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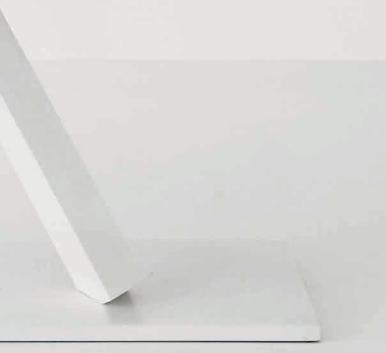














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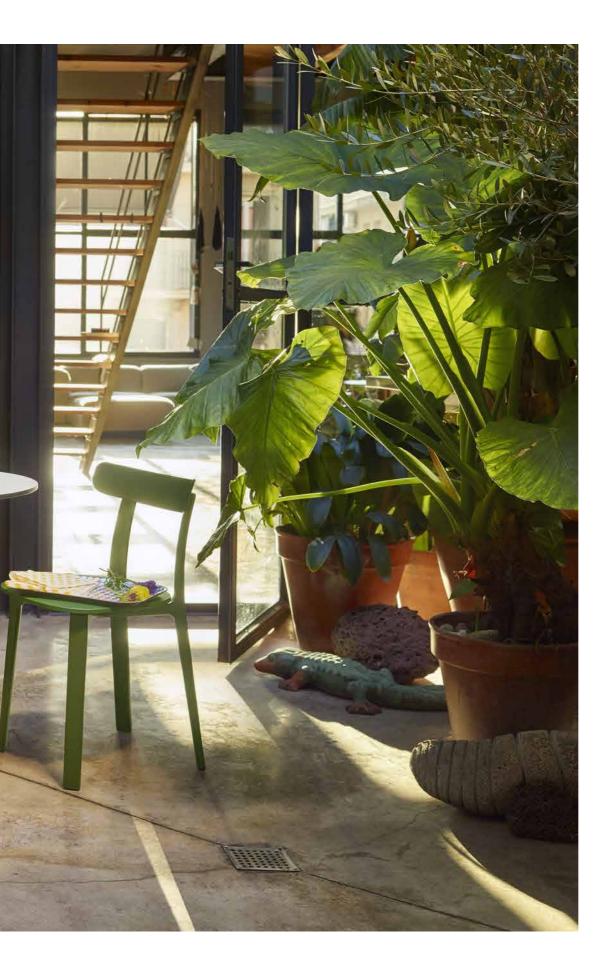


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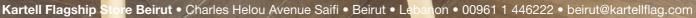
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# EDITORIAL

#### "The Elbphilharmonie takes inspiration from three structures: the ancient theatre at Delphi, sport stadiums and tents." Jacques Herzog & Pierre de Meuron

With 19,000 square meters of storage space, the Kaiserspeicher at the tip of Kaiserhöft was the largest warehouse in the port and the only one at which ships could dock directly. During WWII, however, the warehouse was extensively destroyed. As it was not economically viable to reconstruct the building, the City of Hamburg took the decision to blow up the ruins of the Kaiserspeicher in 1963. In 2003, Hamburg project developer Alexander Gérard commissioned Swiss architects Herzog & de Meuron to design a new concert hall on top of the old Kaispeicher. On 2 April 2007, the foundation stone was laid. The preparations for gutting the Kaispeicher A began. Its foundation walls were preserved, while the whole of the inside was gutted using 25-ton excavators. By the beginning of 2008, around 650 new reinforced concrete piles had been added to the 1,111 existing piles that anchored the Kaispeicher A in the river Elbe. The foundation of the Elbphilharmonie was cast. Out of the gutted Kaispeicher A, the Elbphilarmonie grew a further 17 floors. In 2010, the last level was added: the 25th floor. The installation of the innovative glass façade began on the ninth floor, which was the first level above the foundation walls. In April 2013, after many months of building freeze, the Elbphilharmonie partners signed a reassignment agreement. The Elbphilharmonie Plaza opened to the public on 4 November 2016, two months ahead of the Grand Opening of the concert hall. The inauguration of the Elbphilharmonie was celebrated on 11 January 2017. In attendance was German Chancellor Angela Merkel and numerous other guests from the worlds of culture and politics. The first concert in the Grand Hall was performed by the NDR Elbphilharmonie Orchester under the baton of Principal Conductor Thomas Hengelbrock. One of the many highlights: the world premiere of a commissioned work, created especially for this occasion by the German composer Wolfgang Rihm.



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COVER: FERMOB, PHOTO BY TOM VILLANDRY. DOWN: THE ELBPHILHARMONIE HAMBURG.







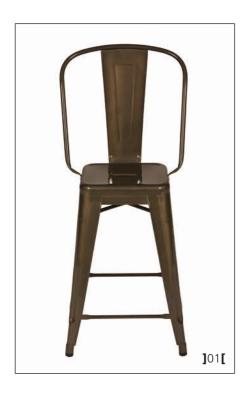




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# CONTENTS

### Knees Up





#### ]01[

The H stool HGD with backrest H 75 cm by Tolix is made from raw steel with a varnished finish. This stool is the perfect item for unexpected guests or any situation when you need an extra seat for any purpose. This bar stool is 75 cm high and proves essential for many tasks and moments in daily life. Thanks to the H stool HGD with backrest H 75 cm raw steel varnished you can easily add an extra place at your kitchen counter and have guests sit comfortably. Metalworker Xavier Pauchard not only brought the art of galvanizing steel to France but also took the process to the next level by creating the Marais A Chair (1934), as well as a selection of stools. The quintessential cafe collection, Tolix was both elegant and robust enough to grace the decks of the S.S. Normandie ocean liner, and 80 years after the company was founded, the Tolix name is recognized worldwide as best-in-class furniture. All Tolix furniture is still made in Autun, the same Burgundy town where the company first began. Slight surface abrasions and markings are characteristic of the material and part of its hardworking machine aesthetic. The H stool HGD with backrest H 75 cm raw steel varnished is stackable and entirely made in France. Its raw steel finish will add a touch of industrial quirkiness to your interiors, while guaranteeing top quality and durability. Its unique design has become over time a must-have in households of any kind and not only, since this item is perfect for use in contract and Horeca contexts as well as in residential ones. Use the H stool HGD with backrest H 75 cm raw steel varnished in your kitchen or dining area for a dashing effect that will leave your guests in awe of your style.

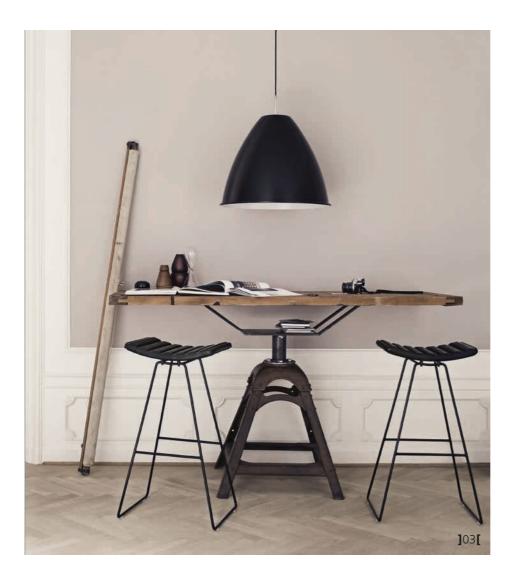
#### ]02[

Grafite, the new outdoor seat by Benoît Convers for Ibride.

As if it were carved from a mineral block, the lightly faceted seat from the Grafite



#### ]FROMTHE**EXPERTS**[





stool sits on top of an extra thin base, creating a perfectly graphic line. The ibride signature on its openwork design allows for a subtle game of perception on the timeless nature of its silhouette, giving an allusion of either robustness or lightness, depending on the chosen perspective. The natural shape of the seat gives it, above all else, a real ergonomic comfort with two height adjustments. The density of its anthracite material, with a half-sedimentary and half-burnt wood aspect, guarantees durability and weather resistance, for a lasting indoor/outdoor dual-use.

#### ]03[

The Leroy Collection features two unique and very sculptural designs: The Aoyama Table and the A3 stool. Aoyama, a district in Tokyo famous for its fashion houses, restaurants and interesting shops, is where Paul Leroy found his inspiration for the Aoyama table. The inspiration for the stool frame is the letter 'A' while the dimension of the seat matches a sheet of A3 paper. Gubi

#### ]04[

The creation of young design duo, Enrico Fratesi and Stine Gam, the Beetle stool is inspired by the shape, shell and structure of the insect.

GamFratesi found the anatomy of the beetle very interesting; the structure is made up of different plates separated by thin sutures, and it is this external shell that supports and protects the animal's body. All these elements are perfectly linked and work in a fascinating way.

The design of the stool reinterprets the characteristic elements of the beetles' body: rigid on the outside and soft within, while maintaining comfort and functionality, and is updated from the chair design to a new stool height which makes it perfect for breakfast bars.

The seat and back of the Beetle chair are created using laminated molded veneer.



The stool is upholstered in luxurious rich navy velvet, while the non-stackable base with conical legs is crafted from steel with a brass finish.

#### ]05[

Vasilev + Desalto. An all-oriental inspiration. IKE collection that stems from an alloriental inspiration: Ike, in fact, stands for Ikebana. Fascinated by the ancient art of



the Japanese masters, the designer Victor Vasilev has created a stool that reintroduces an interesting contrast—typical of this technique—between the luxuriant freedom of nature and the essential and rigorous forms in which it is contained.

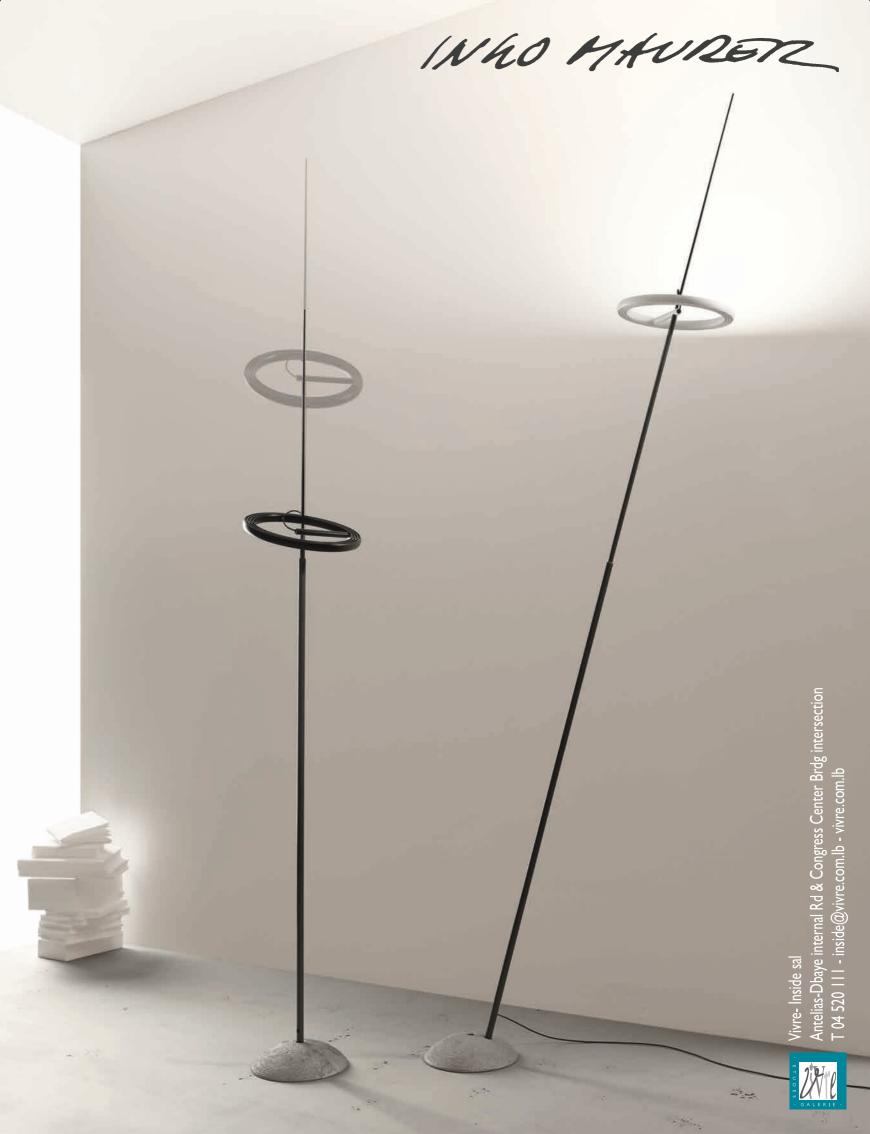
#### ]06[

Officina by Ronan & Erwan Bouroullec for Magis.

Stool in wrought iron, galvanized or cataphoretically treated and painted in polyester with glass fiber added (suitable for outdoor use) or in polypropylene covered in premium-grade leather.

#### ]07[

The Kekke series brings refined sophistication to any room. With its curved edges, the table has been specially designed with casual dining in mind. Its sleek steel foot is in chic contrast to its slim top, providing a uniquely stylish and elegant dining experience. The combination of exquisite leather or fabric and cool powder-coated steel makes the Kekke chair a timeless Piet Boon icon. Sturdy yet elegant, the understated richness of fabrics, materials and a sophisticated color palette, brings classic comfort to any dining room.









#### ]11[

Mathieu Matégot's organic forms and lightness of touch create a sense of joy and the ground breaking and innovative techniques that he applied resulted in unique aesthetics and, above all, contemporary designs. Today, Matégot's designs are equally fit for the purpose as when they were originally conceived, and his legendary designs are both timeless and classic. The stool is made of perforated metal sheet and welded on a four-legged metal frame. Gubi

#### ]12[

The Perching Stool family of comfortable stools by Artifort is for flexible use, and ideal for our healthier, mobile lives. Handstitched leather saddles over a simple wire frame, make for friendly, helpful companions to any occasional seated situation. 'We wanted to design a series of stools we could use in our own projects, the ones we find hard to source,' explains Ilse Crawford, Founder of Studioilse. 'Useful pieces that settle back into their surroundings, but can be pulled together to create casual, occasional spaces. The materiality, colors, leather and dimensions were all carefully considered to be adaptable to their environment and the changing ways that we live.' 'The fine linear structure is important,' adds Oscar Peña, Co-Principal of Studioilse, 'we wanted the physical lightness and movability of the chair to be translated visually. We designed the frame with continuous lines and soft curves so the finished piece is like drawing. The supple leather compliments the organic structure and gives warmth, comfort and tactility.'

<u>Moroso Spa</u> Udine Milano London Amsterdam Köln New York Seoul www.moroso.it

Bold sofa, 2015 Lilo armchair, 2016 by Patricia Urquiola Net low table, 2013 by Benjamin Hubert

Photographic artwork by Boubacar Mandémory Touré Vivre Antelias-Dbaye internal road & Congress Center Bridge intersection Antelias/Lebanon T 04 520 111 inside@vivre.com.lb www.vivre.com.lb



# MOROSO<sup>®</sup> the beauty of design







#### ]13[

The Tibu barstool is a re working of the adjustable gas lift stool first introduced by Magis in 1997. It is the first collaboration between Magis and Norwegian design duo Anderssen and Voll. It seamlessly incorporates the gas piston into the flowing design; the release button is hidden under the seat. "Its just what it needs to be, hard at the foot, tactile at the button and soft at the seat" says the designers Andersson and Voll. The frame is made from lacquered steel and the seat is polyurethane with a matching fabric cover.

#### ]14[

Magis Tom and Jerry stools are very cool and cartoon inspired adjustable barstools from designer Konstantin Grcic, a wooden construction features a beech wood screw mechanism and polypropylene colored accents. The Tom stool is the taller of the two, but both give a playful edge to any room.

#### ]15[

The Koki chair is a robust stacking chair designed by Pocci and Dondoli for Desalto. The steel internal frame of the Koki is inmold coated in polyurethane and matt embossed in a range of 7 colors finishes. Legs in conic shaped steel with square section.

#### ]16[

The NERD chair is a modern Nordic take on the iconic all-wood chair that effortlessly



Milá, armchair - design Jaime Hayón Officina, table - design Ronan & Erwan Bouroullec



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reflects its classic Scandinavian design heritage. The seamless integration of the NERD's back and seat is a unique feature providing both enhanced comfort and an inviting personal look. Crafted with the highest quality materials, the NERD chair provided the winning design for the Muuto Talent Awards 2010. Nerd chair is designed by David Geckeler.

#### ]17[

The Double Zero Collection by Architect David Adjaye for Moroso is a study of form and an exploration of the primary composition required to support the body in space. Beginning with two circular supports – 'Double Zero' (the seat and the back) -the chair is enclosed in a series of metal loops that suspend the two elements, so that they appear to float.

The upholstered cushions are held within rings of tubular stainless steel, which is also bent to form a supporting frame of sleightype legs and optional arms.

Finished in chrome, the metal is also used to form a square element spanning the gap between the legs of the chair, bracing



the structure and providing a footrest. The design is also doubled up to form a small two-seater sofa, with the pair of pads placed side by side and joined where the metal hoops touch. The metal frames are available in a range of colors, and upholstery options will include plain and patterned fabrics as well as leather.

#### ]18[

Smooth and continuous lines make this padded stool a picture of simplicity while a light inner layer of polyurethane foam provides unmatchable softness. This stool was designed to provide a perfect complement to the Joko family and pairs with both the Joko chair and the Joko chair with armrests. The stool is available in two heights and is upholstered in the fabric of your choice. Textile options include: Kvadrat Divina Melange, Lazio 2, Scuba, Marimekko, and Extrema/au. Fabric is cut and sewn like a tailored suit with zippers for easy removal. Thoughtfully designed and lovingly made, the tailoring matches the care taken to ensure that your Joko padded stool is designed and produced with attention to detail and a passion for good design. A special logo with the signature of the designer emphasizes the care taken with this made-in-Italy product. Designed by Bartoli design for Kristalia







### ]19[

XQ1 43 Bar chair by Royal Botania. Frame in fully grown teak, which is harvested in accordance with the strictest environmental standards. The reason for its generally commended durability is the high levels of natural oils contains. The resulting minimal moisture absorption prevents warping which gives it great stability. Moreover, the wood is extremely resistant to the influences of chemicals, as well as against attacks by vermin. The seat is in Batyline, a woven polyester fiber protected by PVC coating. This coating guarantees exceptional



resistance to climatic conditions and UV exposure. The fact there is not moisture absorption results in quick-drying action, little sensitivity to staining, and simplicity in cleaning.

### ]20[

Ella by Jacopo Foggini for Edra is an Armchair in polycarbonate, entirely made by hand. The petals with transparent and shaded colors mix green and blue.

### ]21[

Nuns by Ron Arad for Moroso. A stool made using strips of tempered steel connected using butterfly nuts, which have been positioned to gradually discharge the tension of the seat. Ideal for long conversations.

### ]22[

Magis S.S.S.S. Stool. Philippe Starck's S.S.S.S. Stool exemplifies the designer's notion that usefulness comes in many forms—function, beauty, humor, and surprise, to name a few. By this definition, his barstool, made entirely from stainless steel, is infinitely practical—a design that piques your curiosity and entices you to sit. In the S.S.S.S. Stool, Philippe Starck achieves his signature combination of elegance and whimsy. As with all of his beautifully useful designs, Starck's barstool delights with a surprising quality—it's made entirely of stainless steel—and a





quirky name—Sweet Stainless Steel Stool, shortened to S.S.S.S. The stool swivels and features a pneumatic lift beneath the seat, which intuitively adjusts to the height and weight of the sitter.

#### ]23[

The Pirkka range was designed by Tapiovaara in 1955 - 1962 primarily for homes. The Pirkka series is a simple yet elegant collection of chairs, stools, benches and tables. The first product in the series was the Pirkka stool that was intended for cooling off after the sauna. Tapiovaara was a great admirer of Finnish rustic furniture and Pirkka is his modern interpretation of them. Seat stained solid pine, frame black stained solid birch. Produced by Artek.

#### ]24[

Magis Déjà-vu Stool. When his Déjà-vu stools were first shown, Naoto Fukasawa was upset because people sat on them. Another designer pointed out that this was a good thing, and the concept of "super normal"—pieces that "add something to the atmosphere of our homes and that we'd miss the most if they disappeared"—was born. Simple, elemental, comfortable—the Déjà-vu stool is fashioned from extruded aluminum.

### ]25[

The Stool\_One looks at first glance like it might not be the most comfortable place

to sit. But it is comfortable, and perched on the cantilevered seat, you feel completely secure. Designer Konstantin Grcic envisioned this seat as more void than solid, using the least material for the most "Wow!" And he made it clear complement to his Chair\_One and Table\_One designs. Magis

#### ]26[

Bar stools are often designed as part of a family of chairs. The Zeb Stool, by contrast, was designed by Edward Barber and Jay Osgerby to full fill the specific purpose of a bar stool: every individual component is precisely developed in the best quality for its designated function. All of its parts seat and swivel mount made of die-cast aluminum, powder-coated column sleeve, chrome-plated gas spring, footrest and base plate - are precisely coordinated down to the smallest details. Thus they not only serve their individual purpose, but also are joined together in an elegant, unified whole of the highest quality. The bar stool has a height-adjustable swivel seat. The sleeve of the column comes in various colors, and the seat is available in different versions: in solid wood; covered in leather with either thin padding or softer upholstery; in pliable plastic with a short backrest; or with a vault-style 'gym' seat. The name Zeb refers to Zebedee, the twirling jack-in-the-box character from the BBC children's television series 'The Magic Roundabout'. Vitra





### ]27[

With the mission of creating a shell chair with a more unified look that would stand as one cohesive unit, Simon Legald has created the Form Chair for Normann Copenhagen. To achieve this seamless, integrated look, a new and innovative solution for gathering the seat with the legs has been developed. The molded plastic seat and frame of oak, walnut or steel are naturally integrated with the seat using a unique cup system. The plastic seat and wood or steel legs meet elegantly,







accentuating the high guality craftsmanship of the design. Form is an armless modern chair with a minimalistic expression. With a simple and contemporary design Form Chair has a soft and welcoming silhouette and a distinctly residential look. The legs appear almost as if they are growing out of the shell. This gives the design flexibility and makes it possible to vary the frame in a great number of ways, accommodating a vast number of interiors. The Form Chairs have great back support and provide freedom of movement. The strong materials and contoured shape ensures a comfortable seating experience. Combined with a clean design that makes Form a flexible and functional chair for any room as an office chair, a dining chair or occasional chair.

### ]28[

'Special is generally less useful than normal': this statement sums up Jasper Morrison's guiding principle for creating designs that are not extraordinary but rather 'super normal' and – just like HAL – that show deference to the dictates of daily life. With HAL, he has reinterpreted the multifunctional shell chair and created a versatile family of chairs with a clean contemporary look. The shape of the seat shell provides great freedom of movement in a variety of sitting positions – even sideways or astride the chair. Vitra

### ]29[

Nizza by Diesel creative Team, is a stool in copper varnished aluminum structure. Nizza in vintage, industrial look is the





archetype of the traditional bistro chair. Lovely patina effect of the old-looking cooper finish! This lightweight chair, made of aluminum, is suitable for both inside and outdoor use. The famous clothing company Diesel is expanding to interiors now... This collection of furniture in a rock, industrial, vintage look is a combination of the great creativity of Diesel's creative team and Moroso's production. Inspired by the underground music and urban world, Successful Living plays with fashion trends and perfectly reflects the spirit of Diesel: an underground, ironic and creative style.

#### ]30[

The Magis Steelwood Stool is a contemporary and stylish design from Ronan and Erwan Bouroullec. The Steelwood Bar Stool features a steel frame juxtaposed with solid wooden beech legs. The contrast of materials works well together to create a visually stunning stool. Available in a selection of color combinations.

#### ]31[

The wooden rocket stool is a design by Eero Aarnio for Artek from 1995. He originally designed the stool with the rounded shapes for his own kitchen. The simple, sturdy stool with three legs for kitchen, bar, etc. is made out of oak and is available in a soaped version or in white or black paint. The Artek Rocket stool is 73 cm high and there is also a lower version: the Artek Baby Rocket stool.

### ]32[

Bellevie - the beautiful life! This is what

the Fermob Bellevie Collection embodies in perfection, with its harmonious proportions and soft forms. The established Parisian Design Studio Pagnon ET Pelhaître designed the Bellevie Collection for Fermob. Thus the French way of life comes by itself: during the design process it was important, that the Bellevie is already visually transporting a warm atmosphere and joy. Fermob manufactures the low Bellevie stool in aluminum. The outdoor specialist Fermob uses materials that are high protection treated for outdoor use and which have a UV resistant powder coating.

#### ]33[

Eva Paster and Michael Geldmacher, also known as Neuland Industriedesign, were not satisfied with having won the Interior Innovation Award 2015, a prestigious prize awarded by the German Design Council, for their Sharky chair. They went back to their studio and immediately thought about how to extend their collection. And here is the result: two stools in two heights with seats in different shapes. The two sinuous stools, which, despite their predominantly narrow lines, are an extremely durable product. The high stool entirely replicates the seat of the chair and becomes a comfortable bar stool, whereas the low stool has a different seat, shortened for a more harmonious overall effect. The two fin-shaped coupling elements between the frame and the base clearly remain on the rear part; a technical detail that is the key characteristic of the project. These two versatile stools can be used in the home or as a distinguishing feature of a project at a restaurant, bar or









hotel. The designer's idea is to develop a modern and contemporary design, where technology blends with constant contact with nature and its materials. They are two unique projects, which also focus on easy maintenance and cleaning. Kristalia

### ]34[

Alvar Aalto first designed The Aalto Model 64 kitchen/bar stool in 1933. Taller in stature, this stool feature a natural birch frame accented by a colorful red linoleum seat surface. Perfect for high top tables and bars counters the stool also features a sturdy birch rail footrest for added comfort. Available in a variety of colors, own one or several of these time-tested stools. Made in Finland by Artek. Ships unassembled.

### ]35[

Alvar Aalto designed Artek's high chair K65 in 1935. The chair features birch legs and a low back made of bent birch plywood. K65 is a timeless classic that will charm in any home and office. Baxter flagship store • Al Arz street, Saifi • Beirut • Lebanon • +961 | 563 | 11 • baxter@vivre.com.lb Vivre • Dbayeh internal rd & Congress Center bridge inters • Antelias • +961 4 520 | 11 • inside@vivre.com.lb • vivre.com.lb



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## Design that inspires







The Kenshō design inspired by the natural beauty of Cyclades, adopts the main characteristics of the Cycladic architecture, the white color, the stone and wood. All 35

rooms and suites are unique, as they have been designed one by one with natural materials and traditional techniques of Mykonos Island. Authentic furniture from

### ]FROMTHEHOST[



distinguished designers such as Kenneth Cobonpue and Patricia Urquiola, and many pieces from Riva 1920's collection made with solid natural wood, give an exclusive individuality in each room.

Kenshō, a brand new hotel is here to offer you a unique journey, creating with you memorable experiences of stay, relaxation and rejuvenation. Inspired by the endless blue colors of the sky and the sea, Kenshō combines the high quality services and goes beyond the standards, for a truly luxurious hospitality experience. The hotel is overlooking the spectacular Ornos Bay, a desirable location close to the town center of Mykonos.

In the beautiful and sheltered bay of Ornos with its clear turquoise waters and its fine white sand, just 2 km away from the town of Mykonos, lies the KENSHŌ hotel. Near the cosmopolitan Psarou Beach, and at a very short drive distance or boat trip to



many world famous beaches of the island such as Paraga, the Paradise, the Super Paradise, Platis Gialos, Agrari and Elia, the KENSŌ constitutes an ideal springboard for





one to enjoy the heavenly beaches of the Aegean Sea. Boat trips from and to Ornos towards the above mentioned beaches, take place every hour. Ornos combines the scenic tranquil setting of the unique white houses' architecture with one of the most beautiful beaches of Mykonos and with numerous entertainment opportunities. This is an area which is rapidly evolving and continuously expanding with new businesses such as restaurants, taverns, cafes and stores.

The small picturesque and fully functional port of Ornos is the ideal background for your pictures while enjoying a walk under the bright Greek sun. NatuAt the same time, the location of Kensho provides the visitors with the opportunity to also visit the beach of Korfos, which is famous to the ones who like kite surfing.

BEDROCK PLANK TERRY DWAN TAVOLO - TABLE

PIMPINELLA UTAH Riccardo Arbizzoni Sedia - Chair

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### WE **SHAPE** NATURE



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## Baxter in a colder shades of colors



]FROMTHE**MASTERS[** 

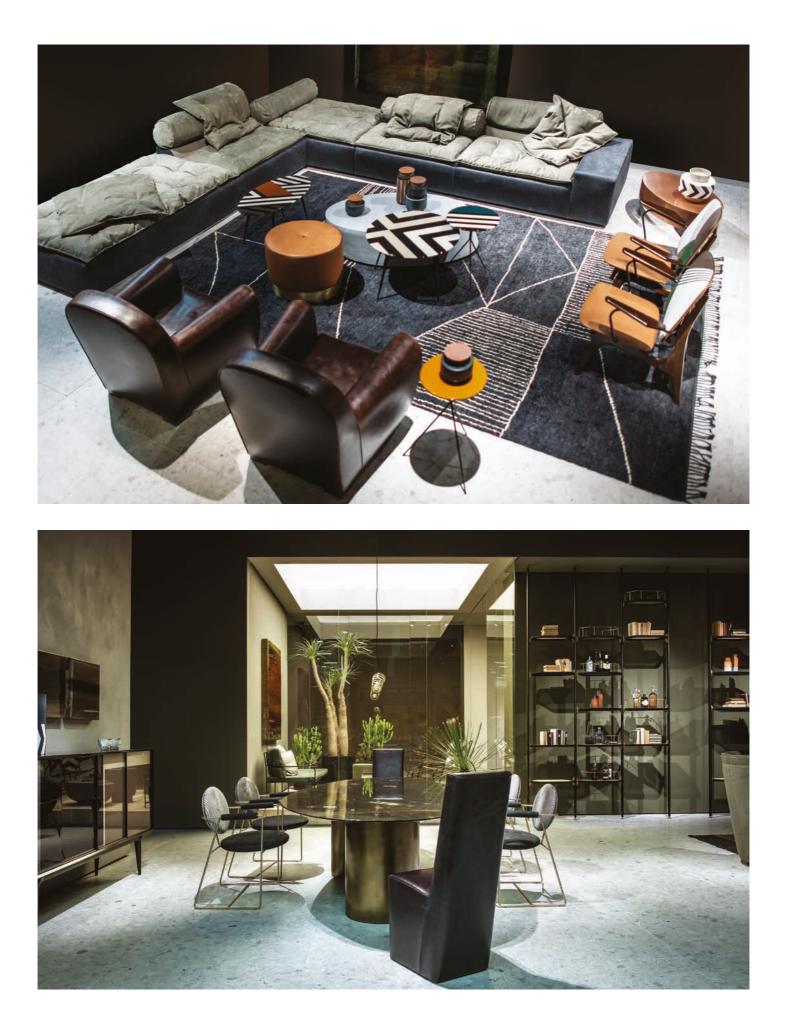




On the occasion of the Imm Cologne 2017, Baxter presents a reassessment of the most recent items and research moods. The new items displayed by the 2016 Furniture Fair are therefore proposed in colder shades of colors, with fewer contrasts; this way the great graphic arts that characterize walls and unique pieces' upholsteries become the main characters. A great space is given to modular furniture which fill two big exhibition areas and which represent an important novelty for Baxter since last year.















The first living contains the Viktor sofa by Draga & Aurel, presented in leather Kashmir Fumée. It's a contemporary area where walls are clear of colors and full of macro-graphic arts instead. The leather nuances of padded items are sober and elegant and merge here with brass, in order to create a more masculine outlook. The Lagos table draws this line as well, with the top in Geode marble and the legs in antiqued iron.

The other big modular item, main





character as well, is the Miami Roll sofa by Paola Navone, which is located in an area with warmer colors. Here the agglomerate white marble floor from Palladio collection by Santamargherita matches with the colors of padded items, which range from dark grey to mossy green. The great graphic arts on the walls are a guiding thread and remain one of the absolute main characters.

For the sleeping area, instead, the great novelty is given by the Como bed, a Baxter own project, characterized by a hanging headboard.

Moreover another great novelty for Baxter is the "outdoor" project, developed in collaboration with Paola Navone and Antonino Sciortino. Chairs, armchairs and complementary furnishings are carried out in tubular copper, matched with particular leathers that are thought out to be used outside. The outdoor is also enriched by a special minimal collection carried out in iron and leathers with natural tones such as grey, forest green and cognac.

The most important novelties are born undoubtedly from Baxter's constant experimentation in the field of leather, towards which the company has always been directing its passion and savoirfaire. The new outdoor leathers are thus divided into water-repellent leathers (on which water can easily glide) and softer non-finished leathers, where water seeps through its fibers without damaging them.



4



]FROMTHEHOST[







Nun Relais is situated in the heart of Assisi (hometown of Saint Francis), a wonderful and spiritual city surrounded by the magnificent Umbrian mountains. Each space, in this lovingly reconstructed Saint Catherine's convent is unique and has been completely furnished with original Alivar products, in masterful blend of design and history.

All the 18 prestigious suites are unique: a perfect blending of history, design and technological comforts. This exclusive 5-star resort came about from a careful restoration of the ancient Saint Catherine monastery, which was originally constructed in 1275 for a community of Benedictine nuns. The clean light hues and



### ASSISI

Approximately 90 miles north of Rome, in the rolling hills of Umbria, stands the exceptionally well-preserved medieval town of Assisi. Known primarily as the birthplace of St. Francis (1182-1226 AD), the town has been a sacred place since long before the Franciscan era. Little is known regarding the original founding of the town. One legend tells that the ancient town, called Assisium, came into existence around a holy spring that was later venerated by the Etruscans (9th - 5th centuries BC) and, following them, by the Romans. Another legend tells that the town was begun by Dardanus 865 years before the founding of Rome (April 21, 753 BC). Sometime in the 1st century BC a temple of Minerva, the Roman goddess of art, handicrafts and the professions, was constructed at the sacred spring. During the early Christian era the sanctuary of Minerva was destroyed, a series of churches were erected at the site, and the sacred spring stopped flowing. Subject to the dukes of Spoleto in the early Middle Ages, the town of Assisi became an independent commune in the 12th century and was involved in disputes and battles with nearby Perugia before passing to the Papal states. It became part of the Italian kingdom in 1860. St. Francis was born in Assisi in 1182 (some sources say 1181), the son of a well-to-do cloth merchant. A lively, even riotous youth who dreamed of achieving military glory, Francis abandoned his worldly ambitions at the age of 19 while a prisoner of war in Perugia. He thereafter became a mystic who experienced visions of Christ and Mary, composed the first poems in the Italian language about the beauties of nature, and in 1210 founded the famous order of mendicant friars known as the Franciscans. His repudiation of the worldliness and hypocrisy of the church, his love of nature, and his humble, unassuming character earned him an enormous following throughout Europe, posing an unprecedented challenge to the decadent Papacy. Francis was the first known Christian to receive the stigmata, the spontaneously appearing wounds on the hands, feet and side of the body corresponding to the torments of Christ on the cross. These injuries caused Francis great pain and suffering, but he bore them with his characteristic serenity, keeping the matter secret for many years so as not to draw attention to himself and away from god.

The Basilica of San Francesco, one of Italy's foremost monuments, was built between 1228 and 1253 AD. The short period of its construction, rare for a church of this size, is often explained as a measure of the great love that the people of the time had for St. Francis. By the mid 1400's pilgrims were flocking to Assisi from all parts of Europe and today the walled medieval town and its grand basilica are among the most visited of Christian shrines. The author, during his extensive travels to the sacred sites of the world, has frequently perceived that certain places have a distinct feeling, presence, or energy of peace. Assisi is one of these places. The entire town and particularly the Basilica have a definite atmosphere of peacefulness that awakens and stimulates that same characteristic in the human heart. In this regard it is perhaps more fitting to call such sacred sites empowerment places rather than power places.

the diaphanous texture of the furniture represent an uninterrupted dialogue between the complicity of the past and the lightness of modern design. Eat Out – osteria gourmet Restaurant's highly-skilled staff prepare the most delicious traditional Umbrian dishes with professionalism and passion. Guests can





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## HORM.IT

### ALIVAR

Alivar was founded in 1984 in Firenze, Tuscany.

"We are a dynamic company, ever aware of evolving technology and advances in architecture and design. We produce contemporary furniture for every space, each one with a distinctive style but consistent on the same time. An Alivar ambience has a refined style, it's a work in progress, anchored not to single pieces but to an overarching solution. We work with a variety of materials, endeavoring to showcase the intrinsic gualities of each, and set ourselves high standards for even the minutest of details. Our pieces are contemporary but are more than just fashion; they are a special way of interpreting interiors. We offer two different collections; Home Project and Brilliant Lifestyle for contemporary living that is faithful to the past while looking ahead to the future.

Home Project: A timeless showcase of design excellence and understated elegance, designed by Italian architect, Giuseppe Bavuso. Stylish, singular furnishings of international appeal and all-Italian quality.

Brilliant Lifestyle: Effortless simplicity, comfort and a warm, understated personality set the tone of each piece in this collection, creating spaces that are intimate, sophisticated and inviting. Our designs are oriented to consumers who enjoy luxury and refined furnishings and who buy Italian because they appreciate its innate quality and the values it represents. Alivar has gained a reputation over the years for presenting an integral vision, with the result that customers, resellers and designers are drawn to our company for our overarching approach to Italian Contemporary Living, and not just to buy individual pieces."







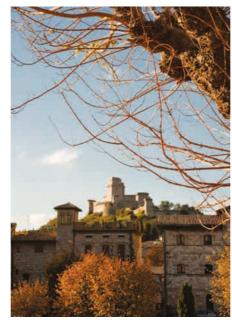






choose from various tailor-made wellness treatments, and relax in the two hydro massage swimming pools. Nun SPA Museum is one-of-a kind in the world thanks to its truly charming and breathtaking atmosphere and its majestic 1st century BC limestone pillars as well.

In a fascinating place outside of time, 2000 years dedicated to the worship of water, Nun SPA Museum rises. In this enchanted place, guests can choose personalized wellness packages making use of the advice of our experts, or else simply relax in the multi-massage heated pool, admiring the six majestic limestone pillars of the first century AD surrounding the pool, held together by an incredible synergy of strength and balance.





## Riva 1920 for Lamborghini



The Italian style of Riva 1920, the company specialized in the production of design furniture in solid wood, and Collezione Automobili Lamborghini meet at the presentation of men's RTW Fall Winter 2017/18 at the Hotel Mandarin Oriental in Milan.

Alongside the classics of the collection in walnut from areas of reforestation, there are some of the bestsellers of Riva 1920 reinterpreted with the new Volcano black finish, an artisanal process of carbonizing cedar that is inspired by ancient Japanese techniques. The central feature of the space is a table in Kauri, an ancient wood from New Zealand dated as 50, 000 years old.

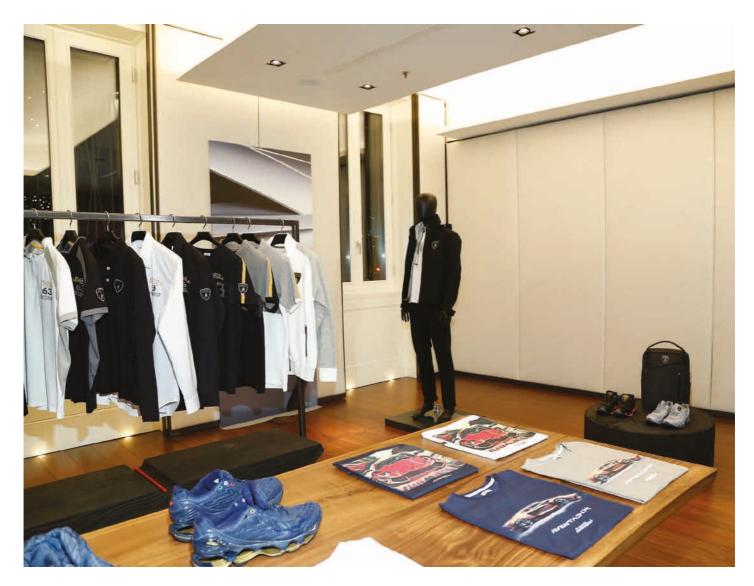
Shown from Riva, Bedrock Plank by Terry

Dwan with a tabletop made of solid wood, consisting of two single boards with central joining and natural borders. The boards can be aligned or staggered, with sides aligned or asymmetrical. Table base in iron plate characterized by geometric lines.

Moletta by Baldessari and Baldessari a bench made from a single aromatic cedar. Features a sculptured design that experiments with the classic Pop Art off scale approach. Available in three different sizes, the products are made from natural material and hand finished without the addition of any treatment. Movements, cracks and changes in the appearance of the wood are intrinsic characteristics of these items and result from the natural settlement and diverse environmental conditions.



]FROMTHEPARTNERSHIP[



Napa by Terry Dwan is a stool made from a single block of aromatic cedar, with a concave ergonomic seat. Available in small and big models, with side grooves to make handling easier.

Wedge by Boyan Grigorov is a bench made from a single block of cedar with a simple and linear geometrical shape that continues in the metallic bases those functions as a container.

Piano design by Renzo and Matteo Piano is a bookshelf made from hardwood and plywood, with shelves separated by thin stainless steel elements. Potential for flexible design, including the insertion of modules with hinged door or drawers.

**THE FALL WINTER 2017/18 COLLECTION** Visionary, cutting- edge and pure, the





codes of the most wanted super sports cars in the world in the Classic, Casual, Casual Vintage, Pilota Ufficiale and in the brand new Event Suit lines. These different lines are conceived for a man who makes an impression in every situation, showing off a bold outfit, defined by the cuts, the materials and the refined and innovative details.

Event Suit. Menswear Evolution. This line aims to satisfy masculine needs for the dress codes at social events. From the twobutton black blazer with a tailored cut and a comfortable fit in tricot to the total black jeans with gold seams, a contrast with an eccentric and impeccable touch. The T-shirts and jersey sweatshirts with inserts that pick up the motif of the "Y", the design of the cars' headlights.

Classic Line. Exclusive Voyager. Formal and functional for travelling, very high guality materials for pieces and accessories made with fine and exclusive yarns, fabrics and leathers characterize the collection. From the breathable and waterproof rockcolored parka in stretch fabric with visible taping, to the leather jacket with laser-cut inserts and details in amber gold leather - the same color used for the interiors of the cars. From the sartorially inspired wool blazer with a micro kilim design to the light and medium blue slim-fit striped cotton shirts. From the polo shirts in geometric micro jacquard fabric to the denim effect wool tie.

Casual Line. Upper Sportswear. Original pairings with a refined taste and a casual DNA. The windproof jerkin with geometric cuts is made of water- repellent technical fabric. The prints, which reproduce technical drawings from the archive on a series of indigo-colored denim effect pieces, such as sweatshirts, T-shirts and scarves, are dedicated to the Huracán model. The new color of the special model Huracán Avio, blu grifo (matte blue), dyes the sweatshirts with taped zips in metal grey and the cotton piquet polo shirts. The graphics paired with the prints and with the 3D effect relief prints for T-shirts and seamless sweatshirts pay tribute to the Aventador. Post-Pop paintings in bright hues and with nuances like hand-painted brush strokes for the t- shirts celebrating the supercars. Perfect with the stretch denim with a slim cut in the different shades of blue and black.

Casual Vintage Line The New Heritage. Vintage effect for the polo shirts and sweatshirts with a flock print inspired by the historical Miura and Countach models. The jersey t-shirt is reversible in the colors dark navy-amber gold and rock-white. Double technical fabric for the scuba fabric jerkin: externally it has a woolen touch; internally it is in jersey with a contrasting the print.

Pilota Ufficiale Line High Speed. The passion for the world of racing in a collection with audacious profiles and performing hi- tech fabrics. A series of pieces with graphics

# VERPAN

BARBOY, STORAGE (1963)



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which again propose the claim "Pilota Ufficiale" and the "Y" - which picks up the design of the headlights of the cars. The "Y" is made with inserts of different fabrics but in the same dominant colors of black, grey, white and amber gold.

### SPECIAL EDITIONS AND COLLABORATIONS

Debut of the co- branding with Hettabretz. Bologna-based fashion house The Hettabretz and Collezione Automobili Lamborghini together for the first time present a limited edition of three pieces of outerwear for men and for women, each in thirty numbered pieces. The common DNA of the two Italian excellences with the objective of creating unique pieces inspires this co-branding. The design of each model evokes the hexagonal lines typical of Lamborghini cars and the metallic accessories are conceived to exalt the uniqueness and the craft production of each piece. The combination of fine kangaroo leather and the image of carbon fiber are ideal to represent the strength and the elegance of the two brands. The linings are in orange silk, the must-have color of the super sports cars and have

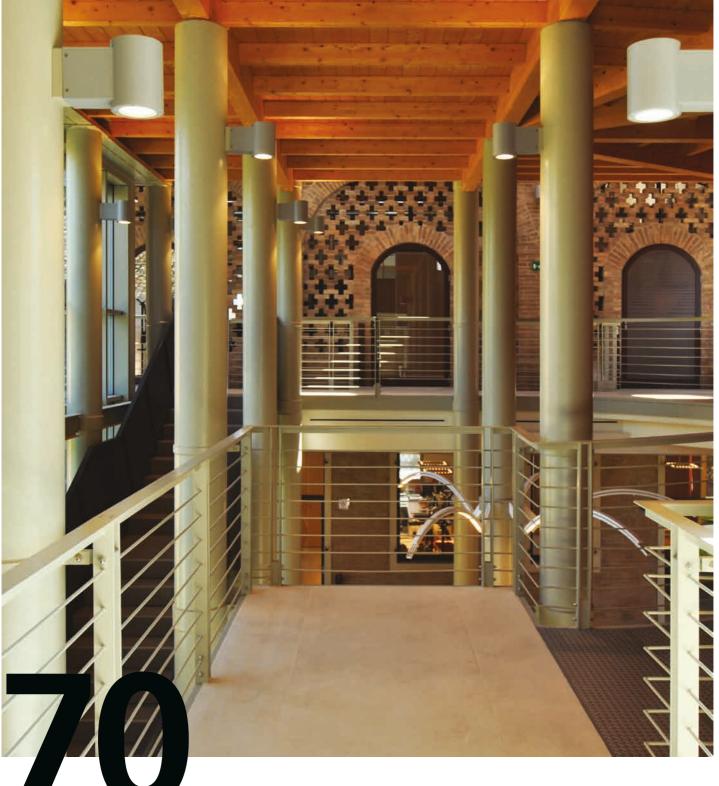
the symbol of the Y embroidered in green, white and red.

The Capsule Collection of designer shoes with Enzo Bonafè.

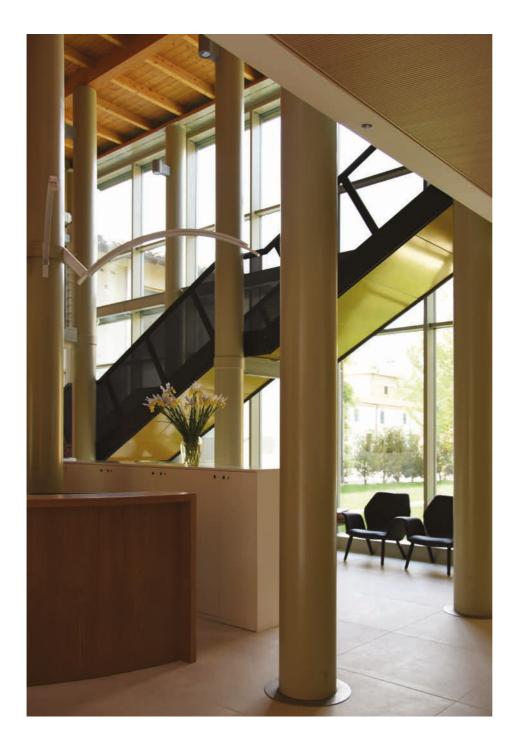
The capsule collection of footwear for men by Enzo Bonafè for Collezione Automobili Lamborghini is the result of the encounter of two subjects, both born in 1963 and in the Bologna area, that share a passion for the excellence of materials, attention to detail and Italian craftsmanship. The button-up calfskin ankle boot in the brown and black versions, made thanks to the work of 17 craftsmen and 350 different passages of work, is on preview in Milan. The ankle boot is characterized by the decoration with hexagonal motifs and the foot bed in orange kid. Two derby models, a moccasin and a model with a buckle will complete the collection. The models will have the emblem of the house of the Bull and will be designed by Enzo Bonafè.

The collaborations that gave rise to the Special Editions are also continuing: L -Automobili Lamborghini fragrances in partnership with the Intertrade Group; running shoes with Mizuno; carbon fiber luggage with TecknoMonster.

## Bross decorates Mutti Headquarters



]FROMTHEINSIDE[

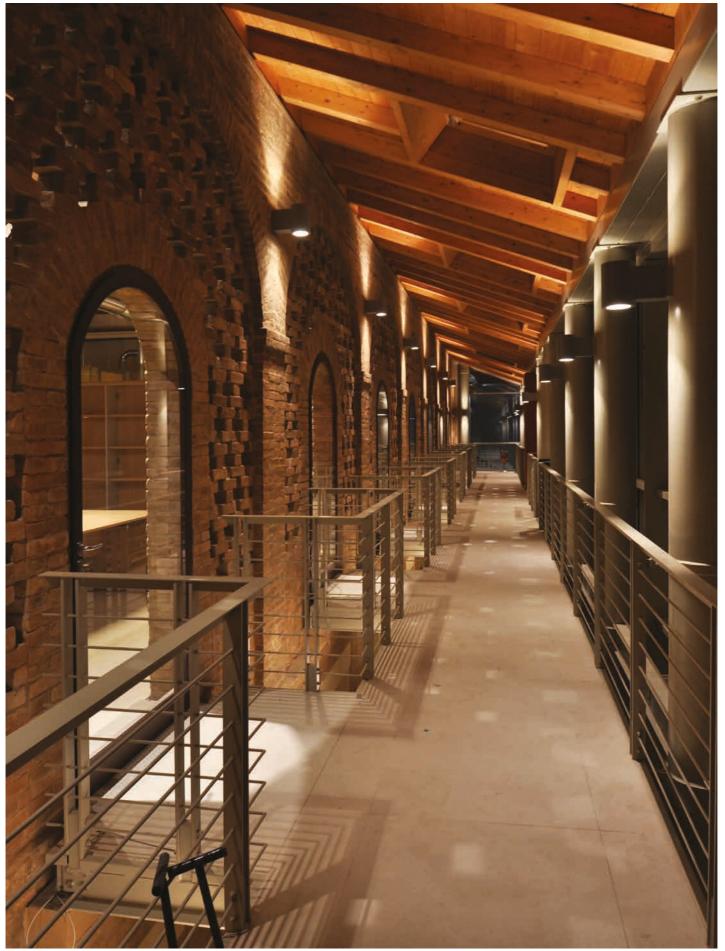


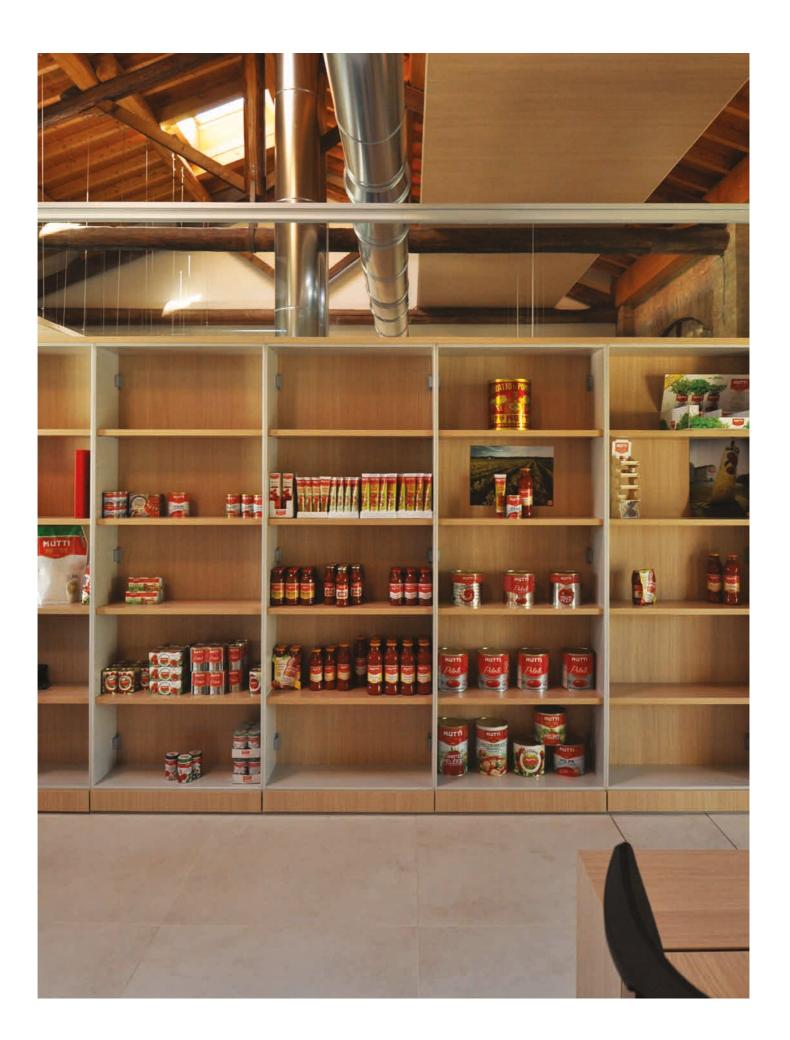




On one side there is a historical building, a brick barn with a rhythmic facade by arches, on the other a curved building, without angles and plastered red. To join these two volumes, to which the different functional purposes shall be assigned a thin blade of steel and glass, thin and permeable, which takes in all respects the role of conceptual and spatial connector of the complex. The headquarters of Mutti offices, company known around the world for processed tomatoes, it is born from the balanced juxtaposition of architectural forms and the ability to synthesize the old and new in a single gesture. Paolo Bedogni, the architect in charge of the project, moved with the purpose to harmonize the seventeenth-century building, a unique example of industrial archeology, with requirements imposed by the contemporary workplace. Efficiency, rationality but also relationship with history and with the surrounding landscape are therefore the terms that define the headquarters in the province of Parma, opened to the cultivated areas that surround the offices.

The concept developed by architect is also confirmed by the choice of Bross









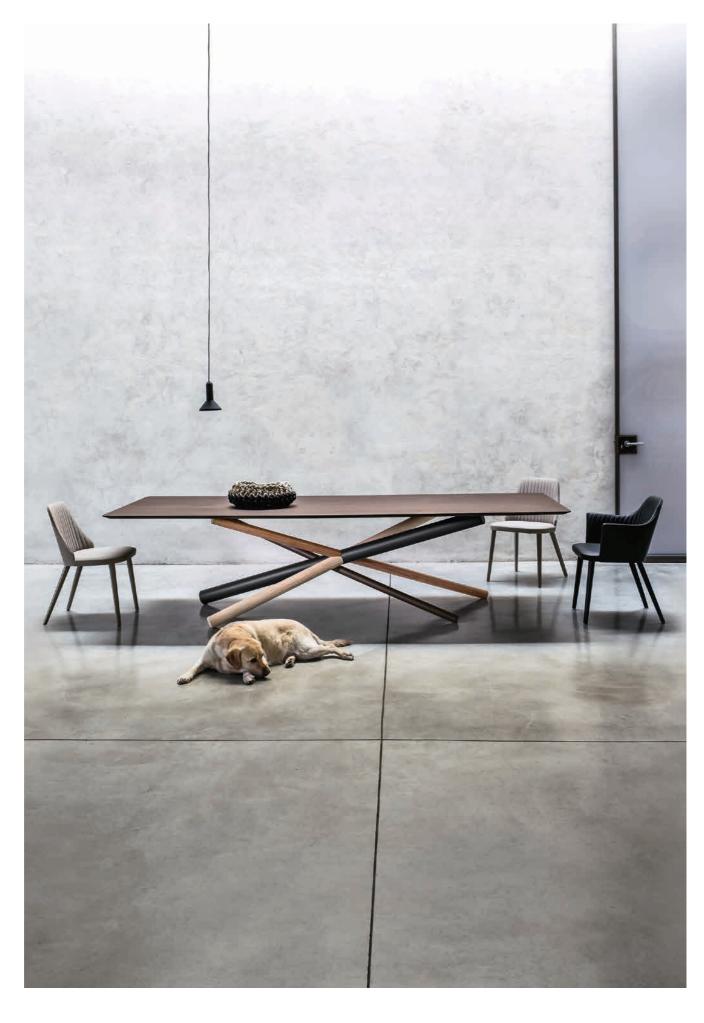


sessions, that combine the craftsmanship of the details and methods of traditional processing with innovative solutions, especially in ergonomics and finishes. The lobby, the fulcrum in which we find the three key elements of the project, is in fact furnished with Ava lounge chairs, designed by Michael Schmidt and characterized by a particular shape that ensures aesthetics without time, where comfort and lightness are the exclusive features.

Their finish, with shell completely covered in black leather and wooden structure of the same color, makes it a discreet accessory that fits perfectly in space. Designed by Enzo Berti, the Bee seating are used for meeting room: they have been chosen also with fully upholstered seat in black leather and metal chromed sled base, they reinforce the language that drives the entire intervention, sober and elegant in every detail.



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### Fermob Bold decisions and strong values







76

In 1989, the metal garden furniture manufacturer was taken over by an ambitious new managing director. Under Bernard Reybier's demanding leadership, this traditional brand was taken in a new, visionary direction and breathed new life into a somewhat subdued market. He invested heavily in converting the company from a smallscale, artisan outfit to a fully industrial production firm - yet retained that same traditional expertise and craftsmanship. He transformed Fermob by taking some bold decisions along the way, opting to create a new type of garden furniture that was brightly colored and created by leading designers.

In the 1990s, the company saw an injection of capital into its production facilities as part of efforts to maintain the very highest standards and increase its capacity. With its brand new, one-

of-a-kind painting line, the brand was ready to bring its color expertise to the world. The Fermob color chart now features 24 different tones, with new shades introduced each year to reflect the current trends.

Many of Fermob's garden furniture collections have been developed in collaboration with both up-andcoming and established designers. Each designer works to the brand's exacting specifications - the pieces must be robust (for outdoor use), attractive (elegant forms) and practical (user-friendly). Fermob has a keen eye for innovation, regularly registering new patents and introducing clever new features. The most recent innovation - the silencing pad - reinforces the chairs acoustic comfort. Fermob has also developed its own new twist on iconic, timeless pieces such as the folding chair found in Parisian

]FROMTHEDREAMWORLD[





cafés and the famous armchair that adorns the Jardin du Luxembourg and the Jardin des Tuileries in France's capital city. The Bistro chair and the Luxembourg collection are now mainstays of the brand's catalogue, helping to raise its profile boost its image both at home and abroad and embodying the very essence of French "art de vivre".

In 1989, the metal garden furniture manufacturer was taken over by an ambitious new managing director. Under Bernard Reybier's demanding leadership, this traditional brand was taken in a new, visionary direction and breathed new life into a somewhat subdued market. He invested heavily in converting the company from a small-scale, artisan outfit to a fully industrial production firm – yet retained that same traditional expertise and craftsmanship. He transformed Fermob by taking some

bold decisions along the way, opting to create a new type of garden furniture that was brightly colored and created by leading designers.

In the 2000s, Fermob deployed its branding strategy in an effort to strengthen its reputation and reinforce its unique qualities. The brand placed its key characteristics and values in the spotlight – qualities that have since taken firm root in its DNA. It is known as an accessible, caring and inspiring brand, embodying a sense of freedom and joie de vivre. Fermob's customers view the brand as something truly unique. It has its very own tight-knit community - the "Fermob little big world" - where fans and aficionados are invited to showcase their homes, gardens and terraces and create catalogues that reflect "real life" in all its multi-faceted glory.

The company also works closely with











professionals via its Contract and Special Contracts departments. Because all of Fermob's products are tested to collective use standards, the brand is well- placed to meet the exacting demands of the hotel and catering industry. It creates bespoke products such the players' and umpires' chairs for the French Open tennis championship, furniture for the head offices of blue-chip companies like L'Oréal, Nike, EDF and Google, and pieces for café terraces. But what exactly is it that makes Fermob so popular with professionals? Of course, these customers are attracted by the manufacturer's reliability, as well as the practical and functional qualities of its products. But, more than that, there is something genuinely unique about Fermob... a touch of soul that catches the eye and makes people want to pull up a chair – a Fermob chair, to be precise!

Although first and foremost a manufacturer of metal garden furniture, Fermob has developed a growing reputation as a leading outdoor space designer over the years. This gradual shift is a direct result of a targeted









strategy, designed to reflect market trends (people see the garden as the second most important "room" in the house) and driven by a determination to create pieces that are as functional and comfortable as possible. Fermob has used its outdoor expertise to great effect, adding new materials such as technical fabrics, resins, "scoobie" threads... and even safety belts!

The brand has also developed a range of non-furniture items, including the Les Pièces Rapportées collection – a range of decorative accessories for outdoor (and, of course, indoor) use – and other pieces such as planters, parasol bases and pedestal tables.

More recently, Fermob has made its first foray into the world of lighting with the release of a range of outdoor lamps under the Balad moniker. While this new collection marks a first for the brand, the pieces nevertheless carry the same trademark qualities – practical, mobile and designer. What's more, Fermob has continued to develop new furniture collections that cover all areas of the garden, terraces and even indoor spaces, giving customers the wealth of choice they need to form their very own colorful, sociable worlds.

With more than 200 products, 30 collections and 24 colors on offer, the brand seeks to inspire its customers to create unique spaces that reflect their personalities. The end result is a truly versatile mixture of styles and settings that echo our customers' lifestyles and preferences.

With Fermob, there's a terrace for everyone. Creativity knows no limits!

### No one lives like you !





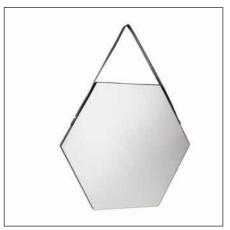
"Let's start at the beginning. We make furniture. But we're not an ordinary furniture company. We're a design company that puts creativity at the heart of everything that we do. Our ever growing stable of young award winning designers put their hearts and souls into the creation of our unique collections, brimming with originality, personality and innovation. There are thousands of choices

# 80

#### ]FROMTHE**PASSION[**







and we're sure you'll find something to fall in love with.

Our furniture is made to order. We have no big warehouses and no old stock. We only have perfectly tailored items customized to your personal taste. Handmade and delivered, straight to your door.

Our European and Danish suppliers hand make every single design from the finest materials such as solid wood, wool,

















metallics, marble, leather and love, paying perfect attention to detail when realizing our designers visions. Even the price tag is handcrafted for perfection.

When you visit our stores we will tingle all your senses, sight, smell, sound, touch and taste, with inspirational lookbooks, fresh soundtracks, beautiful fragrances refreshments and of course the best of New Scandinavian Design.

We are a design hungry, international home furnishings company with humble Danish beginnings, but with grand international ambitions.

Since opening our first showroom in 2000, we have evolved to a fully integrated chain of design stores based around an innovative digital web shop concept. We have a raft of physical stores in both Denmark, Sweden, Norway and Germany and an ambitious









expansion plan ahead of us.

The Bolia Design Team develops around 200 new home furnishing designs every year and throughout autumn and spring we introduce our new inspiring collections. In addition to that, our collection of

furniture and life styles products is available for all European markets in our online shop, and sold in exclusive design stores around the world.

We put creativity and positivity at the core of everything we do, and we cannot wait to show you where that takes us.

We believe that not only does high quality mean developing great products for our customers, but also that our customers should recognise us as a good and trustworthy company.

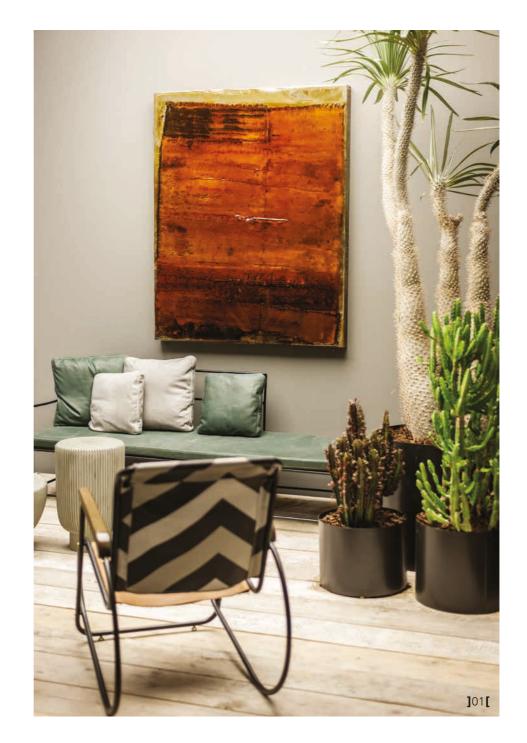
Taking responsibility for how the environment and people around us are affected by our company activities is an important part of our daily operations, and for our future development. We are constantly finding new areas for both major and minor improvements, but we are on the right track and believe that every little bit count."

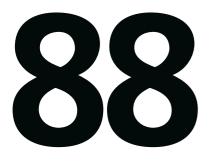




### Out and About

The secret of a successful outdoor area that seamlessly blends with the indoor lies in these few keys elements....





The functionality, having an outdoor dining table, comfortable seating and a chill out zone, will give you indoor/outdoor space multi-purpose. You can laze around on your weatherproof outdoor lounge in the afternoon and host a barbecue that night. For smaller areas, opt for furniture that provides versatility such as stools, which

]FROMTHESHOWROOM[



can double as seats or side tables. Fold up chairs and tables are also ideal as they can be stored away when not in use.

Every room in the house needs a feature piece and you outdoor area is no exception. Not only does it set the feel of the room, but also it's also great conversation starter. Create a relaxing sanctuary with a water feature, an intimate space with a beautiful chandelier hung above your outdoor dining table or display an eye-catching artwork or sculpture. Whatever you decide, position your piece so that it can be seen from inside your home to encourage guests to venture out for a closer look.

No outdoor space is complete without greenery. Plants give good feeling but they also add life and color.

Also known as fancy accessories. Think lanterns, candles, fairy lights...you get the gist. It can be simple as accessorizing with brightly colored cushions or an outdoor rug. The aim is to give your outdoor space a distinct mood or personality.

#### ]01[

Girgenti designed by Antonino Sciortino



for Baxter is a beautiful outdoor sofa with frame in zinc-coated and matte black varnished metal reinforcing rod. Seat cushion with polyurethane foam filling suitable for outdoor included. Upholstery available in Cloister leather only.

#### ]02[

Battery design by Ferruccio Laviani for

kartell is the iconic bedside lamp in transparent PMMA, the major innovation of which is the fact that it can be recharged by USB cable and has autonomy up to 6 hours. This means it can be moved easily and is therefore ideal to use outdoor.

#### ]03[

"The idea for the O chair came from a



dream catcher that my daughter Evie had made for my birthday. I liked the pattern and that it could be made with such simple means. It reminded me of the possibilities we have in Senegal: to weave by hand on a simple fame. I imagined the circle becoming a very large backrest, which would surround you like a halo when you sit against it". Tord Boontje for Moroso. Varnished steel base and colored polyethylene threads hand woven. Jardin suspendu by Concetta Giannangeli for Moroso

Seating made using woven threads

normally used for fishing nets, the designs are all different and original, like their names. Hand-woven, they are human in their perfections and flaws. Varnished steel base and colored polyethylene threads hand woven.

#### ]04[

The O-Zon round garden table was designed by Kris Van Puyvelde for the Belgian manufacturer Royal Botania and belongs to the O-Zon collection. At a round dining table you sit comfortably. Great conversations and good food can be shared. The O-Zon garden table has a handy feature: the large rotatable middle. The O-Zon garden table not only impresses with its beautiful shape, but also with its design: straight, modern, and stylish.

The O-Zon sun lounger seems to be modern, almost futuristic and is very comfortable. Practical: The sun lounger is stackable and foldable, so you can store the O-Zon in a space-saving way.

#### ]05[

Developed for the 1939 Swiss National Exhibition (Schweizer Landesausstellung), the Landi Chair occupies an important place in the history of twentieth-century design: this classic by Hans Coray established the new typology of a three-dimensionally molded seat shell on a separate base. The clear structure of the all-aluminum chair consists of two parts. First, a pair of U-shaped profiles connected by welded crossbeams forms a self-supporting frame and simultaneously serves as the legs and low armrests. This base supports a seat shell, which makes ideal use of the material's possibilities: the 91 punched holes not only ensure the modest weight

Riihitie Plant Pot Aino Aalto, 1937



Available at Vivre, Beirut







and flexibility of the comfortable shell, but also give the graceful Landi its trademark appearance. The lightweight, stackable Landi Chair is robust and weatherresistant. Technical innovation, optimal use of materials, minimalist forms and understated elegance are the elements that have made the Landi Chair into a classic over the years, which looks as fresh and vital today as ever. The production of the Landi Chair involves numerous steps, many of which are performed by hand. Vitra

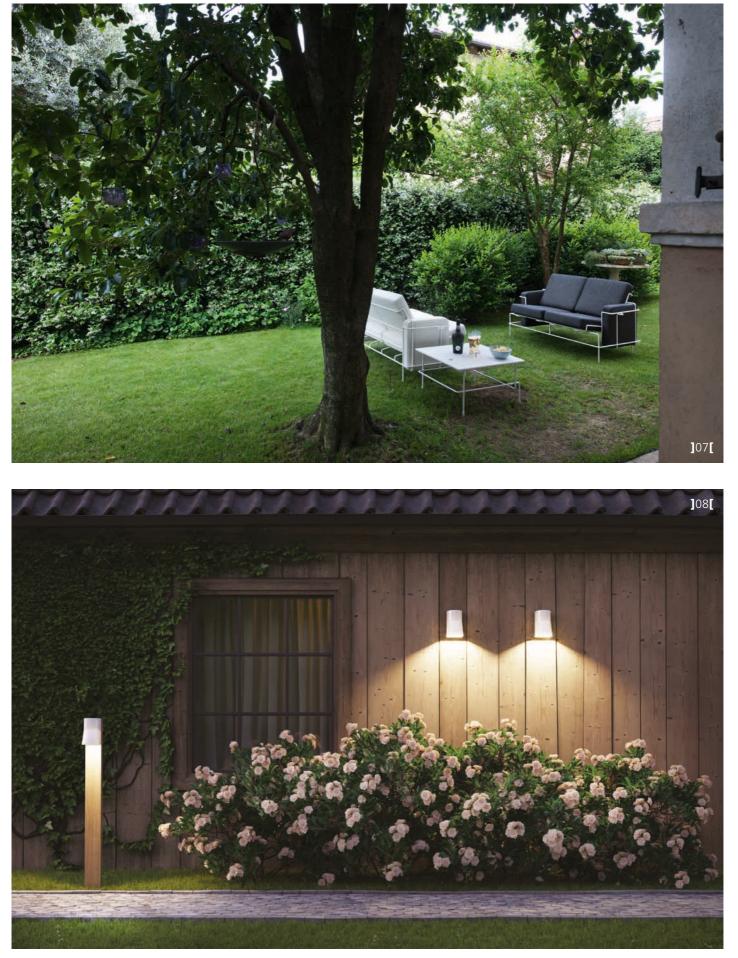
#### ]06[

The Milà chair from Magis is designer Jaime Hayòn's first plastic product. With a gasassisted injection molding technique Hayón was able to create a plastic chair that wouldn't have been possible to achieve with traditional materials such as wood. Elegant Milà stands out with its organic and dynamic shapes, characteristic to Catalan modernism. The lightweight chair features slender legs and ornamental back and armrests that look lovely both indoors and outdoors.



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#### ]07[

Konstantin Grcic does it again with the stylish Traffic sofa Outdoor. Another essential from Italian label Magis, this sofa combines the contemporary wire frame and minimalist design the Traffic collection is synonymous with. Ever since forming in 1976, Magis has remained a leading light in premium furniture design. The Traffic collection from designer Konstantin Grcic is a fine example of what the brand does best, bringing together experimental design with quality materials for topdrawer furniture pieces that bring new life into any interior.

#### ]08[

Beacon, outdoor lighting by Royal Botania. Structure in Teak wood, light cover in porcelain white or black.

#### ]09[

"The Jelly vases and table center plates are part of a new series of design items through which Kartell, in its continuous search for new tactile and aesthetic effects, once again demonstrates its technological know-how in experimenting with the textures of surfaces. Ideal for any room in the home and adaptable to various uses, the special feature of this series lies in the





conformation of the surface material which enhances the core that looks like jelly, just as the name suggests, evocative of the forms used in pastry-making and of the solidity of the plastic of which it is made." Designed by Patricia Urguiola.

#### ]10[

Lampe Gras Outdoor Seaside: de la montagne aux bords de mer

The Lampe Gras outdoor collection progress to cope with natural conditions. From the mountain top to the coast, only Stainless steel 316 can stand up to the toughest environments. 316 stainless steel is highly resistant to corrosion in even the most aggressive natural environments, including proximity to the sea or to swimming pools. Composed of an alloy made from iron, nickel, chrome and molybdenum it is the material of choice for fitting out yachts. The Lampe Gras outdoor seaside range made in 316 Stainless steel is a very special collection. These lights don't light up a wall, but are used to create a living area like for example when they are placed over an outdoor table – and in the process go to create a natural extension to the interior. The proportions of the Lamps Gras XL are scaled for outdoor use, in keeping with the facades on which they are placed. Elegant without being arrogant, neither too large nor too small relative to the doors, windows and bay windows against which they are seen, the Lamps Gras XL Outdoor are practically invisible in daylight, coming into their own at night when they create a warm and welcoming glow. Lamp By Bernard-Albin Gras produced by DCW.

#### ]11[

Hal and Vegetal chair by Jasper Morrison and Ronan & Erwan Bouroullec for Vitra 'Special is generally less useful than normal': this statement sums up Jasper Morrison's guiding principle for creating designs that are not extraordinary but rather 'super normal' and – just like HAL – that show deference to the dictates of



daily life. With HAL, he has reinterpreted the multifunctional shell chair and created a versatile family of chairs with a clean contemporary look. The shape of the seat shell provides great freedom of movement in a variety of sitting positions – even sideways or astride the chair.

Ronan and Erwan Bouroullec's interest in organic shapes already manifested itself in 2004 with the design of Algues for Vitra. Based on these experiences, the two brothers collaborated with Vitra over a period of four years to develop Vegetal. The process involved countless prototypes and an intense exploration of injection molding technology. The goal was create a chair that aspires to look like natural vegetation while simultaneously incorporating the necessary strength, stability and comfort. The flat, branch-like ribs are asymmetrically intertwined on three levels to form the seat shell, which is shaped as an irregular circle and supported by four legs that appear to sprout from the ground.

Vegetal is available in six colors that are unusual for plastic chairs, emphasizing the underlying concept of replicating structures found in nature. It is suitable for indoor or outdoor applications and can be stacked up to three chairs high, which permits flexible use in a variety of settings and in large numbers. The chair is manufactured using a highly energy-efficient process and is made from 100% recyclable polyamide.

#### ]12[

Piet Boon Collection - the exclusive product line of Piet Boon® for dining,



living and outdoors - offers authentic signature pieces that embody the design philosophy and essence of our company: functional, comfortable and timeless design. They're also durable: our designs are created, not only with aesthetics in mind but intensive use.

#### ]13[

'Getting the most of the best to the greatest number of people for the least':

with these words, Charles and Ray Eames described one of their main goals as furniture designers. None of their other designs come as close to achieving this ideal as the Plastic Chairs. For years, the designer couple explored the fundamental idea of a one-piece seat shell molded to fit the contours of the human body. After experiments with plywood and sheet aluminum in the 1940s produce unsatisfactory results, their search for





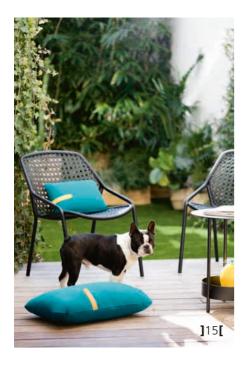
alternative materials led them to glassfiber reinforced polyester resin. Today Vitra manufactures the comfortable seat shells of the Plastic Side Chairs and Plastic Armchairs in polypropylene, offering a multitude of bases, shell colors and upholstery options. This allows customers to specify countless different combinations and to use the chairs in the widest range of settings – from dining rooms, living rooms and home offices to office workspaces and conference rooms; from restaurants and cafés to break rooms and cafeterias; from waiting areas and auditoriums to terraces and gardens.

The Bistro Tables were conceived in connection with the Softshell Chair and reiterate the shape of its elegant cruciform base. Due to its simple form, the table can be combined with a wide variety of chairs; the version with a solid-core laminate top is also suited for outdoor use. The Bistro Tables are available in both sitting and standing heights.

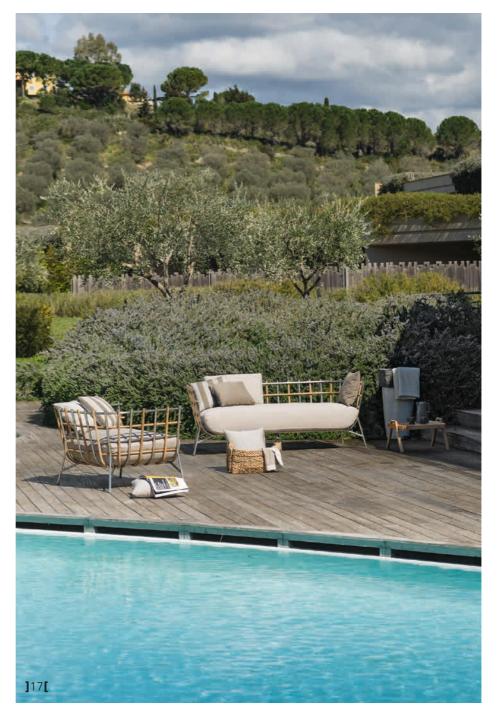
#### ]14[

The Zidiz Collection by Kris Van Puyvelde for Royal Botania

A thin aluminum sheet, shaped into a minimalistic seat to be hung into a warm organically shaped teak frame, doesn't sound like a perfect marriage. But Zidiz proves that it does look like one! When







the stackable chairs are placed around the matching table, framed with either a smoothly curved Corian or glass top, you will find the combination sublime.

#### ]15[

Croisette by Pascal Mourgue for Fermob. A new collection of comfortable generously proportioned and smart garden furniture. Standing at "mid" height, this woven set is all about accessibility and comfort. Featherweight design due to the materials used, making it extremely easy to move and handle. Its height and the angle of the backrest make it extremely easy to use. An Outdoor product that offers a unique take on traditional indoor woven wicker furniture but with a modern touch. (photo Claire Kurt)

#### ]16[

Panarea by Alessandro Andreucci & Christian Hoisl for Unopiu

The Panarea sun lounger and deckchair are made using an innovative fabric, which combines the resilience of PVC with the softness of woven polyester Chenille. The deckchair, introduced in the 2016



catalogue, together with the sun lounger which was first presented in 2014 and is already one of Unopiu's best sellers, form a harmonious family of products ensuring absolute comfort. In fact the designers, Andreucci & Hoisl, paid particular attention to the ergonomics of the product: the generous width and the two armrests guarantee exceptional comfort for a product of this type. The aluminum frame makes it light and easily transportable, as well as guaranteeing longevity. All the other metal parts are in stainless steel and have the same level of excellence. The Panarea deckchair is folding and adjustable to two positions.

#### ]17[

Designing for Unopiu means interpreting the history and the evolution of Italian/ European "outdoor living", interpreting the sense of style and the materials which have distinguished it over the years. The new collection designed by Meneghello & Paolelli for Unopiu epitomizes these concepts through "Tweed" where fabric and weaving become the ideal link between hot and cold, between bygone and contemporary styles as well as, naturally, between tradition and modernity. With Tweed the accent is on the tactile and visual sensation and evolution of two materials of excellence: teak and steel. A delicate balance between the warmth of wood and cold steel, between the centuries old history of one and the contemporary and industrial note of the other. Tweed originally meant textile framework, a framework whose outcome is a multi leveled woven fabric. The basic structure is precisely a framework of brushed steel, on which Teak is woven at two separate levels. In Unopiu Tweed the metal fundamentally represents the "warp", while the wood represents the "weft". The end result is a collection with character, which is well balanced, formally serious and elegant with a strong sense of design. An up-to-the-minute contemporary collection, able to interpret the convivial and playful spirit of outdoor life in great style, using the best and finest materials available for outdoor use - steel and top quality teak - in an avant-garde way. In the new Tweed collection, the teak and the steel of the structure alternate evenly, creating a refined mix of line and materials.

#### ]18[

Kartell presents Uncle Jack, the revolutionary single mold transparent polycarbonate sofa signed by Philippe Starck. It comes in different colors, and is in a single block weighing 30 kg. Uncle Jack is the most daring example in the world of injection molding technology.

#### ]19[

Reminiscent of an over-sized pool noodle, the main element of Grcic's plastic Sam Son chair curves around the sitter to support their back and provide armrests on either side.

"Sam Son is an easy armchair with a hint of a cartoon character," said the designer. "The exaggerated size of the armrest and backrest provides comfort and support, and creates a protective space for sitting." Four cylindrical legs support the horseshoeshaped section, from which a thin seat is hung. The design is produced using rotational molding, during which plastic







powder inside a sealed mold is spun around two perpendicular axes while heated, until the soften material sticks to the outer edge. This creates hollow, lightweight pieces with a uniform thickness. Sam Son is made in two stages, combining a rigid plastic for the lower portions with a more elastic polymer used to create the upper sections. Magis

#### ]20[

Substance chair by Naoto Fukasawa for Magis.

Material: frame in anodized aluminum tube.

Seat in polypropylene or in polypropylene covered in fabric.

#### ]21[

Colander by Patrick Norguet for Kristalia. "We can definitely call it a versatile chair: it is excellent for the catering sector, ideal in homes, and can be used both indoors and outdoors. "

Stackable chair for indoor or outdoor use. Lacquered aluminum frame, with injectionmolded polypropylene seat and back. Available in the following colors: white, black, beige, coral red and basalt grey.



#### EXCLUSIVE MIRROR COLLECTIONS www.deknudtmirrors.com





" FAUX WOOD " & " FAUX MIRROR TABLE " design: Alain Gilles





]FROMTHE**DESIGNERS**[

"We began by producing the work of the inventor Bernard-Albin Gras and the Gras lamp, the starting point for modern lighting, and the 20th Century's first articulated lamp, much lauded at the time by Le Corbusier. Next, we produced Julien Porché's Surpil chair: a study in elegance. 2013 saw us bring out Bernard Schottlander's Mantis lamps: « Mobile-Sculptures » created in 1951 in homage to Alexander Calder and emblematic of the 1950's. In 2014, first release of the Lampe GRAS OUTDOOR XL collection. 2015 and the adventure goes from strength to strength. The « acrobates de GRAS » and the « mobilier de GRAS » do their first show at Euroluce 2015! A fortunate meeting with Bertrand Balas has allowed us to reedit his hanging lamp here comes the Sun from 1970. A true original, like so many hanging lamps but when lit it takes on a magical aura."

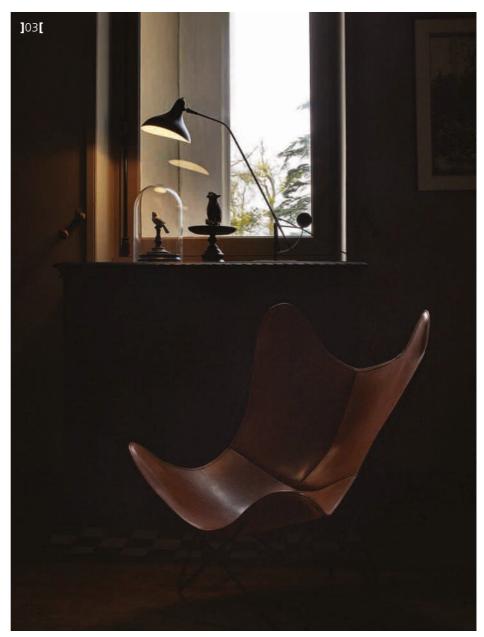
DCW Éditions is now branching out, into more contemporary and innovative lighting with the production of IN THE TUBE by the architects

Dominique Perrault and Gaëlle Lauriot-Prévost.

#### **]01[ ]02[ ]03[ MANTIS**

Bernard Schottlander was born in Mainz. Germany in 1924 and moved to England in 1939. After serving with the British Army in India, he learnt to weld and took a course in Sculpture at Leeds College of Art and subsequently – with the help of a bursary - at the Anglo-French art center in St John's Wood. Bernard Schottlander described himself as a designer for interiors and a sculptor for exteriors. After several successful years as an industrial designer, Bernard Schottlander chose to concentrate on sculpture. In the late 1950's he established a workshop in North London where George Nash ably assisted him for many years. From 1965 he taught metalwork at St Martins School of Art. In the same year he was part of the group show Six Artists at the Institute of Contemporary Arts in London and in the following year (1966) had his first solo show at the Hamilton Galleries, London.









#### **]04[ ]05[** IN THE TUBE

The architect Dominique Perrault and the designer Gaëlle Lauriot-Prévost designed this collection with the objective of it being utterly original, almost indescribable, nearly unbreakable, timeless and completely durable. The In The Tube collection comprises strong ideas, forms that are both free and constrained, and it comes in several lengths, diameters and colors.

Made in borosilicate glass and closed with aluminum stoppers sealed in silicon, the mountings are in stainless steel, which allow it to be used indoor and outdoor, as a suspension as well as on a wall or ceilingmount.

In The Tube diffuses a soft, filtered light that can be oriented by the movable mesh filter or by a reflector whose color determines the light given off: stainless steel for a silver light, anodized aluminum for copper or gold. The In The Tube collection of highperformance tubes could be just as easily at home in a James Bond spy kit as it could in a Jules Verne rocket.

#### **]06[** HERE COMES THE SUN

Bertrand Balas, a French architect born in 1935, created the lamp Here Comes the Sun in August 1969. It was released in 1970.

At first sight, this round lamp looks like many other round lamps. But the Here Comes the Sun by Bertand Balas becomes magic when the light is on. Depending on your mood, you feel the sun rising, the sunlight or the moonlight.

With Bertrand Balas's ceiling lamp the night becomes an expected time. Then the sweet night begins... We could have called it the sweet light. But the story of the name of this lamp is also so interesting. When it was released in 1970, Bertrand Balas wanted to call it Here Comes the Sun because of the Beatles song, but he declined, he thought that the Beatles would not let him do it.

Walking in the Eric Clapton's garden in April 1969, George Harrison wrote Here comes the sun after the long cold winter, when the ice melts, you feel the treasure of sunlight... The song and the Balas's ceiling lamp should have come together. Come together...









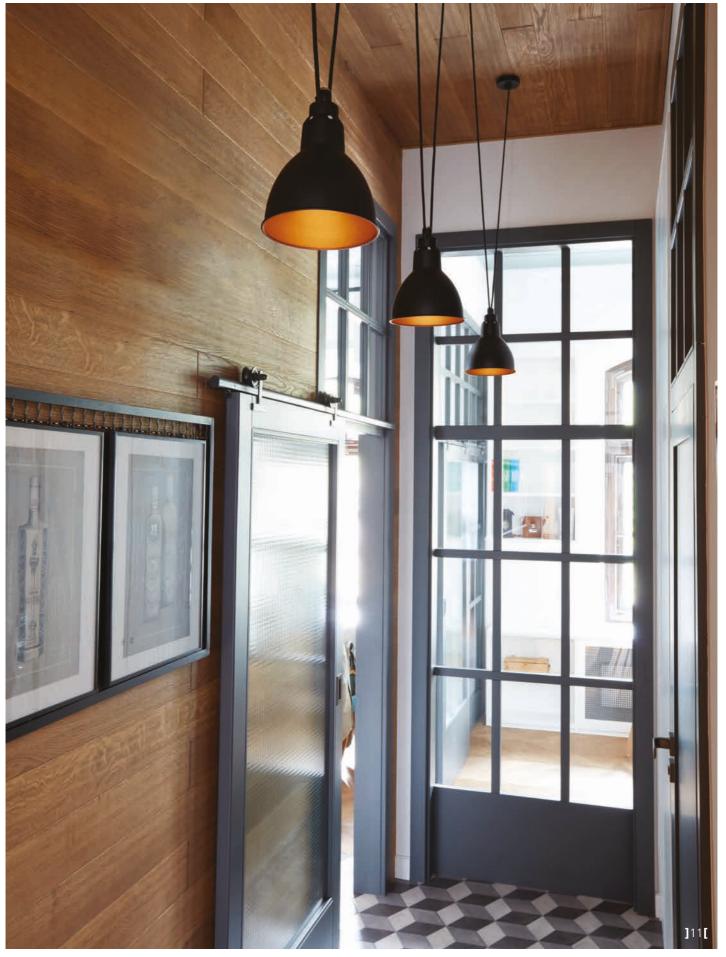


#### ]07[ ]08[ ]09[ ]10[ ]11[ ]12[

LA LAMPE GRAS, ICON OF THE 20TH CENTURY

In 1921 Bernard-Albin GRAS designed a series of lamps for use in offices and in industrial environments. The GRAS lamp, as it was subsequently called, was astounding in its simple, robust and yet very ergonomic design. There are neither screws nor welded joints in the basic form. In 1927 the Ravel Company purchased the patent and started production of the GRAS lamps. Bernard- Albin Gras was one of the most innovative designer of the 20th century.

The functional esthetic of his lamps and especially the de- sign of details such as those of the arms, stems, brackets and bases were truly original and far ahead of his time. Early on Le Corbusier was seduced by the modern design and user-friendliness of the lamps and became one of Bernard-Albin GRAS's most enthusiastic supporters using the lamps in his own offices as well as employing them in numerous architectural projects all over the world. Others such as Robert Mallet-Stevens, Jacques Emile Ruhlmann and Eileen Gray followed this trend as well. Furthermore,





such well-know artists as Sonia Delaunay and Georges Braque also used these lamps in their studios. For the first time in history, a lamp was equally popular in professional as well as in residential applications. Today, the GRAS lamp has become sought after a collector's item all over the world, most notably in France, in the United States and in Japan. Bernard-Albin Gras's talented and visionary design has proven to be timeless.





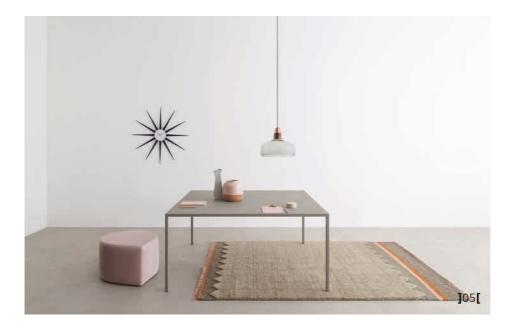


Desalto has always been an integral part of the Brianza area manufacturing tradition, stretching from the 1950s to the present day. Brianza is a special region where the masters of Italian design found a fertile environment and resolute, enthusiastic business people. Desalto founders, the Orsenigo family, are among the entrepreneurs who helped to spread, worldwide, the concept of a product based on a constant technical and technological research aesthetically sophisticated and designed to be functional.

Over the years, a fruitful relationship between designer and producer nurtured a virtuous cycle, which led to a wide range of articles featuring an elegant design and high quality. Desalto meticulous quality control is applied throughout the manufacturing stages from the prototype development to **JO1[ JO2[ ICARO BY CARONNI + BONANOMI.** RESTYLING OF A SUCCESSFUL HISTORICAL PRODUCT, ICARO 015 IS REINTRODUCED WITH A MORE ESSENTIAL AND MODERN SHAPE. TABLES, SMALL TABLES OR CONSOLE WITH FRAME AND DRAWERS IN STEEL WHITE OR GRAPHITE MATT FINISHES, TOPS IN TOUGHENED GLASS 8 MM WHITE OR GRAPHITE IN THE MATT OR GLOSSY VERSIONS, OR IN CERAMIC 6 MM WHITE CALCE, CONCRETE, ASPHALT AND LAVA COLORS. DRAWERS ON FULL EXTENSION BALL BEARING SLIDES. DRAWER'S STORAGE ACCESSORIES IN WASHABLE BLACK NEOPRENE (OPTIONAL).











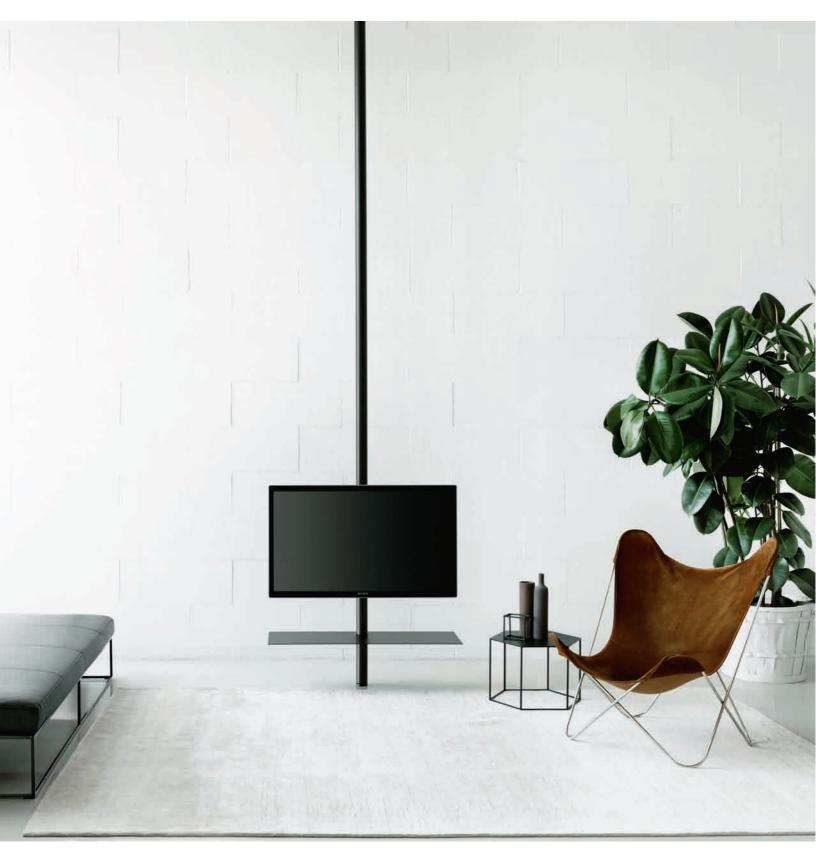
**]03[ MINI CLAY BY MARK KRUSIN IS A SMALL TABLE** WITH BASE IN RIGID POLYURETHANE WHITE, BLACK, YELLOW, CIPRESSO GREEN AND PETROLIO LACQUERED OR COVERED BY HAND SPREADING IN THE FINISHES CONCRETE GREY LUNA, TUFO STONE AND LAVA STONE. TOPS IN TOUGHENED GLASS 8MM CERAMIC 6MM MDE (INDOOR) OR TOUGHENED GLASS 8MM (OUTDOOR) ]04[ KOKI BY POCCI + DONDOLI. CHAIR INSPIRED BY THE WORLD OF CONTRACT, IT CAN FIND ALSO AN IDEAL LOCATION WITHIN PRIVATE AND OUTDOOR SPACES GIVING A TOUCH OF FRESHNESS. IN THE KOKI CHAIR. TECHNOLOGY AND DESIGN MERGE PERFECTLY. LINES AND HARMONIOUS DETAILS CREATE A SHAPE, WHICH APPEALS WHICHEVER WAY YOU LOOK AT IT. STACKING CHAIR AND BARSTOOLS WITH SEAT MADE OF INTEGRAL FIRE-RESISTANT POLYURETHANE, IN-MOLD COATED AND INSIDE FRAME IN STEEL. STEEL LEGS IN CONIC SHAPE TUBULAR, SQUARE SECTION, IN THE FOLLOWING FINISHES: CHROME, LITHIUM, MATT OSSIDIANA OR LACOUERED IN THE SAME COLORS AS THE BODY. THE VERSION WITH LACOUERED LEGS IS ALSO SUITABLE FOR OUTDOORS **]05[ 25 AN ARCHETYPAL TABLE, ABSOLUTELY ESSENTIAL,** DESIGNED BY FATTORINI+RIZZINI+PARTNERS. 25, REFERS TO THE CONSISTENTLY SLIM THICKNESS OF THE TOP AND LEG, WHICH IS, NEEDLESS TO SAY, 25 MM, AN AVANT-GARDE TABLE. AWARDED IN 2014 WITH THE "COMPASSO D'ORO". THE MOST AUTHORITATIVE DESIGN AWARD IN THE WORLD, FOR "THE SURPRISE SENSATION THAT ITS EXTREME SLENDERNESS EVOKES COMPARED TO THE CONSIDERABLE LENGTHS THAT THIS TABLE CAN REACH": THOSE WERE THE JURY'S REASONS. ABSOLUTE ABSTRACTION OF FORM, LATEST GENERATION MATERIALS. TABLE WITH 25 MM THICKNESS TOP MADE OF A COMPOSITE MATERIAL COVERED IN WHITE ACRYLIC RESIN, LEGS WITH SECTION 25X25 MM IN WHITE LACQUERED STEEL ]06[ CLAY BY MARK Krusin is a table-sculpture born from the encounter BETWEEN TWO VOLUMES: THE TOP AND THE BASE BALANCED ONE ON THE OTHER, A DARING EXPERIMENT IN RESTING ON A SECTION REDUCED TO A MINIMUM. TABLE WITH BASE IN RIGID POLYURETHANE COVERED BY HAND SPREADING IN THE NEW FINISHES CONCRETE GREY LUNA AND TUFO STONE. TOPS IN MDF (INDOOR) OR TOUGHENED GLASS (OUTDOOR) ]07[ Skin BY MARCO ACERBIS. IN SKIN TABLE, DESIGN MERGES WITH A CAREFUL TECHNOLOGICAL RESEARCH. THE GENEROUS SIZES THAT CAN BE REACHED MAKE IT SUITED TO THE LIVING AREA, OFFICES AND MEETING ROOMS. SKIN, IN ITS EXTENDIBLE VERSION, EXPRESSES THE COMPANY'S KNOW-HOW IN METAL MANUFACTURING AND ENGINEERING OF MECHANISMS. CREATING A PERFECT COMBINATION OF FORM, FUNCTIONALITY and innovation. Fix or extendible table with frame in EXTRUDED ALUMINUM IN THE FOLLOWING MATT FINISHES: LACOUERED WHITE, BLACK, TURTLEDOVE, GRAPHITE, OR BRUSHED OSSIDIANA OR LITHIUM. TOPS IN TOUGHENED GLASS 8 MM WHITE, TURTLEDOVE OR GRAPHITE, MATT OR GLOSSY VERSION, OR IN CERAMIC 6 MM WHITE CALCE, CONCRETE, DESERT OR ASPHALT COLORS. THE FIX VERSION WITH CERAMIC TOP AND LACOUERED LEGS IS SUITABLE ALSO FOR OUTDOORS. IN THE EXTENDIBLE VERSION, THE THIN FRAME (42 MM) EXTENSIBLE THROUGH TELESCOPIC OPENING CONTAINS A FOLDING LEAVE IN THE SAME MATERIAL AND FINISH AS THE TOP.





[08] HELSINKI 15 OUTDOOR BY CARONNI + BONANOMI. RANGE OF SMALL TABLES WITH STAINLESS STEEL FRAME, SECTION 1,5X1,5 CM, AND DIE-CAST JOINTS. MATT FINISHES WHITE, GRAPHITE OR ROPE BEIGE. TOPS IN CERAMIC 6 MM IN THE FOLLOWING COLORS: WHITE CALCE, CONCRETE, ASPHALT, LAVA OR DESERT. THE SMALL TABLES HELSINKI, IN THE OUTDOOR VERSION, ARE ALLOWED TO MEDDLE IN INDOOR AND OUTDOOR ENVIRONMENTS FOR A UNIQUE, REFINED LIVING SPACE [09] SAIL BY CARONNI + BONANOMI VERSION WITH SWIVELING FLOOR-CEILING UPRIGHT. AVAILABLE WITH OR WITHOUT SHELF. POSITIONING OF THE TV AT THE FOLLOWING HEIGHTS: H.94, H.119, H.151.

the engineering and working in a dynamic partnership with the many well-known or young and up-and-coming Italian and international designers invited to share their creativity with the company: Marco Acerbis, Shin Azumi, Riccardo Blumer, Claudio Caramel, Caronni + Bonanomi, Piergiorgio



Cazzaniga, Pierluigi Cerri & Associati, Decoma Design, Fattorini+Rizzini+Partner, Gordon Guillaumier, Marc Krusin, Arik Levy, Piero Lissoni, Nendo, Denis Santachiara, Studio Ausenda Greco, Andreas Weber, Hannes Wettstein e Tokujin Yoshioka, Pocci + Dondoli, Victor Vasilev. All different yet individually unique visions sharing Desalto's own vision centered around expressive harmony and refinement, clean design, originality and high technical performance. The result of this approach leads to the many products which have become internationally renowned bestsellers, such as Fan, Helsinki, 25, Liko and Mac table ranges; Sand and Kobe chairs; Every, Tender and Stilt extending tables; the Japanese designer Tokujin Yoshioka's iconic, Multi-award-winning Element table collection and then the most recent Clay table, which has received massive appreciation from both public and press.

### Outdoor Rugs by Limited Edition A selection of the finest materials







Any house with a porch or patio can benefit from attractive outdoor rugs. The right outdoor rug can bring the feeling of your living room into your yard and make use of space you didn't realize you had. Outdoor rugs need to be able to survive life outside the protection of your roof and walls. There are different options for outdoor rug materials, and what you choose should depend on where you plan to use the rug

#### ]FROMTHE**EXPERTS**[



[01[] [02[] DESIGNED BY HÉLÈNE DASHORST, THE ALLURING «LOOPING» RUG FEATURES AN INTRICATELY FASHIONED CORD IN A MESMERIZING PATTERN. HÉLÈNE DASHORST HAS A DEVELOPMENT, RESEARCH AND DESIGN STUDIO, BASED IN AMSTERDAM, THE NETHERLANDS. SHE IS SPECIALIZED IN WEAVING STRUCTURES AND NEW INNOVATIVE CONSTRUCTIONS. HER STUDIO DEVELOPS PRODUCTS AND PRODUCT LINES FOR WALL COVERINGS, CURTAIN FABRICS, UPHOLSTERY FABRICS AND RUGS/CARPETS. 100% POLYPROPYLENE ASSEMBLED ACCORDING TO TRADITIONAL METHODS INTENSIVE RESIDENTIAL USE ]03[] MADE OF WOVEN VINYL, EXTREME IS PARTICULARLY SUITABLE FOR COMMERCIAL SETTINGS AND DEMANDING RESIDENTIAL AREAS. HIGHLY DURABLE, EASILY MAINTAINED AND AVAILABLE IN A RANGE OF TASTEFUL PATTERNS AND COLORS. 80% VINYL, 20% GLASS FIBER JACQUARD WOVEN INTENSIVE RESIDENTIAL USE - HEAVY COMMERCIAL USE. LIMITED EDITION DESIGN TEAM.



**]04[ ]05[ PATIO** NOT ONLY BOASTS A CLEAN DESIGN ACCENTED BY TRENDY COLORS, BUT IS ALSO – AND IMPORTANTLY - UV AND WEATHER RESISTANT. A SHOWPIECE INDOORS AND OUT. 100% POLYPROPYLENE ASSEMBLED ACCORDING TO TRADITIONAL METHODS INTENSIVE RESIDENTIAL USE. LIMITED EDITION DESIGN TEAM **]06[ Outsider** A woven rug with a PVC and Polypropylene pile outdoor by indoor as well water and sun proof design by limited edition, heavy residential, medium contract use.









**J07[ J08[ THE POOLSIDE RUG** IS LIMITED EDITION'S TAKE ON A TRADITIONALLY WOVEN CARPET AND STANDS OUT WITH OPTIONAL FRINGE AND A SIMPLE GRAPHIC PATTERN SPUN FROM RECYCLED VINYL YARN THAT IS UV-RESISTANT. 90% VINYL, 10% GLASS FIBER ASSEMBLED ACCORDING TO TRADITIONAL METHODS INTENSIVE RESIDENTIAL USE. LIMITED EDITION DESIGN TEAM **J09[ ZOULOU, 100% SISAL.** MECHANICALLY WOVEN INTENSIVE RESIDENTIAL USE - MEDIUM COMMERCIAL USE. LIMITED EDITION DESIGN TEAM. and how you want it to look. Outdoor rugs can be made from nylon, polyester, polypropylene, and more. Most are mold and mildew resistant, and some are treated to resist fading from exposure to UV rays. Bamboo is a popular material for outdoor rugs and is best used in a covered area.

Limited Edition rugs only need a single glance to attract attention, but that is only because they are the result of hours - sometimes-even days - of intensive manual work. Discover a surprising world of 100% Belgian, age-old craftsmanship and distinctive design.

"As a family company, we have a clear goal: to surprise you with a unique rug. Our designers and production specialists work hard every day to show their exceptional rug making talents, knowledge and experience, all thanks to their love for the trade."





MADE IN BELGIUM TOUR THE COMPLETE COLLECTION: **WWW.LE.BE** 



## Normann Copenhagen News







#### ]01[ ]02[ ]03[ ]04[

**MAGNIFICENT LIGHTING** Danish designer Simon Legald has now added a show-stopping design to the Amp lighting collection. The idiom of the Amp table lamp and pendants has been continued in an impressive chandelier, worthy of any ballroom. Hang on when Amp gets amplified! Just as the existing designs in the collection, the Amp chandelier is made from a refined combination of solid marble and light glass. The chandelier is built up

#### ]FROMTHEPASSION[





around a central steel cylinder, from which small arms grow out to form a voluminous oval shape. Each arm is crowned by a miniature version of the Amp table lamp, which by virtue of repetition breathes life into a sculptural and dramatic lamp.

The idea for Amp lamp's shape came about one day when the designer was restoring an old 60's radio at home. While searching for spare parts for the radio, he became captivated by the glow that emits from the tube amplifier. The simple oval shape and the glow of the lamp is an obvious reference to this, just as the name Amp refers to the English term tube amplifier.

The characteristic lampshades are illuminated by recessed LED bulbs, creating an impressive play of light when gathered in the chandelier. The warm and inviting light, which is also characteristic of classic chandeliers, combines in Amp with a modern and daring idiom, giving the chandelier both a nostalgic and contemporary feel.

The Amp chandelier comes in two sizes, with 15 or 35 arms, and it is available in three colors. Black marble with smoky



lampshades, jade-green marble with golden shades or white marble with white opalescent glass are the options for this exclusive chandelier. A perfect addition to a company's reception area, a hallway or over a dining table, where the eye-catching design can really shine through.

#### ]05[

#### TIME FOR TEA

A simple shape and soft contours fuse together in the Bliss tea service. Designer Odo Fioravanti has created a modern porcelain service that is both sturdy and sweet in its expression.

Odo Fioravanti took his point of departure from the teapot and cup typology and experimented with creating a simplified and cohesive idiom. The Bliss teapot and cup form a unified entity, in which the cup can rest on the top of the teapot until the tea is to be served.

About the design Fioravanti says, "I sought after a perfect shape, a shape with a purer and more solid appearance than the typical delicate porcelain teapot, and I ended up with a sort of little helmeted soldier for your table."

Despite the soldier reference, Bliss oozes peace and idyll. The service's balanced shape fits well in the hand, inviting you to enjoy the moment. The upright spouts and small, round grips add quirky charm, while a plain, matte surface gives a contemporary and clean overall impression.

The Bliss service comprises a teapot, sugar bowl with lid, milk jug, cup and mug, and is available in a white or grey glaze.





#### ]06[

AN EXCLUSIVE SCANDINAVIAN POUF Circus is a pouf that has an exclusive, Scandinavian feel, created by the Danish designer, Simon Legald. The pouf is rounded in shape, with the clean, graphic lines characteristic of Scandinavian design. The versatile Circus pouf allows contradictions to meet in a design whose style is strict and minimalist, while at the same time having a soft and inviting expression.

Circus draws inspiration from antique Moroccan leather poufs, whose focus is on handicraft, and it explores the design construction and plays with the details. The traditional patchwork patterns are replaced by a plain triangle motif, giving the pouf a contemporary look. Circus is a playful, yet at the same time sophisticated, addition to any furnishing. Simon Legald says: "I like to work in depth with the construction of a design in order to achieve optimal functionality. Circus is made from two different types of foam: hard foam to maintain the shape of the bottom part of the pouf and softer foam above to provide excellent sitting comfort".

Textiles are now truly regaining their place in interiors. There is a focus on mixes of materials, textures and unexpected uses. The Circus pouf is available in soft and luxurious closely woven velour in five saturated colors, adding depth and warmth to the decor. Circus is a multi-functional piece of furniture and can, for example, be used as an extension for your sofa, as a seat for a coffee table or as a decorative seat in the bedroom.

#### ]07[

#### **BRING COLOR INTO YOUR HOME**

Hi cushion, designed by Simon Legald Bring color into your home with Hi, a simple yet unconventional cushion design that comes in all the colors of the rainbow. The defining feature of the design is a custom crafted button that pulls together the textile, creating soft, organic curves.

The special button, which breaks up the surface of the Hi cushion, is an oblong profile in matt plastic in the shape of an H or an I - depending on what angle you see it from. Together, the two letters form the cushion's welcoming name, 'Hi'. The button is colored in the same shade as the textile and is tightly mounted so that the fabric and stuffing is softly shaped into a voluminous form. To underscore the soft expression, the corners of the cushion are sewn slightly rounded. Because of this, the typical strutting corners that often arise in regular square cushion designs are avoided. The Hi cushion comes in two different kinds of textiles, where wool and linen give it its special character. The wool fabric has a soft fibrous surface with subtle variations in shade, creating a warm, inviting appearance. The linen fabric, who is actually composed of 70% wool, has a dynamic play on colors and a distinct structure that comes from the interwoven linen.









The cushions are available in 11 colors, and with two different kinds of textiles, there are a total of 22 cushions to choose from. That means that there are ample opportunities to find a cushion that complements your decor. Create a discrete contrast of textures by choosing cushions with different textiles in the same colors, or go all-in with your love of colors and mix colors and textiles, as you like.

#### ]08[

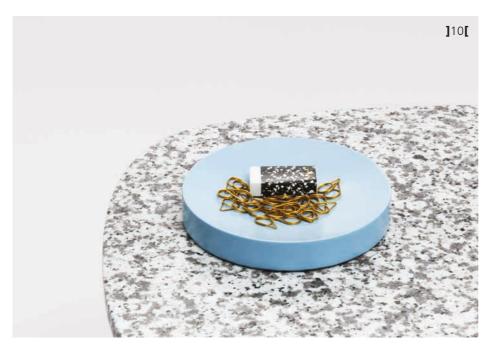
**SEDUCTIVE WALL DECORATION** Adorn your walls with geometric figures and reflections in sparkly colors. Lust is a collection of decorative wall mirrors, designed by Simon Legald. The colored mirrors can be combined to form a seductive wall decoration that beautifully reflects the room around it.

Inspired by colored leaded windows, Simon Legald has created the Lust wall mirrors. The stately glass patterns of the old windows have been translated into simple geometric shapes and colored mirror glass in gemstone shades. The mirrors are framed by a classical oak profile, which contributes with a natural softness against the hard blank glass.

The Lust series consists of mirrors in three







sizes that can be mounted vertically or horizontally. The small Lust mirror comes with reflective glass in silver or purple, the medium one in red or gold while the large one has glass in blue or green. Mix the various shapes and colors to make a colorful mosaic of mirrors.

#### ]09[

METALLIC GLEAMS OF COLOR

Meta designed by Simon Legald Like small futuristic, colorful gleams from another world, Meta adds sophisticated bling to your interior. Meta is a family of shiny, metallic bowls for decoration, serving, or storage. Meta is made from aluminum, with a shiny outside and a

glittering inside. The glittering effect is achieved by anodization, a surface treatment that protects the material and gives a hardwearing surface. The difference between the outside and inside produces a varying impression of the same shade of color. A refined detail that discretely contrasts the clean design. The aluminum's light, industrial expression is reinforced by the simple design. A strict tubular shape is broken sharply, creating the geometric, capsular design. In combination with the attractive metallic colors borrowed from the world of fashion, Meta achieves a dreamy, futuristic expression. The family consists of five bowls of varying heights and diameters, which generate a dynamic expression when used together. The different sizes invite you to use Meta for many different purposes. The largest bowl is a natural for fruit or salad, while the smaller bowls can store anything from sweets to paperclips. The lowest bowl is perfect for decorative storage, for example of jewelry.

#### ]10[

MYSTERIOUS MOON

Moon is a family of wooden trays for storage of small items, designed by the Berliner duo, Büro Famos. Just like a group of mysterious, perfectly shaped moon craters, the Moon trays create an inviting nook for all the small items and treasures in your home.

Büro Famos became fascinated by the simplicity and elegance of Japanese traditions for serving food and was inspired to draw upon the same aesthetic feeling for the storage of small items around the house. It has resulted in a pure minimalist design created by geometric shapes.

The Moon trays are all circular and their concavity is part of a greater radius that abruptly meets a vertical outer side. A small chamfer on the base of the tray breaks the straight line, creating an attractive shadow gap. Despite its strict geometric design, the expression is not hard and technical, but soft and elegant.

Moon is available in three sizes, the two smallest of which have a deeper concavity. The trays can be used together or individually for such things as jewelry, paper clips, small change and keys, serving dry foods or just for decoration.

#### ]11[

#### A BOOKCASE FOR EVERYTHING

For work or home, books or toys, Work is the shelving unit for everything. Simon Legald has taken his inspiration from industrial storage shelving to create shelving with a clear function and a pure, minimalistic expression.

The Work bookcase has clear industrial references, but its unbroken sides and the matte powder coating that gives the bookcase an integrated appearance refine the raw look. The shelves' folded profile adds a discrete detail to the design.

The bookcase has wooden frames and steel shelves that can be placed where needed. Work is available in modules with 6 or 3 shelves, as well as corresponding expansion modules with one open side for attachment.

Work is the perfect all-round shelving unit, wherever there is a need for storage: offices and shops, or in homes in the living room, office, nursery or hobby room.

#### ]12[

#### NOW AND THEN

As a little revolt in a digital world, Simon Legald has designed the magazine rack Analog. Analog has a modern and underplayed design, which allows beautiful printed matter to come into its own.

Oddly enough, Simon Legald has taken his inspiration for Analog from the digital world. The magazine rack's hole-patterned sides are inspired by the computer equipment of the 90's that had similar perforations for cooling down the electronics. In addition to being a fine detail, the perforation creates transparency, which makes it easy to see and admire the magazines you place in the rack. While the details have a nostalgic nod to technology, the shape is classic: two separate compartments and practical handles form the basis for the design. The industrial, coated steel gives the rack a modern and masculine expression. With Analog, Simon Legald has created an unpretentious magazine rack that possesses a free and easy sense of coolness.



#### ]13[

#### IN ALL SIMPLICITY

Rise is the uncomplicated and versatile wall lamp you have always been looking for. Stumpy sections, creating an attractive blend of a minimalistic design and a friendly appearance, gently soften strict lines. With Rise, designer Marianne Andersen has created a wall lamp that is appealing in all its simplicity.

Simplicity is precisely what has been a specific goal throughout the design process. Marianne Andersen aimed to create an immediate and intuitive design in which only the most necessary parts are prominent. "I knew that I was close to my goal when the lamp only consisted of two elements and two materials," she tells us.

The Rise wall lamp consists of a base and a cylindrical shade, which are held together by a turning joint, making it possible to rotate the shade around the base to adjust the direction of the light. The lamp can thus change between direct and indirect lighting, making it perfect as both a reading lamp and as mood lighting.

The wooden base in ash forms a beautiful contrast to the raw, industrial shade. Marianne Andersen has deliberately chosen an organic and warm material close to the wall, in order to create a soft transition between the lamp and the room. With its minimalistic design and choice of materials, the Rise wall lamp integrates easily into any interior design.









#### ]14[

**TERRAZZO-MAGIC** 

Using mesmerizing terrazzo, designer Simon Legald has designed Terra – a table with clear references to southern craft traditions, but with a look that it is both nostalgic and hypermodern.

Simon Legald's inspiration for Terra came from a visit to a small Italian terrazzo factory, where he fell in love with the expressive material produced there according to original Italian practices. Ground marble is mixed with concrete and cast in large blocks, after which it is cut up. No twoterrazzo sheets are alike - each one has a unique mix of flaked stone with distinctive shapes and interplay of colors.

The terrazzo material is generally used for flooring, but here Simon Legald uses it in a new context, as tabletops for small tables. Terra's terrazzo tabletops have rounded corners that refer to the table's twisted steel legs. The legs are painted in the same shade as the tabletop, beautifully binding the two elements together. Simon has worked with the proportions between the solid tabletop and the more delicate legs, so that the overall expression is both elegant and rustic.

Terra can be used both outdoors and indoors. The legs are made from galvanized steel and the terrazzo top is treated with a sealant so that the table can withstand wind and weather. The product is available in two sizes: a low table with a large top, which is ideal as a coffee table, and a taller but smaller version, which can be used as a side table or plant stand. The two sizes are also attractive when used in combination.

#### ]15[

#### A PLAY WITH SURFACES

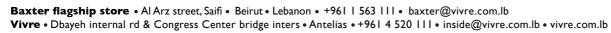
The Jet shelf is the result of a designer's play with surfaces and production. The light aluminum shelf has a spacious design and a clear-cut industrial silhouette, making it appear like a part of a jet fighter's aerodynamic construction.

The designer, Simon Legald, has experimented with compositions of surfaces, spaciousness and texture and created Jet - a simple yet unconventional wall shelf. An asymmetric relationship between a horizontal and vertical surface creates the Jet shelf's architectural design and comes together as an attractive platform for storage and display.

The Jet shelf is manufactured by a technique called extrusion. Liquid aluminum is pressed through a specially designed profile to create the 4 mm thick shelf. The profile has small incisions, which create the attractive grooved surface texture. The grooves also ensure that the items placed on the shelf are less likely to slide.

Jet comes in lengths of 80 or 160 cm and in the colors white, black, silver and champagne. The latter two have a metallic sheen, which comes from the surface treatment called anodizing. Anodizing protects the aluminum and in addition, it creates the slightly glittering decorative effect. The raw industrial look makes Jet a refreshingly alternative choice for a wall shelf.

The shelves are easily mounted on the wall with the accompanying shelf fittings.





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