



YOUR QUARTERLY DESIGN HANDBOOK



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]FROMTHEMASTERS[MAGIS IS TURNING FORTY THEY SAY THAT LIFE BEGINS AT FORTY

JFROMTHEEXPERTS[

GLAMORA - CREATIVE WALL COVERING FOR EVERY SPACE

JFROMTHEPARTNERSHIP[

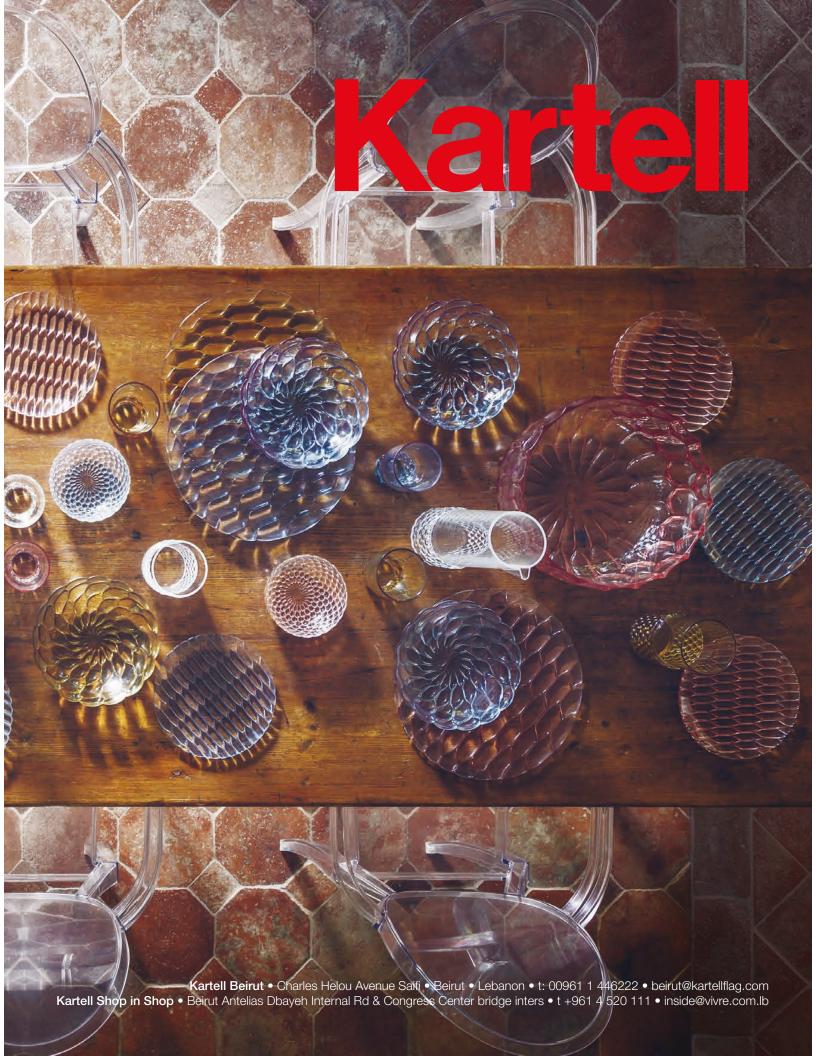
ACE - FROM SUITCASE TO LOUNGE CHAIR IN FIVE MINUTES



















Dynamic and absolute comfort.
A sofa enhanced by a precious invention, a big smart cushion that satisfies any possible desire for relaxation. Tall. Short. Curvy. Deep. Formal. Unique. Sectional, combinable in endless ways. Classic. New and timeless. It is the model **Standard** by Edra. A sofa, a story of its own.



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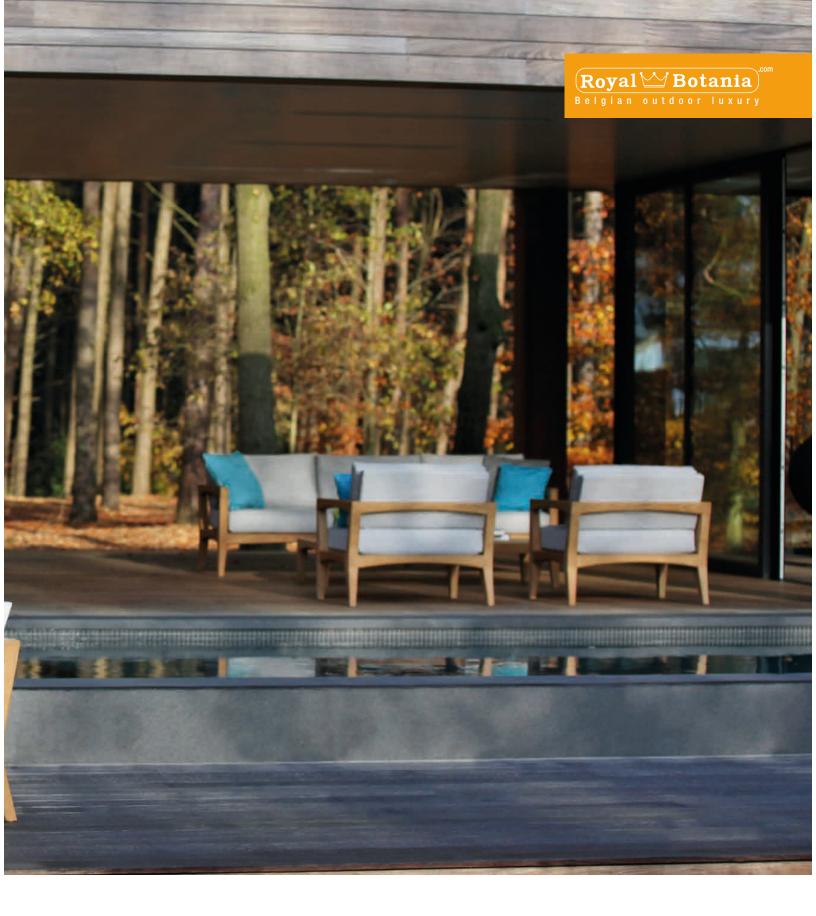
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EXTREMIS PRESENTS

WALRUS

A sleek weatherproof sofa: this brand new design combines two different materials in order to fulfil the seemingly irreconcilable requirements of high comfort levels, aesthetics and ultimate weather resistance.

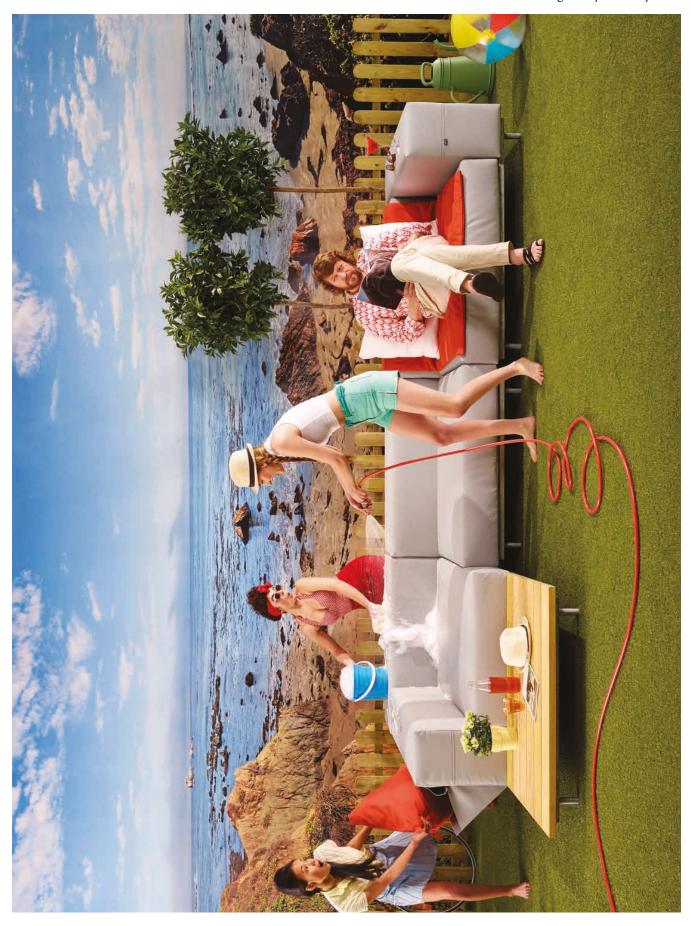


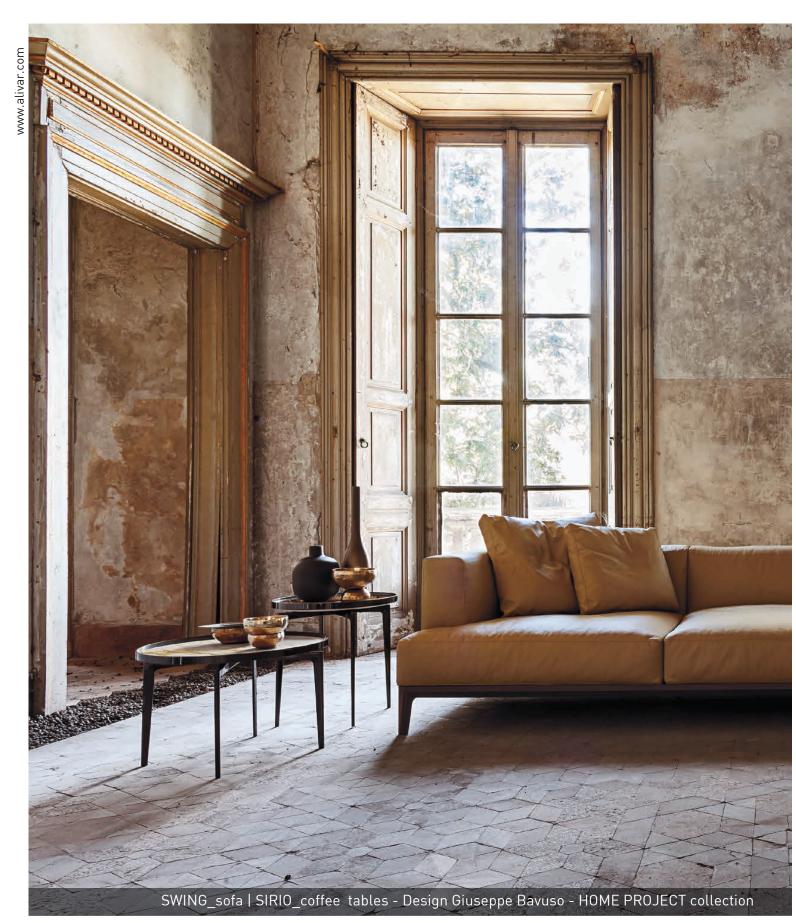


The backrests of Walrus are waterproof storage spaces for blankets and comfort cushions. When you open the pouch, just unroll the blanket.



↓
This softness is provided in a matter of seconds: a warm, dry and comfortable place to sit is instantly available outdoors whenever the sun comes out. Yes, in all seasons!







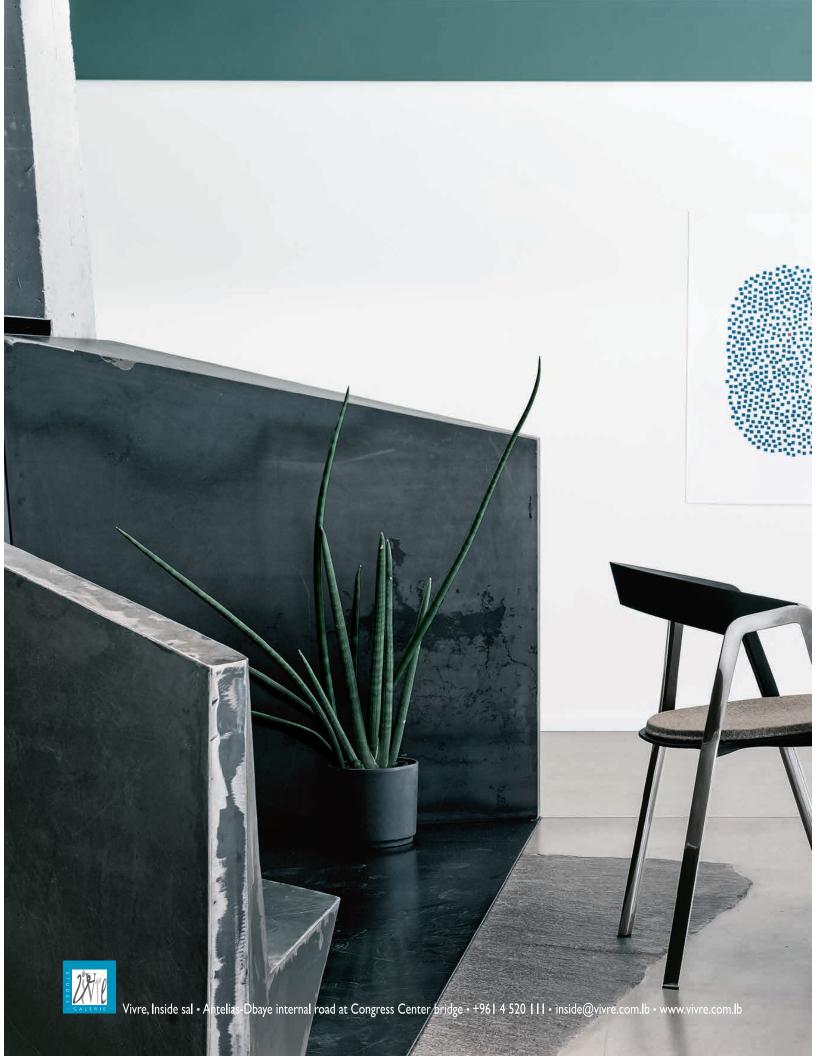
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KRISTALIA®







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Summer

Embrace those lazy, hazy days of summer with a few simple chores that, once done, will make your summer a warm, leisurely breeze.

Simple, seasonal interior updates are key to making your home fit for summer, creating that feeling that winter is a world away. Update your space with lighter, brighter accessories. Extinguish anything that evokes heat/fire logs, heavy rugs and draperies, heaters and thick blankets. Replace candles with vessels for fresh cut flowers and trade in your winter mats with lightweight white ones. Winter will be out of sight and, thankfully, out of mind.

Be the diva of patio with a variety of outdoor entertaining accouterments. Make sure your blender is margarita ready and that your cookbooks have the mojito, cold canapé and summer dip recipes flagged. Invest in accident-proof dish-ware from serving trays to drinking glasses (Think Kartell Tavola). Check out some of our fave outdoor entertaining essentials.

Summer is the perfect time to take on a sweaty project, and update your deck, garden and furniture.

Stock up on summer essentials. In your linen closet, store picnic blankets (Think Tablecloths, Alexander Girard) and fluffy beach towels. And colorful linens and dishware.

Create an outdoor extension of your indoor living space; confortable and filled with your favorite things. Update your outdoor upholstery furniture add a hammock, a fire light, a lounge chair, outdoor lights to create a moonlight mood and punctuate the space with flowering planters, candles and pillows.

"Who ever said that pleasure wasn't functional" Charles Eames

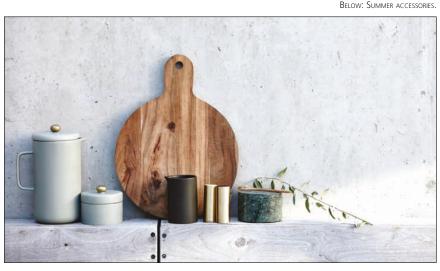
Cover: New installation in the VitraHaus. India Mahdavi transforms the loft into Alice's Wonderland.

Below: Summer accessories.



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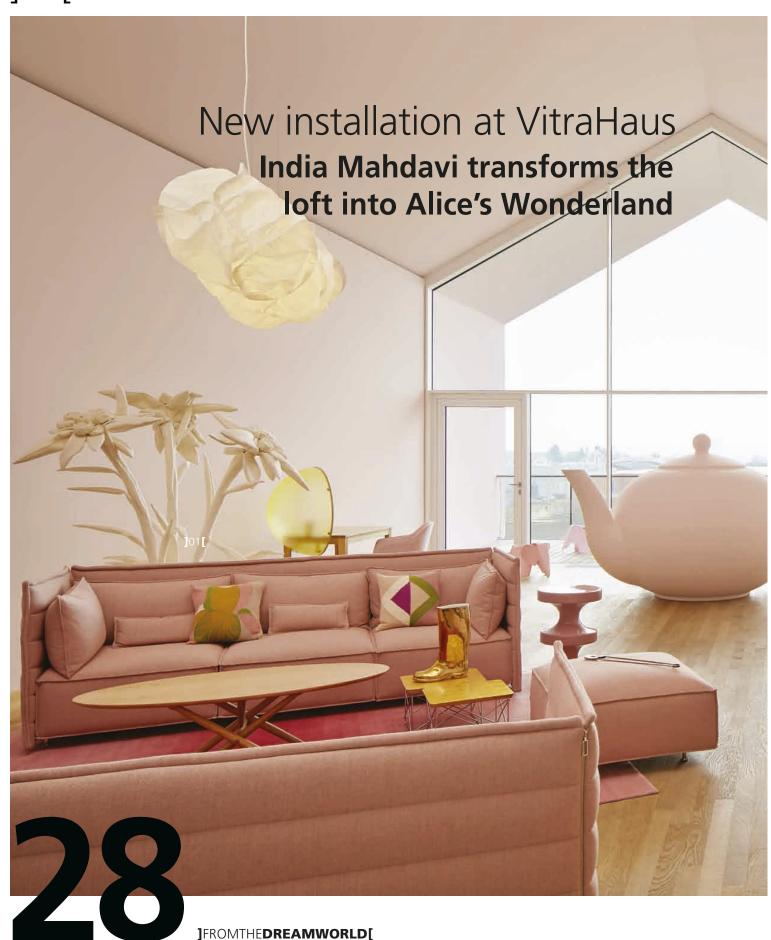


VITRAHAUS - INDIA MAHDAVI TRANSFORMS THE LOFT INTO ALICE'S WONDERLAND JFROMTHEMASTERS[MAGIS IS TURNING FORTY - THEY 34[SAY THAT LIFE BEGINS AT FORTY JFROMTHESPOTTED[THE 25HOURS HOTEL VIENNA 50[]FROMTHEMASTERS[BAXTER 56[JFROMTHEDREAMWORLD[FOR A YOUNGER AUDIENCE 62[JFROMTHEHOST[HAPPY HOURS JFROMTHEHOST[L'AUBERGE DU JEU DE PAUME - RELAIS **68**[& CHÂTEAUX, 5 ÉTOILES DOMAINE DE CHANTILLY 76[]FROMTHEMASTERS[INFORMAL LIFESTYLE 82[JFROMTHEEXPERTS[SYSTEMTRONIC JFROMTHEEXPERTS[GLAMORA - CREATIVE WALL]88 COVERINGS FOR EVERY SPACE JFROMTHEPARTNERSHIP[FROM SUITCASE TO LOUNGE 94[CHAIR IN FIVE MINUTES JFROMTHEDESIGNER[TALKING MINDS - TALES AND 100[VISIONS OF DESIGN

JFROMTHEDREAMWORLD[NEW INSTALLATION AT



]FROMTHEPASSION[VITRA - POP-UP STORE





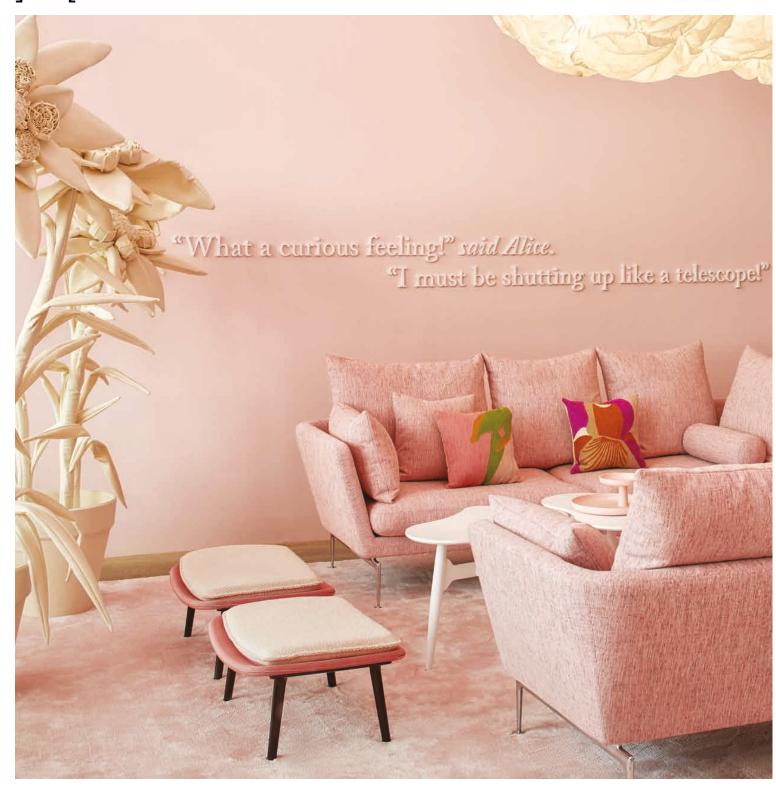
The floors at VitraHaus are regularly refurbished. For these remake projects, Vitra works together with reputable designers, such as Ilse Crawford and Antonio Citterio. In March 2016, the loft at the top of the building has been redecorated. Vitra was able to attract the expertise of architect and designer India Mahdavi for the design of the space.

India Mahdavi transforms the VitraHaus loft into a brand new world, drawing inspiration for this from the story of "Alice in Wonderland". The Paris-based designer has developed an imaginative interior using a combination of fresh colors, extraordinary decorative elements and various materials, which puts the classic and contemporary Vitra products on centre stage. Pink materials and surfaces, yellow notes and bright wood tones characterize the floor's design. The exhibited furniture includes classics such as the Freeform Sofa by Isamu Noguchi and the Standard Chairs by Jean Prouvé,





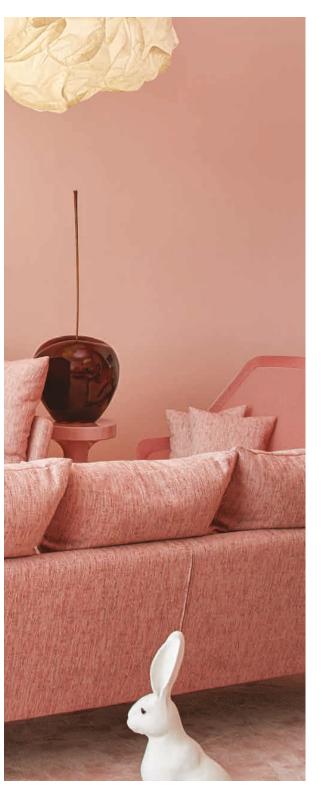




as well as contemporary designs such as the Mariposa Sofa by Edward Barber and Jay Osgerby.

Following the dream-like theme of Alice's Wonderland, India Mahdavi plays with

size proportions in her installation. In her Wonderland, Alice drinks a shrinking potion enabling her to fit through the doors in the rabbit hole or to hide in a teapot. Visitors should get a similar shrinking feeling to Alice as they explore







the loft. India Mahdavi achieves this by integrating oversized decorative elements, such as huge edelweiss flowers into her design. Moreover, visitors can sit inside a big teapot, which makes them feel as if they have arrived in Alice's fantasy world.

Stepping out onto the balcony, visitors will experience the same feeling Alice had after she ate the slice of cake: The use of miniature furniture makes the outside world appear to have shrunk and the visitor feel like a giant.

Magis is turning forty They say that life begins at forty





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Forty is the age of maturity, growth, new horizons, thoughts and objectives, but also of new responsibilities.

Magis is actually ageless, an exceptional case that is 'forever young', born and raised with an aptitude to stay youthful, thanks

to its positive outlook, flexible vision, drive and innovative spirit.

It would seem that Magis knows the secret of the ancient legend of eternal youth!

It has not changed over time, maintaining the playful approach of its earliest days, a whimsical mindset that seems, if anything,





to have grown stronger over the years.

From its first steps to the present day, it now walks with confidence and runs fast. With experience it has grown more sophisticated, more cultivated, increasingly attentive to and in tune with the signals,

able to stay one step ahead of the rest, more attractive, radiant and joyful.

Desired, indulged and loved by many. It is a joy to know it, to spend time around it, to work with it.

It gives energy and vitality with its positive,

 $\label{thm:composition} \textbf{JO1[Little Big Chair is for 2 to 6 years old.}$ In the kindergarten or at home, it is the combination of a light, comfortable plastic shell with sturdy, stable wooden feet. The chair grows with the children, thanks to a simple system that allows the chair to be adjusted to three different heights.

AS A FIRST CHAIR, IT IS DEFINITELY AN OBJECT THAT CREATES EMOTIONAL TIES, WE WANTED IT TO HAVE THE QUALITIES OF AN ADULT CHAIR, BUT FOR CHILDREN.

 $\mbox{\sc I}\mbox{\sc T}$ comes in three colors and its easy to grab and move around for adults and children.

BIG-GAME, AUGUSTIN SCOTT DE MARTINVILLE, ELRIC PETIT AND GRÉGOIRE JEANMONOD.

102[HAPPY ENDINGS "BUREAU FOR THE STUDY OF VIVID BLUE EVERY-COLOR INHABITATIONS OF THE PLANET, THE TRANSFORMATION OF REALITY, AND A MULTITUDE OF HAPPY ENDINGS" BY JERSZY SEYMOUR, IS A COLLECTION OF LIGHTWEIGHT HIGH STOOLS AND TABLES WHICH CAN BE CONFIGURED TO CREATE MANY DIFFERENT WORKING OR SOCIALIZING SITUATIONS, AND CAN GO ANYWHERE, AT HOME, STANDARD WELDED ALUMINUM SECTIONS WITH A HAND SPLATTER- PAINTED MEDIATIC SURFACE THAT IS MEANT TO ACT AS A LIMITLESS VIEW TO POSSIBLE FUTURES, THE "BUREAU FOR THE STUDY OF VIVID BLUE EVERY-COLOR INHABITATIONS OF THE PLANET, THE TRANSFORMATION OF REALITY, AND A MULTITUDE OF HAPPY ENDINGS" IS MEANT AS A PLACE TO RECONSIDER OUR FUTURES DISCUSS AND STRIKE FORWARD MAKING DECISIONS, OR TO SIMPLY TWIDDLE OUR THUMBS, SCRIBBLE AND ENJOY.

"Bureau for the Study of Vivid Blue Every-Color Inhabitations of the Planet, the Transformation of Reality, and a Multitude of Happy Endings" forms a part of the conceptual art work "New Dirty Enterprise" by Jerszy Seymour, first presented at the ABC art fair in Berlin 2013.

]03[Stanley The Elegance of high technology to rediscover the timeless director chair

PHILIPPE STARCK

104[Brut The starting point of this project was a specific manufacturing method: cast iron. It is one of the oldest ways of using ferrous metals. The manufacturing process has a physicality and rawness which is almost archaic. Iron foundries are heavy industries.

EVEN THROUGH CAST IRON IS WIDELY KNOWN FOR ITS ORNATE AND DECORATIVE APPLICATIONS, SUCH AS IN VICTORIAN-ERA GARDEN FURNITURE, THE MATERIAL HAS TWO DISTINCTIVE CHARACTERISTICS: IT IS HEAVY, AND IT IS STRONG. CAST IRON PERFORMS WELL UNDER COMPRESSION, WHICH IS WHY IT IS USED AS A STRUCTURAL MATERIAL FOR BUILDING AND, CLOSER TO THE SCALE OF FURNITURE, BASES FOR HEAVY MACHINERY.

IT IS THIS USE OF CAST IRON WHICH HAS INSPIRED BRUT, A COLLECTION OF TABLES AND BENCHES. THE PROJECT MAKES REFERENCE TO CAST IRON'S TYPICAL INDUSTRIAL USES AND APPLIES ITS MATERIAL GRAMMAR TO THE REALM OF CONTEMPORARY FURNITURE. THE NAME STANDS FOR RAW AND UNTREATED. A SOLID PIECE OF IRON, HEAVY AND UNCOMPROMISING. BUT BRUT ALSO CALLS TO MIND THE SWEETNESS OF SPARKLING WINE WHICH SPAKS OF REFINEMENT AND SOPHISTICATION. WHICH IS ALSO INHERENT



TO OUR PROJECT. THE BRUT COLLECTION CONSISTS OF A LARGE RECTANGULAR TABLE, A HEIGHT- ADJUSTABLE TRESTLE TABLE TWO ROUND TABLES, A SMALL BISTRO TABLE, AS WELL AS TWO KINDS OF BENCHES.

Konstantin Grcic

]05[Mila Imagine you're able to do in plastic what is impossible to do in wood.

WITH THE EXPERTISE OF MAGIS AS PIONEERS IN GAS INJECTION-MOLDING, WE WERE ABLE TO MAKE AN EXPRESSIVE CHAIR VERY RICH IN MOVEMENT, BASED ON THE FORMS OF CATALAN MODERNISM: ELASTIC AND DYNAMIC. WE CREATED A TRULY ELEGANT PLASTIC CHAIR, SOMETHING TO STAND OUT ON A SATURATED MARKET.

IT'S A CHALLENGE FOR ME, AS SOMEONE WHO NORMALLY USES MATERIALS WITH THOUSANDS OF YEARS OF HERITAGE SUCH AS WOOD, METAL AND CERAMIC, TO CREATE MY FIRST PRODUCT IN PLASTIC. AND I AM HAPPY WITH IT.

Jaime Hayón

]06[Substance I wanted to try working on a chair that has a simple cross junction of two U-shaped legs. Then I wanted to put a simple shell on top.

Combining the bending details of the legs and the bottom curve of the shell of this chair creates such a friendly feeling. It is common to have a chair with a shell and legs that extend off the shell whereas this bending detail on Substance gives a fresh quality. I believe we have successfully produced a sustainable chair.

Naoto Fukasawa



forward-looking mentality.

It has a versatile mind, that of a young team raised under the guidance of Eugenio Perazza, the founder and soul of Magis, who has ably spread its spirit and philosophy across the globe.

"The exemplary story of MAGIS has

always been an upward curve," so wrote Alessandro Mendini recently. "An admirable series of products. An accurate choice of designers. Fully updated strategies. Sophisticated communication. The right industrial policy. And then the new MAGIS headquarters. The location is ZEN, a magic box to protect this rare phenomenon."

www.magisdesign.com

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design Marcel Wanders



]07[OFFICINA FORGING, THE PROCESS USED TO SHAPE IRON, PRESSING IT BETWEEN THE HAMMER AND ANVIL, HAS A HISTORY THAT STRETCHES BACK OVER MILLENNIA. THROUGHOUT THE AGES, THIS TECHNIQUE HAS BEEN USED TO CREATE AN INFINITE NUMBER OF EVERYDAY OBJECTS AND DECORATIVE ARTIFACTS. THE OFFICINA COLLECTION FOR TABLES EXPLORES THE POSSIBILITY OF ESTABLISHING A NEW CREATIVE LANGUAGE WHILE WORKING WITH AN ANCIENT FABRICATION PROCESS SUCH AS IRON FORGING.

RONAN & ERWAN BOUROULLEC.

]08[CYBORG DAISY OVER THE PAST FEW YEARS THE CYBORG COLLECTION FOR MAGIS BY MARCEL WANDERS HAS GROWN, WITH AN EVER-EXPANDING SET OF DIVERSIFIED COMBINATIONS.

The juxtaposition of a polycarbonate base with different kinds of materials and of the Cyborg family. Prior incarnations have included solid wood, wicker and translucent polycarbonate seats, not to mention the upholstered versions in a variety of colorful fabrics and leather. This year marks the introduction of the first outdoor version of the chair.

Made entirely of aluminum, the New Backrest has an elegant visual appeal. In either black or white, it is also available in a number of different finishes. As the composition of the chair plays with notions of organic and synthetic materials, artisanship and machine work, the inclusion of metal for the Cyborg Daisy contributes yet another distinctive interpretation of the concept.

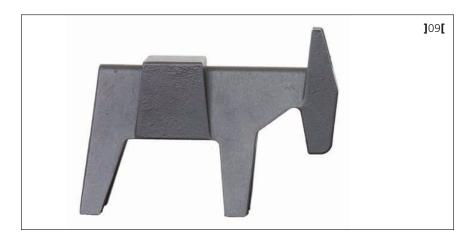
Marcel Wanders

109[ETTORE IT SAYS A LOT ABOUT PERAZZA, FOUNDER AND HEAD OF MAGIS, THAT HE HAS CHOSEN THE MULE AS EMBLEM OF HIS COMPANY. AND OBVIOUSLY, IT SAYS A LOT ABOUT THE COMPANY, ITS SPIRIT AND CHARACTER BEING HARD WORKING, TIRELESS. WHILE WE WERE WORKING ON THE BRUT COLLECTION OF CAST-IRON FURNITURE, PERAZZA ASKED ME IF I COULD DRAW A MULE TO BE MADE CAST IN IRON FOR THE COMPANY'S 40TH ANNIVERSARY. AT FIRST I WAS SURPRISED, THINKING THAT I HAVE PROBABLY NOT DRAWN AN ANIMAL SINCE MY CHILDHOOD.

I did it, and it was fun. Ettore turned out a real mule, its legs firmly on the ground, determined and strong. But it is also a beautiful thing, lovable and playful. Just like Magis. Konstantin Grcic







Within the panorama of international design, Magis really is the 'rare phenomenon' described by Mendini.

The lateral thinking with which it approaches objects, imagines them, interprets and creates them, is unique and special. And it always manages to surprise us with its fabulous intuitions, its ability to dream, to go beyond the present, designing a future where it is nice to live.

Happy birthday, dear Magis! Patrizia Scarzella





The 25hours Hotel Vienna

25hours hotels is a fresh and dynamic hotel brand which builds upon the shoulders of traditional hotel business and searches for new answers to the demands of an urban, cosmopolitan, culturally interested and brand aware clientele.



THE WORLD OF CIRCUS.

The 25hours Hotel Vienna at the Museums Quartier plays with the dreams and sensations associated with the world of the circus. From the museum district to the Prater, the Opera Ball, the life Ball and the city's many music venues, Vienna has always been synonymous with sensations and shows. The hotel

symbolizes the tradition-steeped institution that is the circus. It is surreal, surprising and sexy; a place that plays with fantasies and the exotic. Here, the lines between imagination, reality, space and time are blurred.

WHAT A WONDERFUL DAY.

The 25hours Hotel Vienna at







MuseumsQuartier is in the heart of the city's seventh district, it is packed with chic possibilities, shops, restaurants and clubs which would be equally at home in Soho or Berlin-Mitte. It is also home to the Museumsquartier or museum district, one of the ten largest cultural complexes in the world. Guests can reach all of Vienna's

sights quickly and easily from the hotel.

Spread over seven stories, the 185 rooms and 34 suites boast an interesting combination of materials, shapes, colors and accessories. A total of five designs portraying imaginative circus scenes tell various exciting bedtime stories.







The 1500 Foodmakers restaurant seats almost 130 people. Inspired by the coolest restaurants in Santa Monica, New York and Los Angeles. It serves Italian cuisine in typical 25hours style.

LET'S SPEND THE NIGHT TOGETHER. FUN. PLEASURE. RELAXATION.

"Plenty of hotels offer the security of familiar surroundings. Not us. A 25hours Hotel boasts an unconventional mix of





contemporary services. Guests don't just simply stay at a 25hours Hotel, they deliberately choose dynamism, surprise and a touch of adventure. Our hotel is a social hub. A place where international travelers

and local guests form a community, entertaining and being entertained. Since we don't take ourselves too seriously, we believe that our guests deserve to have a bit of fun. Everyone who stays at a 25hours

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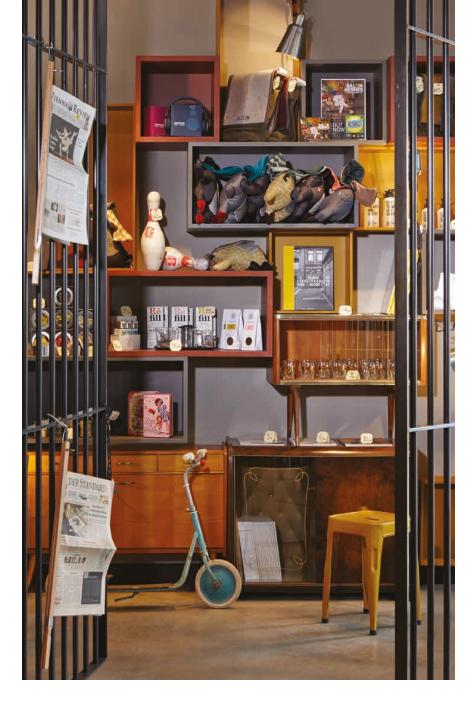
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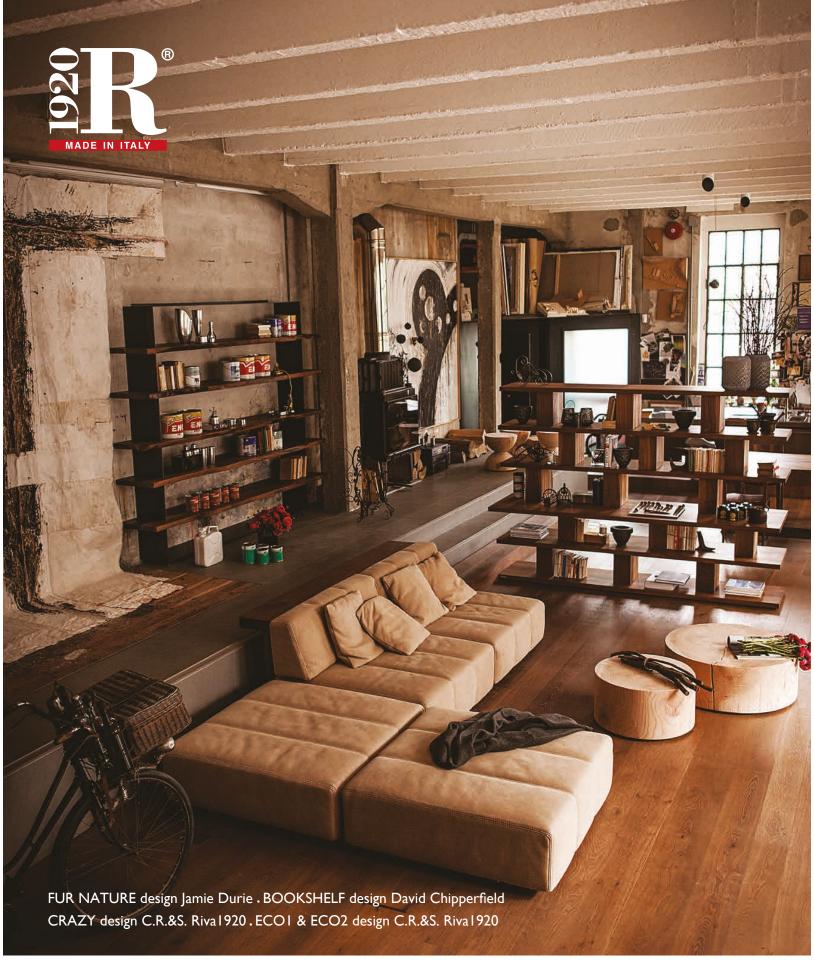




Hotel should leave with a story to tell. We enjoy food and drink, which is why both play such an important role at 25hours. It's no coincidence that many key corporate decisions are made over a good meal. Rather than taking a one-size-fits-all approach, we tailor our food and beverage concepts to each location -either by ourselves or in

cooperation with our partners-, focusing on simplicity, generosity and soul.

Even the most active spirits sometimes get tired, which is why 25hours hotels, naturally, also have beds and bathrooms of uncompromisingly high quality. Because every guest should leave the hotel feeling relaxed and content."



Baxter



The new collection presented by Baxter this year is born thanks to an endless inclination towards research and experiment, which is Baxter's strong point.

Lines, materials and colors are inspired by the design of the 70s, without forgetting the path that has distinguished Baxter's research over the last years. The colors of the upholstered furniture look back to the fashion trends of those years, even if being revisited according to a contemporary point of view. Bordeaux, rust, moss-green, cement-grey and blue-navy are the nuances that characterize both the soft and the polished saddle leathers.

However, the real innovation for Baxter is introducing its first complete project for "outdoor". Chairs, armchairs and accessories are made in tubular copper matched with particular kinds of saddle leather thought specifically to be used on the outside. The outdoor is enriched also thanks to a special minimal collection made in iron and leathers with natural color shades like grey, forest-green and cognac. The are also details made with aluminum mixed with resin and concrete and products made with rattan. The idea is trying to create unique products that will change over time, conveying the idea of something fully lived that only noble materials can give.

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]FROMTHEMASTERS[















The most important innovations are given birth thanks to the constant experimentation to which Baxter dedicates itself in the world of saddle leathers, with passion and all its savoir-faire. The new leathers for outdoor are thus divided into

hydro-repellent saddle leathers, on which water can easily glide, and softer nonfinished leathers, whose fibers water can go through without damaging them.

Another important innovation is the work done on the upholstered furniture, particularly on the modular products here's how, starting from a research of the typical atmospheres of the70s, a contemporary project can take place, where leathers and other materials like stone and marble are matched together. Unique pieces that come from selected mines all over the world, specially finished in order to give elegance and sophistication to the material without losing its blemishes, which are the symbol of the naturalness of the material itself.

All the new projects have been entrusted to the many designers that have been co-working with Baxter since long: Paola Navone, Draga Obradovic and Aurel K. Basedow, Roberto Lazzeroni, Antonio Sciortino, Pietro Russo and Baxter's Style Department.

team by wellis



For a younger audience



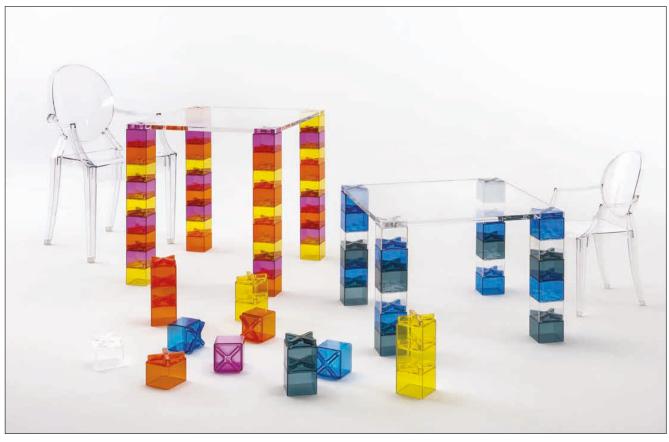


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'As well as being functional, our products are intrinsically playful, fun and engaging' says Claudio Luti, president of Kartell. The new kids line allowed the designers to experiment in an area that they perhaps have not before, engaging with a younger audience. Where

Nendo approached his stools with the idea of the emotion of a smile, creating a face in the imprint of the seat, Laviani got into the youthful mindset for his building game, which he describes as 'trying to approach their world more than ours'.











This isn't the first time the Italian brand has toyed with the concept of children's furniture. The first entirely plastic Kartell '4999' chair by Marco Zanuso and Richard Sapper – created back in 1964 – was intended for kids, while 'Sistema Scuola' by Centrokappa also tapped into this smaller world. Over 50 years later, the Milanese brand is revisiting the idea with these 'toys for living' that nod to the fun aesthetics of Kartell's lively collections.























Happy Hours

Fermob some years ago launched "Les Pièces Rapportées", this collection is getting richer with each new batch of new accessories. This sparkling family today has nearly 100 references.



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For Fermob, as a designer of outdoor spaces "Les Pièces Rapportées" provide real added value, complementing garden furniture while at the same time being useful and decorative. They also embody the expertise of Fermob and its partners in technical treatment for the outdoors.

"Les Pièces Rapportées" also gives us

that "joie de vivre" so dear to the Fermob spirit. Freedom, innovation, friendliness, creativity, sincerity, affordability: the brand values are expressed and revealed.

They are happy both outside and in, but especially outside because of their technical features which means they can withstand







anything. The raw materials for "Les Pièces Rapportées" are designed by the best manufacturers: Ferrari for technical fabrics, Platex for table tops, Bolon for rugs, la Turdine for printing cotton fabrics, Margueroy for manufacturing Jacquard fabrics and Sunbrella for acrylic fabrics... and always in France or Europe.

They are developed with great care: feasibility studies, prototyping, finding, product development, testing, etc. These accessories are resistant to all weather conditions and UV rays. You can rest easy, even if you've left them out all night!

These accessories have a utility function:







that's their main feature. Trivet, snack boards, table tops, fouta towels, rugs... they complete the Fermob garden furniture range, adding a touch of pep with their colorful graphics, or can stand alone, spreading the spirit of the brand indoors or on a terrace. On the design front the Lyon styling firm "Aujourd'hui ou mardi" works in conjunction with the teams at Fermob. Every year, a new collection is created with the basics of the brand: trendy patterns, subtle compositions, and color expertise.

Every edition brings new products to add to this big family. You might want all the objects to be from the same collection, or you might prefer to mix styles. Everyone











has different needs and desires, but always with the pleasure of a well thought-out, well designed product, pleasant to use and easy on the eye.

"Les Pièces Rapportées" are universal: for fans of the brand who have already kitted out their gardens, or young town-dwellers who dream of doing so (and so can enter Fermob world through this back door!) for all ages and all styles of housing.

This first collection led the way and set up "Les Pièces Rapportées" in the Fermob universe. Its mission was simple: complement and enhance the garden furniture collections with accessories that are above all, practical and comfortable.



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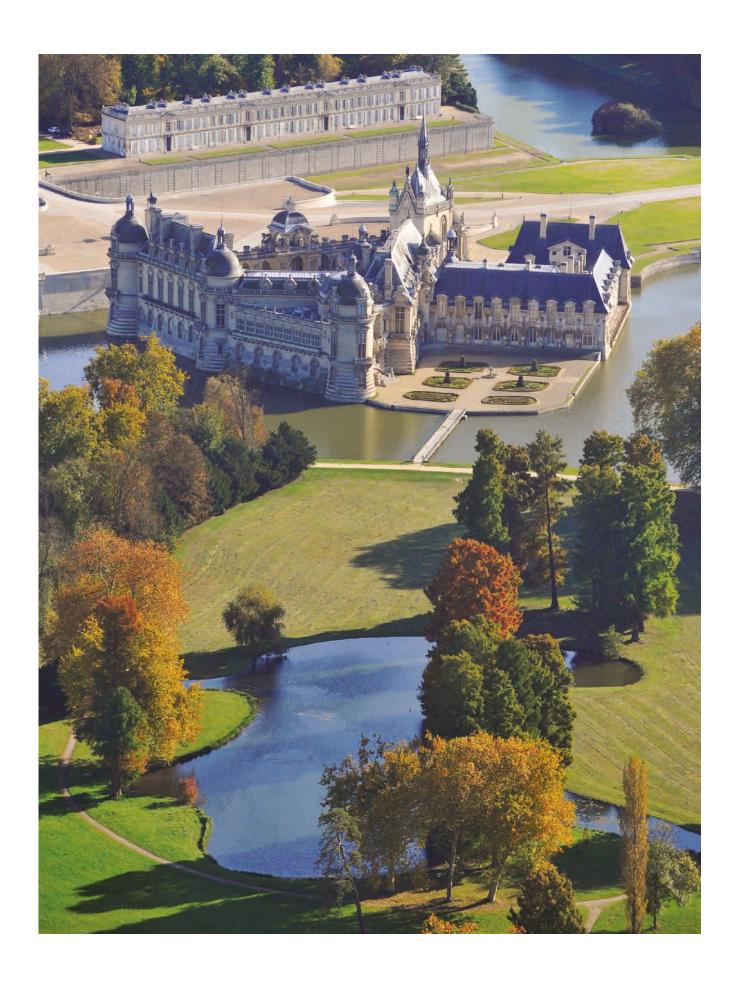
L'Auberge du Jeu de Paume Relais & Châteaux, 5 étoiles Domaine de Chantilly



68

Il y a, à 40 kilomètres au nord de Paris, une route qui traverse les âges. Lorsque le rideau de forêt se lève autour d'elle, le voyageur contemple l'histoire. Devant lui, le domaine de Chantilly étire sa splendeur,

comme au temps d'Henri d'Orléans, Duc d'Aumale, fils du dernier roi des Français. L'Auberge du Jeu de Paume a vu le jour en 2012, pour apporter aux amoureux de culture, d'équitation, de gastronomie et





de nature un hébergement à la mesure de ce patrimoine. Sur le parc, à quelques pas du Musée Condé, des Grandes Ecuries et de l'Hippodrome, ce Relais & Châteaux, 5 étoiles, invite à la découverte intime d'un site exceptionnel, qui vibre au rythme d'évènement de premier plan.

« A L'Auberge du Jeu de Paume, nous sommes des intercesseurs. Au-delà de

proposer le meilleur du confort, de la gastronomie et du bien-être, nous offrons à nos hôtes un accès privilégié au Domaine de Chantilly. Nos équipes partagent avec passion leur connaissance de ses trésors et entretiennent des liens étroits avec celles du Domaine. Grâce à eux, ils peuvent composer des visites et des évènements sur mesure pour vivre intensément toute



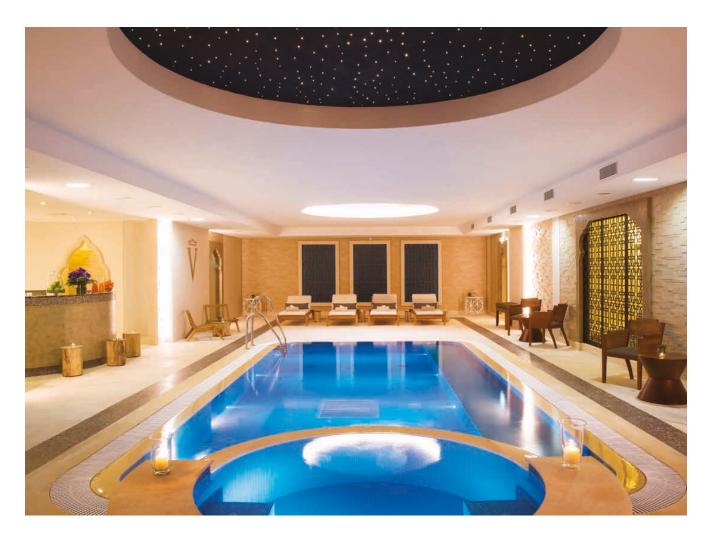




la féérie du plus beau domaine princier de France »

Pascal Groell, Directeur Général de l'Auberge du Jeu de Paume.

L'Auberge du Jeu de Paume jouit d'une situation unique. Au cœur du Domaine de Chantilly, il doit son nom au jeu de Paume, qu'il jouxte, bâti au 18ème siècle



par Louis-Joseph, Prince de Condé. A ses côtés, l'hôtel est parfaitement intégré à son environnement. L'une des ses deux principales façade, partiellement classée, surplombe le parc du château et la Fontaine de Beauvais. L'autre, se découvre depuis la frontière symbolique de le Porte de Saint Denis qui ouvre sur la ville.

Elevée autour d'un grand patio, L'Auberge du Jeu de Paume préserve une dimension humaine sans transiger sur le confort de l'espace. Ses 67 chambres suites sont majoritairement tournées vers les jardins. Elles se distinguent par des superficies généreuses qui vont de 28 m2 pour la première chambre, à 200 m2 pour la suite présidentielle.

LE CHARME DU STYLE FRANÇAIS

A L'Auberge du Jeu de Paume les dernières technologies se confondent au charme du style français classique. Sans ostentation, il immerge ses hôtes dans la noblesse des grandes demeures du 18ème siècle. Les toiles de Jouy éditées par Pierre Frey donnent le ton. Leur motifs bucoliques bleus ou lie-de-vin selon les chambres font écrin à un mobilier de style Louis XV fabriqué en France par les manufactures Henryot et Collinet. Dans les salles de bains, le marbre de Carrare répond aux miroirs en verre de Murano.

Imaginée comme une dépendance au Domaine, L'Auberge sème dans son décor de multiples références à ses trésors. L'environnement chaleureux du bar ouvre sur la fraîcheur d'un petit jardin à la française en hommage aux majestueux parterres d'André Le Nôtre. La galerie du jardin d'Hiver, le bistrot chic de l'hôtel, restitue des détails de la Grande Singerie qui compte parmi les





fiertés du château. Aux murs, le choix des reproductions fait écho à la riche collection du Musée Condé. Ça et là, des porcelaines de Chantilly évoquent la tradition manufacturière de la ville.

Chantilly fut le théâtre des plus belles fêtes et repas. C'est ici que le légendaire Vatel orchestra son dernier dîner et que fut popularisée, à la fin du 17ème siècle, la crème que tous les gourmands connaissent. L'Auberge du Jeu de Paume perpétue cette tradition culinaire en proposant à ses hôtes des tables aux cartes complémentaires, où célébrer l'extraordinaire comme le quotidien.

Chantilly mérite à plus d'un égard le titre







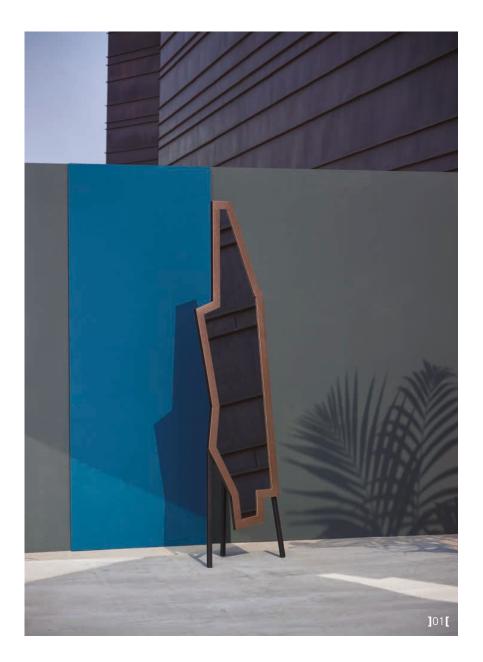
envié de Capitale du Cheval. Depuis le 18ème siècle, ses Grandes Ecuries, qui abritent aujourd'hui le Musée du Cheval et de nombreux spectacles équestres, sont considérées comme les plus belles d'Europe. Son hippodrome, inauguré au 19ème siècle, a vu naître des courses aussi célèbres que le prix du Jockey-Club et le prix de Diane.

Autour de lui, 2.000 à 2.500 chevaux de courses s'entrainent au quotidien pour représenter les plus prestigieuses écuries mondiales.

De part sa position, L'Auberge du Jeu de Paume est naturellement devenue la destination favorite des amateurs d'équitation.

Informal Lifestyle

Moroso, with Diesel, has created a collection of products with a relaxed and comfortable mood, taking its inspiration from an informal lifestyle concept and targeting consumers who like simple shapes yet at the same time seek a "modern" style made up of high quality combined with a distinctive design of pure lines. "We worked with the Diesel creative team to develop an interesting and alternative collection idea which was to represent two different yet coexisting aspects of certain contemporary trends: one which is darker in tone, inspired by the underground world and with a more aggressive and enigmatic aesthetic, and the other lighter, inspired by nature and a visual radiance, with soft and welcoming shapes", explained Patrizia Moroso who always follows all the phases of every design project personally.



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]01[AIRCRAFT MIRROR

Looks just like a geometrical profile but is a projection of an Aircraft carrier silhouette. These Japanese flattops are inspiring in their shapes and graphics.

A frame in metal powder coated or

aluminum encapsulate an articulated mirror for a standing or wall use. The finish is bronze with fume or clear glass. The shape has been studied for a personal use where the figure can mirror but not being so big can be also a nice decorative piece.



]02[AND]03[GIMME MORE DENIM

We can talk about this again in this denim key, but two important new fabrics have been added; a dripped indigo leather, which is the result of a treatment of blue drops on a black leather and a Micromatelasse washed jacquard in denim effect with a Japanese inspired texture. What wins here is always the mix of material, fabrics and new technics.

]04[PYLON GRADIENT WOOD

New finishing for the Pylon table, black feet and wooden top for a wormer option. Solid black legs and black gradient treatment







on the oak top. The treatment makes the wood appear like magic. The section is decreasing towards the external border to give a lighter aspect to the top.

]05[SISTER RAYOGRAPH

This new sofa system is comprised of a

thin molded shell structure finished with oversized cushions. The play of a vintage inspired form updated with contemporary proportions and materials. The full cushions and extra depth exaggerate the comfort contrasting with the light structure. Wooden hexagonal feet add a touch of mechanical edge to an elegant feminine form. Characterized with double needle stitching marking the denim heritage, this sofa family comes with a few new special fabrics in the Diesel line. One in particular is the printed velvet inspired by the graffiti patterned walls of the urban landscape. Select from stand alone two and three seater or configure as a component system with chaise long. In addition two back height options turn this into or most complete system to date.

]06[WORK IS OVER WOVEN

With the aim of bringing some color into the outdoor pieces Diesel team decided to weave sporty ropes into metal frames. Special Twine is created in the interaction with the structure and the mix of colors. Diesel colors specially designed ropes mixing black and white, military green and









indigo blue with a hint of «fluo» yellow to create a crazy contrast.

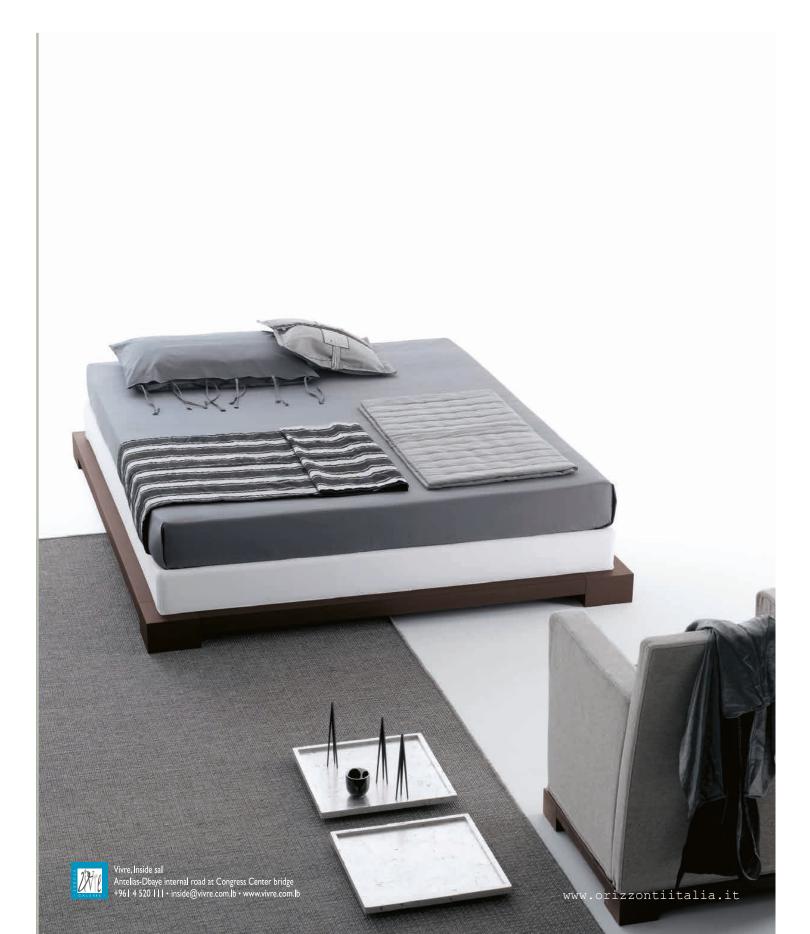
]07[GIMME SHELTER

Designed to offer the possibility of creating a personal area within a larger space, Gimme Shelter sofa is available in two widths and one height. The simplicity of the shapes hides a quite private seat, allowing the user to enjoy a more intimate area, be it at home or in a public space.

]08[CLOUDSCAPE NATURAL ORGY

Like an orgy different element tangled in a beautiful pattern defines a new fabric we are launching this year. Different subjects of different nature live together in this jacquard fabric that have the taste of an old tapestry from Victorian era or in its funny reinterpretations of the 70's. We like to clash unexpected elements and colors with the aesthetic of this old fabric: vintage military airplanes, old three eyed statues, double tailed leopards, green philodendron leaves, chains and skulls, a phoenix and an oracle all mixed up in a poetically woven jacquard to compose this contemporary fabric with a vintage aesthetic. To give the vintage feel we insert Cinille thread to create a tridimensional effect. It comes in two color variations: Tapestry which is a reinterpreted classic color variation with rust color green black white and a hint of petroleum and Black Indigo which is a denim inspired contemporary duotone black and turquoise with a royal blue Cinille Lancè Intarsia.





Systemtronic



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Systemtronic was established in 1984, with the aim of designing and manufacturing tables, supports and accessories for computer systems, either at the office or at home. It is a Young, dynamic and constantly evolving company, which keeps ultimate trends and technologies updated, in order to always improve its products and suit them to the market shifting requirements. Consolidated and avant-garde, Systemtronic is present within the industry of office furniture since more than 27 years. The continuity within the market guarantees the work and dedication in order to satisfy the









needs of the clients, in an environment every day more competitive and demanding.

J01[BRANCH BY VICTOR BELLVER

Coat stand with metallic hangers that evokes the branches of a tree. Available in several finishes.

]02[ATRIA BY STC STUDIO

Light structure lectern, it combines materials such as aluminum and painted steel base and tray.

]03[FAYA BY STC STUDIO

Discrete fire extinguisher support made of

painted steel sheets. Its wheels allow its easy movement.

]04[AND]05[FUM BY STC STUDIO

Its elaborate design makes of this unique piece. Outdoor ashtray column made of aluminum and painted. Both versions, wall









hanged and self- standing feature a sealed tank that reduces smoke and smells. An essential element in every outdoor project

]06[AND]07[BURACO BY ESTUDIO ENBLANC

Wall hangers made of folded and painted steel sheet. Its design makes it an interesting functional and decorative element.

]08[SOU BY TOMOYA TABUCHI

Umbrella stand composed by three painted steel panels thought-out for either big or small umbrellas. Two versions are available; standing or on the wall. The base and the middle panel can be painted in a second color.

]09[LAURA BY MERMELADA ESTUDIO Laura is the Systemtronic's most versatile and functional table created. This little



table has so many possibilities as you can imagine. We like to see it on a chill out, in a waiting room... where do you fancy it?

]10[STORE BY STC STUDIO

Auxiliary personal furniture, designed to optimize workspaces thanks to its functionality and mobility. Includes a handle which facilitates it's movement, a magazine rack and as an option a shelf adapted to support drinks and to hold up little objects. Both complements can be hanged on one side or another to improve the ergonomic of the user.

]11[AND]12[HOLD BY ESTUDIO ENBLANC

Due to its design and functionality this auxiliary elements fits perfectly into multiple











spaces: bedrooms, kitchens, bathrooms, and offices...

Manufactured in folded steel sheet and coated with polyester paint.

]13[AND]15[GREEN LIGHT BY MERMELADA STUDIO

Following the Green Light concept, the hanging and the desktop versions extend the family.

]14[ZIN BY FERNANDO GIL

Singular magazine rack, its structure allows the use of it as a side table in any living room or waiting area by adapting a transparent glass top. Made of light gray screen fabric and chrome plated or painted steel structure.







In the wall-covering world, a young Italian company is drawing attention thanks to its graphic and functional research: Glamora. A laboratory where art and design, sartorial craftsmanship and digital technology,

natural sensations and contemporary lifestyle meet and merge together. From this melting pot and from the collaboration with internationally renowned designers like Doriana and Massimiliano Fuksas, Nigel











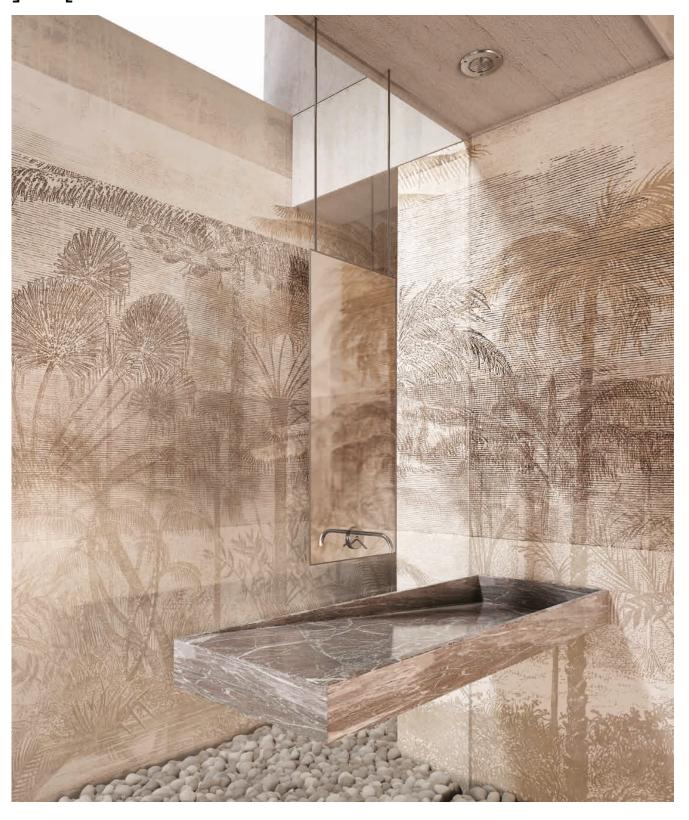




Coates, Karim Rashid, or with up-and-coming young talents from the world of visual arts and fashion a collection of wall-coverings is brought to life and explores different themes: from the archetypes of classical architecture, to the poetry of nature, to the charm of vintage and pop atmospheres, to the digital art. A versatile and highly aesthetic solution, to feature any domestic, commercial, professional and collective space.

The graphic motifs of Glamora's collection can be printed on different materials,

to satisfy every requirement in terms of environment and use: Vinyl wallpaper, suitable for covering the walls of indoor areas in standard conditions. It's fire resistant, washable and environmentally friendly. Glam Acoustic, soundproofing material that improves the acoustic comfort or the new GlamBlue. This innovative waterproof wall covering was specifically designed for bathroom walls, shower stalls, wellness centers, gyms, spas and other wet environments or areas temporarily in contact with water. GlamBlue can be applied on any mural



surface, with a minimal preparation, by using the same graphic also inside the shower stall or on the kitchen backsplash. A versatile and modern product that will be officially presented by Glamora at the

next Cersaie edition in Bologna (Italy), the important international exhibition dedicated to the coverings and bath furnishing, from the 26th to the 30th of September 2016.





From suitcase to lounge chair in five minutes

Normann Copenhagen presents Ace, designed by Hans Hornemann Imagine a box with a handle that you simply grab and take home from the shop and within a few minutes transform into an exclusive lounge chair. The Ace lounge collection innovatively unifies luxurious upholstered furniture with functional flatpack principles, in an expressive design inspired by an urban lifestyle.



Life in Copenhagen The young design talent Hans Hornemann took inspiration for Ace from his own life in Copenhagen. Keeping in mind the young urban dwellers, who prioritize quality and aesthetics but also value flexibility and price, he designed a furniture collection where all parameters have been carefully thought through.

"I wanted to challenge the flat-pack concept and give it another meaning. I sought to create attractive, upholstered, high-quality furniture that took the best from the flat-pack principle. A reasonably priced piece of furniture, without several weeks' lead time, that you can fall in love with and bring home with you straight away," explains Hans Hornemann.

In the development of Ace, Hans Hornemann has worked intensively with all stages of the design process, from shaping and manufacturing, to logistics, storage and transport. Ace can be disassembled so that it doesn't take up much space and can be easily transported. A useful feature for metropolitan nomads and car-less city folk shopping for furniture.

Nonchalant elegance Flat-packed

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upholstered lounge furniture sounds like a crazy idea. Hans Hornemann considered it a requirement that the function did not involve any compromise with the design. Ace is constructed from molded plywood, covered with molded foam for the highest possible comfort. The back is flexible, which gives it a springy feeling, ensuring great sitting comfort. In order to reach the goal of this ambitious project, Normann Copenhagen has specially developed production tools, brackets, screws, legs and fabrics.

Ace combines intelligent engineering with

an elegant visual impression. The lounge chair is upholstered in the front, rear and underneath, with refined piping around the seat and back. The inviting volume of the upholstery is accentuated by the round and soft design. A high, backward sloping back and angled leg give the chair a nonchalant expression. In a delicate proportional balance between weight and lightness, Ace compellingly conquers a room with its relaxed, yet stylish attitude.

Transforming textures Ace is delivered in two attractive fabrics, vibrant velour and a flecked wool textile, as well as soft, exclusive leather. The woolen textile, "Nist", has been developed in-house by Normann Copenhagen to complete the characteristic visual style. Nist is manufactured using an untraditional weaving technique and contains 52 percent linen, which produces an attractive natural flecking of the fabric. The velour brings Ace a seductive elegance, while Nist gives the chair a more stringent, masculine look.

Ace has legs in stained beech, in the same color tones as the fabrics for a uniform expression. The stain allows the wood's natural flame patterns to shine through and adds a discrete play to the





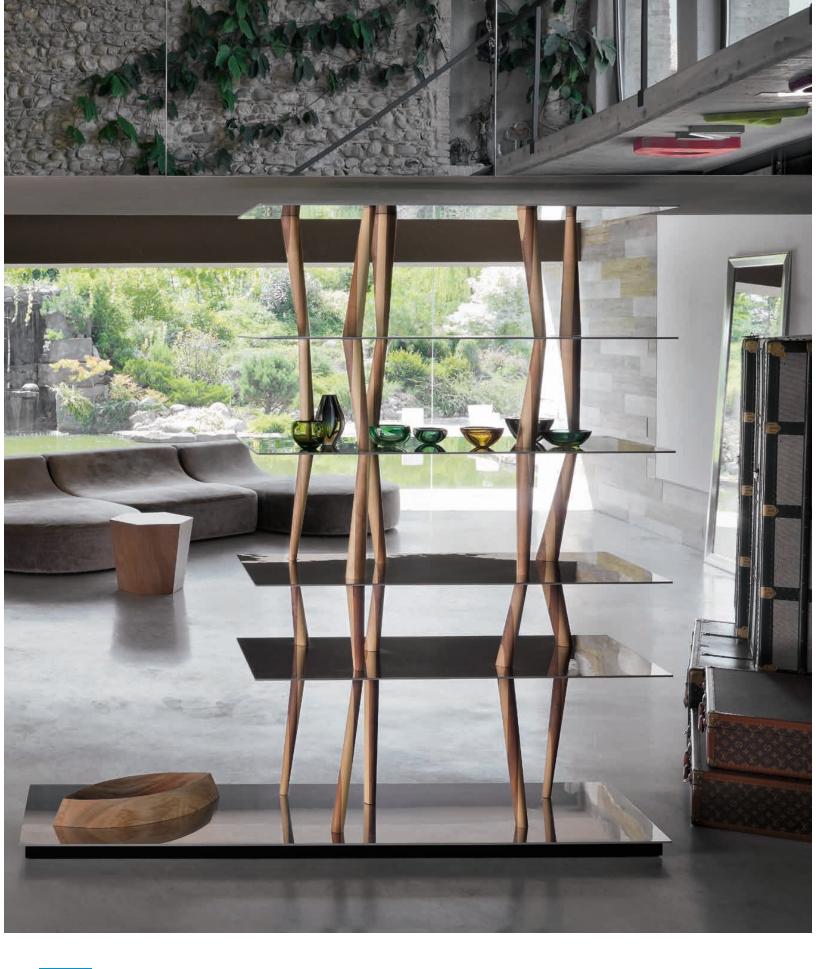
monochrome color universe consisting of five inviting shades.

In addition to the Ace lounge chair, the Ace collection includes a sofa, a dining table chair and a footstool.

DESIGNER PROFILE - HANS HORNEMANN

"An honest product, where you can see and understand the function". That is designer Hans Hornemann's design philosophy. The young Danish designer works at Normann Copenhagen's internal design studio and is behind, among other things, the Slice table and the latest big furniture launches: the Rope modular sofa and the Ace lounge collection.

From Aalborg to Copenhagen Hans Hornemann was born in 1989 and grew up in Aalborg, Denmark. His interest in design started as a more general fascination with beautiful things. Especially the combination of the aesthetic and the technical preoccupied him, and in his teenage years, he explored architecture and space and experimented with various facets of photography. When Hans Hornemann began university, his eyes were opened to product design, and he focused on this subject throughout his







years of study. In 2014, he graduated as a Master of Engineering in Industrial Design from the University of Aalborg. Aalborg is an industrial city, not exactly known for its design companies or studios, so when his studies were over, Hans Hornemann travelled to Copenhagen, where there was more opportunity and a greater international outlook. Once in Copenhagen he became part of Normann Copenhagen's design team.

"I was offered freedom at Normann Copenhagen. The company does not set any specific requirements on who I should be. Just being allowed to be myself and develop my own profile is an exciting and educational challenge."

Aesthetical functionality At the Normann

Copenhagen design studio in Østerbro in Copenhagen, Hans Hornemann works with product design, product development and exhibition design. He is fascinated by the industrial and technical solutions in design, in terms of both material and mode of expression. This is reflected in his well-considered choices of materials and clever constructions, as well as his ability to create designs that stand out in use.

"I think that design must be a balance between aesthetic simplicity and userfriendly functionality. I appreciate clean and minimalist lines that add a new spin to the classic design. I think that it is important to start from scratch and contribute something new to the product's idiom, expression or function".







Hans Hornemann often focuses on the use of natural materials, and he endeavors to strip the design to its bone and portray the honesty found in the materials: "As a designer I always try to be true to the material used in order to enhance and bring out its natural qualities and properties".

An eye for detail during the design process, Hans Hornemann likes to gain insight into different methods of production, even those that are not necessarily associated with the furniture industry. Coming into contact with a range of product groups and manufacturing methods inspires him to create new combinations of industrial and handicraft techniques. This is especially clear in the Ace collection,

which is technically innovative as lounge furniture, while the details of the furniture's upholstery take root in classical furniture making.

"I find that I often gain inspiration from the way that I see things. When I look a little closer at a small, isolated part of a greater whole, new ideas start to grow. Sometimes it is an idiom or a color combination, other times it may be an assembly or a technical solution that catches my eye".

Hans Hornemann gathers creative drive from his interests across the creative disciplines, between which he finds a lot of similarities. When Hans is not drawing sketches, he is exploring the capital city's vibrant cultural life and pursuing his interest in design, indie music, food and photography.

Talking Minds tales and visions of design

For the 2016 Salone del Mobile, Kartell used its stand to interpret the company's philosophy - representing different ways of thinking and planning - with stories told by the voices of the stars of this Salone del Mobile themselves. The display revolved around 11 micro-environments, each one dedicated to a specific designer (Antonio Citterio, Ferruccio Laviani, Piero Lissoni, Alberto Meda, Alessandro Mendini, Fabio Novembre, Eugeni Quitllet, Philippe Starck, Patricia Urquiola, Tokujin Yoshioka), as well as the new Kartell Kids line. Within each "room" the very latest products showed accompanied by the voices of those who designed them, Kartell's "talking minds".



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An immersion in the creative minds that together bring Kartell's innovative designs to life is the experience that Kartell offered to visitors this year at Salone del Mobile. Kartell is a tribute to diversity and the exchange of ideas, with a catalogue that

encompasses everything from furniture to lighting, tables, fragrances, soft furnishings, bathware and even fashion accessories, as well as a new kids' line. Thanks to its collaborations with leading designers from all over the world, each





Kartell product exudes the brand's DNA while at the same time clearly reflecting the designer's creativity.

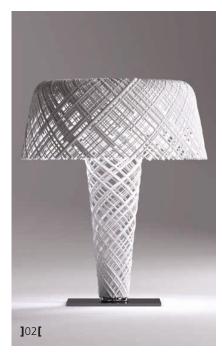
The stand at this year's Salone presented the latest products as a journey through the "talking minds" of the creators who



helped make Kartell's modern vision of living tangible and concrete through their products. Getting back to basics, to deep thought, to brewing up design projects.

The homes of the "talking minds"









]01[AND]02[Ferruccio Laviani.

After years of collaboration with Kartell I'm always amazed to see how exciting it is to work with plastic, capable of a versatility and expressiveness we designers have to discover and interpret. If I think this is the same material with which Anna Castelli Ferrieri has designed her Componibili and the same material we are using today to produce my Kabuki lamp, I realize how many technological and formal opportunities this material still has to reveal in the form of inspiring new objects for people to fall in love with.

]03[AND]04[Antonio Citterio.

I've been working with Kartell since 1990. When you collaborate with a company like Kartell, in reality you never stop planning because some projects have a very long development period, such as the Organic Chair (a new step towards sustainable and high-quality industrial design) and the Multiplo tables system (a completely multipurpose product) that I began working on more than two years ago. The product's design is the same as its strategy: for both projects we wanted to achieve a "timeless" result without limiting its horizons.



Fashion for Floors



MADE IN BELGIUM: THE SHAMAN SMOKE BLUE, 50% WOOL, 50% BAMBOO, 100% COMFORT













]05[]06[]07[]08[AND]09[Piero Lissoni.

Kartell is highly specialized when it comes to changing scale. The concept of changing scale is not simply about moving from big to small or vice versa. It is about the versatility of offering a vast range of objects, from the everyday essentials (seats, stools, sofas, furniture) to collections of tableware, shoes, bags, and even toys. This year I found myself working on projects that were completely different to one another, from a system of sofas (Largo), to a hyper-technological, industrial and incredibly lightweight chair (Piuma), a line of jugs and glasses (Tynn), and a new idea for Kartell Kids. It ranged from macro to micro, from the serious to the amusing... But remained within the same philosophy of quality industrial design.

JERPAN



2 CYEARS

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]10[Tokujin Yoshioka.

Kartell has the capacity to create a special melody with plastic and my role is to harmonize transparency with light by creatively playing with surfaces. This is how things have worked for every project I have done with Kartell. It is out of my harmony with the material that the new Planet lamp was born. This sparkling object whose many-sided surface randomly diffuses light was achieved by playing with the thickness of the transparent plastic.

]11[AND]12[Alessandro Mendini.

Kartell's attitude towards interpreting and using plastics is unconventional and almost miraculous: it manages to make objects "self-luminous". It is a kind of sense of luxury made available to the masses. This is incredibly valuable. I made this Chinese-style stool, the traditional ceramic Chinese stool, featuring a pattern in homage to Roy Lichtenstein with the dots from his paintings.





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]13[Philippe Starck.

"Generics" are things that we no longer see because they have become hidden or so integrated into our lives, our culture, that we have almost forgotten they exist. We need things that no longer speak, in other words, things that exist, nothing more. Being, being, and no longer speaking. But also a bit of comfort and a bit of tenderness.

]14[Fabio Novembre.

Ever since I was a student I have been taught to design for others but this time I failed: this lamp is for me. Towards the middle of my life I too became lost and felt the need for an object that would light the way. A lantern, just like the old-fashioned ones: simple, long-lasting and sturdy. An object that would accompany me on my wanderings, a light to follow in the dark. Every personal story reflects a shared feeling. It would be wonderful if this little lamp could serve to scatter the shadows and find a way out. Let's get back on track, because there is a long road ahead.

]15[Eugeni Quitllet.

This is the fruit of the most sophisticated technology and the most poetic and refined aesthetics. We worked with Kartell to design a chair that defied the laws of gravity, was a marvel of beauty, and incorporated the most cutting-edge industrial processes.

Hoptinist Gy EHRENREICH DENMARK









The results is the Dream'Air. This graceful yet technological chair is a new way of looking at design, that is both ultramodern and timeless. An enduring classic. Thanks to Kartell's continual research and technological innovation in the fields of materials and processes, we were able to beautifully float dreams on the air.

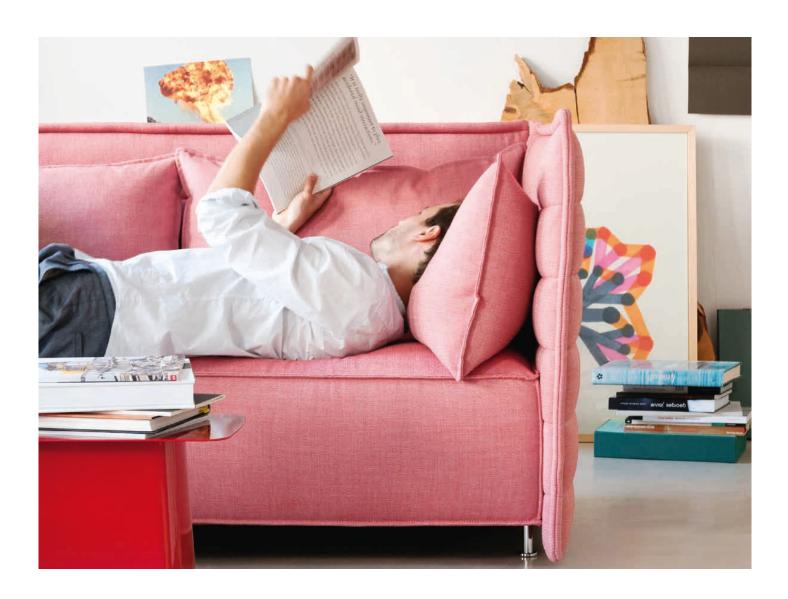
]16[AND]17[Patricia Urquiola.

The lengthy relationship I have established with Kartell for the Jellies Family tableware project has brought to life another new collection. It is the result of continuing research into materials and applications within the tableware universe. It led to us conceiving the idea of a new line in which tables could be dressed differently by applying forms, effects and aesthetics from other worlds and materials to plastics. Its name is Trama, meaning a story, something tactile - which is also important in this collection - and something more geometric, sharper and stricter.

]18[Alberto and Francesco Meda.

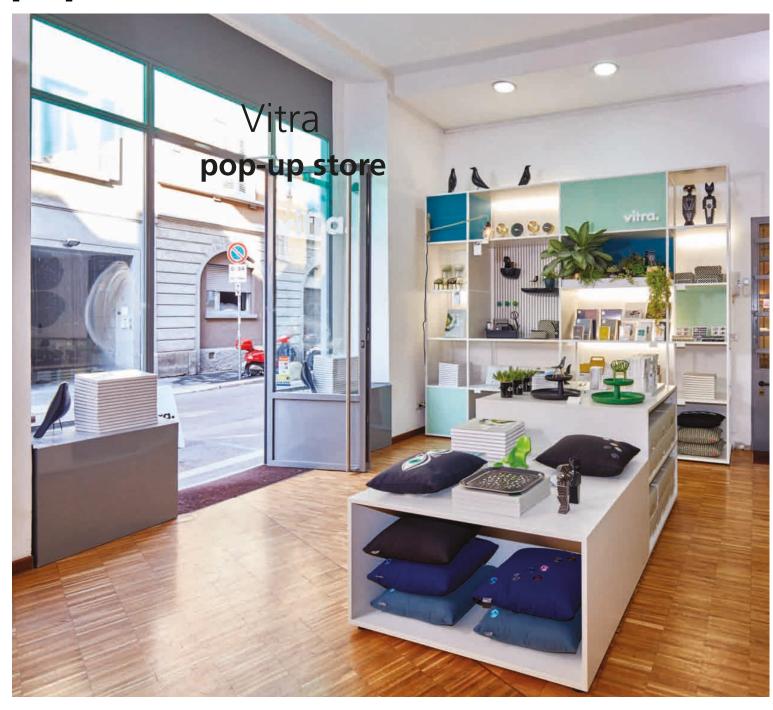
When Kartell suggested the idea of a technical lamp and desk, we immediately understood that it could prove an incredibly demanding project for both the company and ourselves, in the sense that it was very stimulating. A challenge. Having to deal with plastics, and the issue of having a structure that needs to be balanced in order to work well, required in-depth research that led to an innovative design for the Kartell collection whose concept was functional yet decorative at the same time.

vitra.



Alcove Plume Developed by Vitra in Switzerland, Design: Ronan & Erwan Bouroullec





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Accessories have always been part of the Vitra Collection, and since 2015 even more attention has been devoted to them: the Swiss company has intensified its focus on this sector and continues to broaden its range of design objects, accessories, textiles and small furniture. The growing product line focuses on the colorful patterns and creations of Alexander Girard, as well as classics by George Nelson and Charles and Ray Eames and inspiring

pieces by contemporary designers. The common thread among the articles in the collection is their authenticity, joy and playfulness.

Various thematic sections in the store demonstrate the diversity of the Accessories Collection. In the categories Living, Dining and Home Office, a broad assortment of items are available for purchase, ranging from decorative objects such as the popular





Wooden Dolls or Miniatures Collection to wall panels, wardrobes, clocks, pillows, blankets, tablecloths, trays and stationery items. These colorful accessories are attractively presented by Vitra using the sleek, open retail display system Kado 20. The lucid design of the system compliments the assortment of objects: the linear look of its shelves, tables and freestanding structures creates an appealing contrast to the playful design of the products, thereby

emphasizing the spirit and character of the collection. Kado 20 was specially adapted for this individual presentation of Vitra accessories.

TABLECLOTHS, ALEXANDER GIRARD (1961)

Along with his colleagues Charles and Ray Eames and George Nelson, Alexander Girard was one of the leading figures in American design during the postwar era. While textile design was the primary focus of Girard's oeuvre, he was also admired for his work in the graphic arts as well as furniture, exhibition and interior design. Girard brought a sensuous playfulness to twentieth-century design that had been absent from the austere aesthetic of classic modernism. The printed round tablecloths were created by Alexander Girard in 1961 for the Textiles & Objects shop (T&O) in New York City.





GRAPHIC WALL PANELS, ALEXANDER GIRARD (1968)

For the Graphic Wall Panels, Vitra consulted with the Girard family to select the Tree of Life motif. It was originally part of a building designed by Alexander Girard for his exhibition of folk art at HemisFair '68, the World's Fair in San Antonio, Texas. The exhibition was entitled The Magic of

a People, with the Tree of Life as a striking decorative element that embellished the visitor entrance. The metal plate of the Graphic Wall Panels is printed in multiple layers, which gives it a three-dimensional, enamel-like surface.

WOODEN DOLLS MOTHER FISH AND CHILD, ALEXANDER GIRARD (1952)

The decorative Wooden Dolls, designed and made by Girard for his own home in Santa Fe, were likewise inspired by his extensive personal collection of folk art. Part decorative object, part toy, the hand painted Wooden Dolls are based on originals from the Girard estate in the holdings of the Vitra Design Museum.

HANG IT ALL, CHARLES & RAY EAMES (1953)

Used instead of simple hooks, the brightly colored wooden balls of the 'Hang it all' coat rack are aimed at encouraging children to literally hang up all their things. Thanks to the uniform distance between the balls, multiple coat racks can be mounted alongside one another for additional storage. 'Hang it all' is a cheerful alternative to boring coat hooks – and not







just for children's rooms. Corniches, Ronan & Erwan Bouroullec (2012) Corniches arose from the need for small spaces for the spontaneous storage of miscellaneous objects. 'The same way that we hang our belongings on a rock jutting from a cliff before diving into the sea, we need small, informal storage in everyday life too', explains Ronan Bouroullec. And this is the

reason that Corniches are neither regular shelves nor simple horizontal surfaces, but rather individual, isolated protrusions in the daily environments that people create. Whether as a key rack beside the front door, a spot in the bathroom to put necessary things at our fingertips, a pedestal for a small collection of objects or as a large installation, the Corniches storage ledges are a new way to use the walls in our living spaces.

WALL CLOCKS, GEORGE NELSON (1948–1960)

With the aim of bringing modern design into American homes, George Nelson conceived a wide array of everyday items such as lamps, clocks and other domestic accessories. This large group of objects includes Nelson's collection of Wall Clocks, which are available in a diverse range of forms

and materials. Equipped with high-quality quartz movements, they offer a refreshing alternative to conventional clocks. The perfect model can be found for every setting among the wide selection of different designs.

