or seats.

# Pandora disposable tableware with style



]01[

Pandora Design was founded in 1998 in the context of organizing directly catering service catering for large events (Romeo Gigli, Luceplan, Techno, Mila Schon, Caractère, Napapjiri, Wallpaper, Krizia, Camper, Omnitel, Agape, and many other prestigious companies), hence the need to develop alternative tools of quality as to be both aesthetically and functionally, in 2000 Daniel Danzi, engine Pandora Design, setting out its direction, disposable,

tableware temporary.

When the food changes its appearance when the action around food is transformed into a new action items of the table and the consumer feel disoriented, like the old inadequate tools to abdicate power of innovation.

Replace the tools of ritual requires the ability to return the joy of the new sociability with a soul that can not be override the functions that can perform, with a slight





**]01[** TRINACRIA **]02[** TAPAS WHITE & SUNGLASS BLACK **]03[** TAPAS TRANSPARENT & SUNGLASS ORANGE **]04[** CORALLO  
**]05[** DELUXE & SUNGLASS PURPLE **]06[** MOSCARDINO BLACK **]07[** DEVINE GREEN **]08[** LUXURY MING **]09[** TAPAS.

but permanent sign, simple but valuable, useful but not sick style.

Simplifying is difficult, but the goal is to present Pandora Design articles intended to function to be thrown, but more evocative form long possessions, the ability to communicate the care with which they were conceived, designed and produced.

In 2001, the jury prize of 19 gold awards Pandora Compass Design, noting the

value of research in the production of USA & throws, a laudable result of further development in the production of consumer goods with the benefit of biodegradability. We are talking about the dormouse and cutlery Clack, also produced in Mater-Bi, a mixture of cornstarch and 100% biodegradable.

Pandora Design is bought by those looking for a product in general use, functional,

with a high content design.

As the Cooper-Hewitt Museum and MOMA in New York, the most important museum in the world of modern art, exhibits and sells Pandora Design, Master of the House leaders in banqueting systematically uses our products or the brand Bulgari for example, on the occasion of 'opening of its first hotel in Milan, has used a series of Pandora Design products specially tailored for the event.

# Key west

## The outstanding southernmost

Key West is 208 km southwest of Miami, Florida. Cuba, at its closest point, is 151 km south.



# 84

]FROMTHE**PLANET**[

Key West and most of the rest of the Keys are on the dividing line between the Atlantic Ocean and the Gulf of Mexico. The two bodies have different currents, with the calmer and warmer Gulf of Mexico being characterized by great clumps of seagrass. The area where the two bodies merge between Key West and Cuba is called the Straits of Florida.

One of the biggest attractions on the island is a concrete replica of a buoy at the corner of South and Whitehead Streets that claims to be the southernmost point in the contiguous 48 states. The point was originally just marked with a sign, which was often stolen. In response to this, the city of Key West erected the now famous monument in 1983. Brightly painted





and labeled "SOUTHERNMOST POINT CONTINENTAL U.S.A.", it is one of the most visited and photographed attractions in Key West.

Many visitors rent a bicycle and explore the history and architecture of Old Town Key West. Walking tours, including a tour of the unusual Key West Cemetery, are available.



The Sunset Celebration at Mallory Square is a daily spectacle for visitors and residents. Boat excursions and tours provide a great way to view Key West from the water. The Duval Street bar and restaurant district includes many different entertainment options, all within walking distance of each other.

#### ART

Mary O'Shea's Glass Garden features fresh caught Key West Art, everything from dishes to fishes in her fused glass studio/gallery. Located in the famous Donkey Milk House in Old Town Key West.

The Studios of Key West, founded in 2006 and based at the island's historic Armory building, was established as a new model for an artist community. It comprises a

dozen working studio spaces, a main exhibition hall, a sculpture garden, and several adjoining residences and cottages. Its programming continues to grow and includes an extensive series of creative workshops, free humanities lectures, cultural partnerships, and innovative ideas for artists and audiences.

The Tennessee Williams Theatre is a performing arts center, a civic center, and a community center. It is based at the Florida Keys Community College.

The Key West Literary Seminar, a celebration of writers and writing held each January, attracts an international audience to hear such writers as Ian McEwan, Margaret Atwood, Billy Collins, and Joyce Carol Oates.

The Key West Botanical Forest and Garden





is an excellent, frost-free arboretum and botanical garden containing a number of "champion tree" specimens.

Nancy Forrester's Secret Garden is a one-acre (4,000 m<sup>2</sup>) garden resembling a lush, predominantly green rainforest. It is an exhibit of nature's artistry in a woodland garden.

The Key West Butterfly and Nature Conservatory features a 5,000-square-foot (460 m<sup>2</sup>) glass-domed tropical butterfly habitat.

Nobel Prize-winning author Ernest Hemingway's former home is now open to the public as a museum, populated by as many as 60 descendants of his famous polydactyl cats.

Legend has it that Ernest Hemingway wrote *A Farewell to Arms* while living above the

showroom of a Key West Ford dealership at 314 Simonton Street while awaiting delivery of a Ford roadster purchased by the uncle of his wife Pauline in 1928.

Hardware store owner Charles Thompson introduced him to deep-sea fishing. Among the group who went fishing was Joe Russell (also known as Sloppy Joe). Russell was reportedly the model for Freddy in *To Have and Have Not*. Portions of the original manuscript were found at Sloppy Joe's Bar after his death. The group had nicknames for each other, and Hemingway wound up with "Papa".

During his stay he wrote or worked on *Death in the Afternoon*, *For Whom the Bell Tolls*, *The Snows of Kilimanjaro*, and *The Short Happy Life of Francis Macomber*. He used Depression-era Key West as the

setting for *To Have and Have Not* – his only novel set in the United States.

The six- or seven-toed polydactyl cats descended from Hemingway's original pet "Snowball" still live on the grounds and are cared for at the Hemingway House, despite complaints by the U.S. Department of Agriculture that they are not kept free from visitor contact, and the Key West City Commission exempted the house from a law prohibiting more than four domestic animals per household.

Tennessee Williams first became a regular visitor to Key West in 1941 and is said to have written the first draft of *A Streetcar Named Desire* while staying in 1947 at the La Concha Hotel. He bought a permanent house in 1949 and listed Key West as his



primary residence until his death in 1983. In contrast to Hemingway's grand house in Old Town, the Williams home at 1431 Duncan Street[13] in the "unfashionable" New Town neighborhood is a very modest bungalow. The house is privately owned and not open to the public. The Academy Award-winning film version of his play *The Rose Tattoo* was shot on the island in 1956. The Tennessee Williams Theatre is located on the campus of Florida Keys Community College on Stock Island.[14] Williams had a series of rented homes all over the U.S., but the only home he owned was in Key West. Even though Hemingway and Williams were in Key West at the same time, they reportedly met only once – at Hemingway's Cuba home Finca Vigia.





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